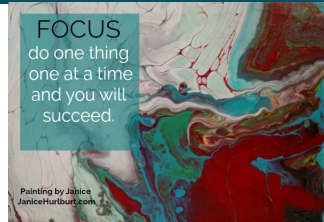


MONTHLY SOCIAL MEDIA CALENDAR

Use this social media content planner for your weekly theme (M-F) by the day.
Every Mondays, Tuesdays and so on is the same theme thoughtout the month.

S	SUNDAYS: OPEN THEME DAY: Share a valuable tip, a fun fact, Tell a story on Facebook LIVE or Instagram Story, a custom video.	EXAMPLE: Growing your email list is still one of the top marketing priorities for your business. Insert a link to your blog with your post.
M	MONDAYS: Create 4 graphic image' "Quote Cards" or an infographic at the beginning of the month. Have them ready to post every Monday.	
T	TUESDAY: "Ask a question" every Tuesday. Asking the right question can keep you in the news feed longer from likes, shares, replies.	EXAMPLE: Dancing to this song! Who sings this song? All the doors I close at one time, will open up again. Back in the high life again.
W	WEDNESDAY: Every Wednesday share a "Behind-the-Scenes." a project you are working on, a blog, an event, promote your services.	EXAMPLE: Coming soon! Check back with me as we ring in the New Year! A new program will all leads to be seen and heard online.
T	THURSDAY: "Video Day" Share a story, a valuable tip, a demo of a product, a funny story, video while vacation or a day trip. 2 minute!	EXAMPLE: "Video Day" I did a video dancing while lip syncing a song, a software demo, story about a stranger I met who inspired me.
F	FUN FRIDAY: "Just for FUN." post a picture from outside, a flower, something that makes you laugh, a picture of your pet, a funny video.	EXAMPLE: Need a laugh break? Today, just about everyone is doing video conference calls to connect with client, family and friends. https://youtu.be/nFVHaus_pjl
S	SATURDAY: OPEN THEME DAY, Share a valuable tip, a fun fact, Tell a story on Facebook Live or Instagram Story.	EXAMPLE: Book a call with me if you'd like to chat about virtual business support. https://janicehurlburt.as.me/LetsMeetUp

MONTH:

YEAR:

MONTHLY SOCIAL MEDIA CALENDAR PLANNER

Use this column to remind yourself what the theme of the day is and write out your ideas for each day of the week.

Use this column to write down results from your Social Media posts. Track your stats here.

S M T W T F S	OPEN THEME DAY:	How many likes? Any engagements? Shares? Warm Leads:
	QUOTE CARD:	
	ASK A QUESTION:	
	BEHIND-THE-SCENE:	
	VIDEO DAY	
	JUST FOR FUN:	
	OPEN THEME DAY:	

MONTH:

YEAR: