

j. How to send traffic and get commissions!

So you want to get free traffic to your sales page or squeeze page. That's a dandy idea, if you're getting free traffic (targeted traffic) then even one product sale leads to making cash with 100% profit. You shouldn't miss that opportunity. Okay, now how to get free traffic for making affiliate sales?

Here are the easy techniques which don't take much time. Make sure to send people to your squeeze pages as well to build your list.

Article marketing is the long-familiar technique of driving targeted traffic to your sales page. Composing & publishing related articles to article submission web sites embedding your affiliate links will drive people to your sales page. That's always a great idea. However, there are different approaches. What are they?

Do guest blogging rather than submitting articles to directories. Submitting articles to article submission sites is one way however doing a guest post on an associated blog that relates to your product topic is a great idea. How?

Typically, if you do a guest post on a well established blog, chances are you'll get 100% targeted traffic. This traffic will be the readers of that blog who are already interested in your product. So your product & sales page receives attention from the targeted audience. As a matter of fact, composing a guest post is free also in almost all the blogs. So go and find established blogs in the product's topic.

Market that guest posted article by using social bookmarks. Try out Only Wire, a free service, that lets you bookmark your article instantly for multiple sites in a single click.

Go and make a Twitter profile with a name closely related to your affiliate product. Link your affiliate sales page from Twitter. Build your twitter network.

Spend 10-20 minutes on Twitter and follow at least 20 new RELATED people daily. Follow only active Twitter members as they'll commonly follow you. This way, in a week you can get a lot of followers to your freshly created profile. Now promote your product utilizing Twitter, sending tweets. If you have more related users chances are better for making sales.

Using forums (add your sales page link to signature) for driving traffic to your affiliate sales page is a good idea. It takes a very short time to post a reply. post daily (several posts per day). you have to reply to posts on relevant topics/discussions. your product (linked from signature) ought to be the solution for that problem. So find such targeted forum posts and get busy with your replies. That helps get quick targeted traffic.

Promoting products by market trend is another good idea. Do you know Google Trends?

It gives the live list of keywords which are hotly searched by individuals on Google. So check these periodically. If you find a niche doing great in Google Trends that's relative then go post an article in

article sharing sites (hubpages, squidoo recommended) on that hot topic embedding your affiliate sales page link. You'll see more traffic on your sales page.

Apart from regular, pay-per-click ads using Google Adwords or Yahoo Search Marketing, its always a great idea to try out these techniques for free traffic. Don't stop, try new techniques.

Next we will look at The "Bonus Deal" tactic.