

Build Something Bold Library Design Award Contest

Official Rules

NO PURCHASE NECESSARY TO ENTER AND WIN A PRIZE

School Library Journal's (SLJ) **Build Something Bold Library Design Award**, with support from LEGO Dacta and Pitsco LLC ("LEGO"), will recognize innovative design that demonstrates the exemplary and creative use of library space and resources to engage children and teens and enhance multiple literacy capabilities, from basic reading skills to digital competencies.

This award emphasizes effectiveness in design and its meaningful infusion in the library or classroom as led by the librarian or media specialist.

1. Criteria & Eligibility

A panel comprised of an educator, librarian, designer, LEGO representative, and/or School Library Journal editor(s), will judge nominations per the following criteria within the context of the school/library's budget and community makeup:

- Creativity in space and program design and effective integration of learning/programming objectives, with an emphasis on developing literacy capabilities
- Demonstrated student engagement and impact on learning
- Involvement of diverse participants from the school, library community (administrators, teachers, parents, kids and teens)
- Integration of library services in the physical and digital environments
- Engagement of partners through new collaborations
- Cost-effectiveness or planning toward sustainability
- Ease of replication

Winning entries will also demonstrate the use of digital content to enhance literacy (basic, information, media, or transliteracy). Examples of digital content:

- Ebooks
- Multimedia projects
- Apps
- Public domain texts
- Open content
- Proprietary databases
- Web-based works
- Digital music, podcasts
- Student-created projects
- Remixes
- Digital storytelling

Eligibility - Any US and its territories-based school library program, public or private, is eligible. Entries must be submitted by persons at least 18 years of age, who are legal residents of the United States and

its territories and possessions, and who are employed by a public or private school or school library and are duly authorized to act on behalf of the school library for this purpose. All eligible entrants' spaces being submitted must have been completed within five years of the May 31, 2014 submissions close date (cut-off date is May 31, 2009).

Employees of *School Library Journal* and the LEGO Group of Companies, their affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members or those living in the same household are not eligible to participate. Void where prohibited by law.

2. Application Guidelines

A written statement of up to two pages describing the award nominee and the services implemented must demonstrate how the librarian's / library's accomplishments fulfill the award criteria.

Provide context regarding the nominated library or program, including:

- A description of library services and how they are delivered
- The size and makeup of library/media center resources, including staff
- Budget information (school and library, and technology funding)
- The physical plant (include approximate square footage of library)
- Student or population demographics
- A description of the community served
- Two letters of recommendation must also accompany the application
- Photographs, video, links, including related blog posts and press coverage, and other supportive material, may also be submitted but will be considered supplementary

To enter, complete and submit an online entry form at www.slj.com/BuildSomethingBold. A required description of up to two pages describing the award nominee as well as optional supportive materials including photographs, video, links, related blog posts, press coverage, and other supportive material should be sent to sljbuildsomethingbold@mediasourceinc.com with the "name of your school or library" in the subject line.

No purchase is necessary to enter or win, and purchase will not affect your odds of winning. Limit one (1) entry per person and one entry per library. To be eligible, entry and accompanying materials must be received by 11:59 pm ET on May 31, 2014.

Applicants can enter on behalf of their own library or program. Supporters (i.e. administrators, peers, institutions) can also initiate an entry for the award. But due to the responsibilities of the winner/finalists (participation in a webcast, and the production of related content for SLJ), the head of the nominated library or program must be aware of the application and attendant responsibilities of participation, and will be regarded as the entrant for the purposes of this contest.

3. Award Winners:

The Grand Prize winner will receive a \$5,000 cash award, a LEGO Education StoryStarter Classroom Set with software and curriculum, and will be profiled in a *SLJ* feature article in the November 2014 issue. Two (2) Runners-up and one (1) "Editor's Choice" award winner will each receive a cash prize and be featured with the winner in print and sponsored online content providing practical tips for replicating

the project, including video and screencast tutorials. All prizes will be paid to and in the name of the winning libraries.

Potential winners will be announced at the SLJ Summit. Check the SLJ.com website for updated information.

4. **Award Prizes:**

Grand Prize: \$5,000 and LEGO Education StoryStarter Classroom Set with software and curriculum

1st Runner-up: \$1,500

2nd Runner-up: \$500

Editor's Choice: \$500

5. **Conditions of Participation:** Participants agree to be bound by these rules and all decisions of the award judges, whose decisions will be final. By accepting prize, winner grants to Sponsor, its agents and others working on their behalf the right to photograph the winner, and the right to use the winner's name, entry materials, picture, likeness and city and state of residence for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law. Prize must be claimed within thirty (30) days of first attempted notification or will be forfeited. Unclaimed prizes will be awarded by selecting the next highest scoring entry from the remaining eligible entries. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor shall not be responsible for registration errors or for lost, late, damaged, or misdirected mail (including e-mail), or telecommunication or computer hardware or software failures. If, for any reason, the fairness or integrity of the award becomes compromised, Sponsor reserves the right to terminate or modify the award, and to disqualify any individual who tampers with the entry process or the administration of the award, fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules, or acts in an unsportsmanlike or disruptive manner. Winning libraries will be responsible for any taxes that may arise due to the award. All prizes will be awarded.
6. **Certification of Potential Winners:** All Potential Winners will be required to complete and return a set of Winners' Documents consisting of:
- a statement of eligibility;
 - a release of liability;
 - a publicity release (except where prohibited by law); and
 - a prize acceptance form.

7. **General Rules:**

Winners may not substitute any other prize, nor may Winners transfer the prize to any other person. Sponsor reserves the right to substitute a prize of equal or greater value in the unlikely event the intended prize is not available, or for any other reason in Sponsor's sole discretion. Prizes consist of only those items specifically listed as part of the prizes; under no circumstances will more prizes be awarded than those stated above.

In the event of a dispute as to any Entry, the authorized account holder of the email address used to submit the entry will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider or online service provider or other organization responsible. Each entrant may be required to show proof of being an authorized account holder.

All personal information collected in connection with this Contest will be handled in accordance with Sponsor's Privacy Policy, available online at <https://shop.mediasourceinc.com/policy.aspx>.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

NOTICE TO ONLINE ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

To the extent permissible by law, Sponsor is not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest.

By receipt of any prize, Winners agree to release and hold harmless Sponsor and LEGO, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, to the extent permissible by law, arising out of participation in the Contest or receipt or use or misuse of any prize. This release does not apply to claims for personal injury or death caused by the negligence of Sponsor.

Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.

All federal, state, and local laws and regulations apply.

Physical prizes will be shipped to Winners at Sponsor's expense within 45 days of receipt of fully executed Winners' Documents unless otherwise specified.

This Contest is sponsored by School Library Journal, 160 Varick St., 11th Fl. New York, NY 10013.

Winners list will be presented online at slj.com, in print in the November 2014 SLJ print issue, and can be requested by calling SLJ's publisher, Ian Singer, at 646.380.0747. .

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