

Build Something Bold Library Award

2015 OFFICIAL RULES

No purchase necessary to enter and win a prize

School Library Journal's (SLJ) Build Something Bold Library Award, with support from LEGO Dacta and Pitsco LLC ("LEGO"), will recognize creativity in programming and lesson plans that incorporate hands-on learning and its meaningful infusion in the library or classroom as led by the librarian or media specialist.

We are seeking nominations from elementary or middle school libraries and media centers that demonstrate the exemplary and creative use of the school library and its resources to engage children with hands-on learning techniques to promote multiple literacies, from basic reading to digital skills.

1. CRITERIA & ELIGIBILITY

A panel comprised of an educator, a librarian, LEGO representative, and *School Library Journal* editor(s), will judge nominations per the following criteria within the context of the school/library's budget and community makeup:

- Creativity in program and lesson plan design, effectively integrating curricular objectives toward enhancing literacy through hands-on activity
- Demonstrated student engagement and impact on learning
- Cost-effectiveness or planning toward sustainability, ease of replication
- Involvement of diverse participants from the school, library community (administrators, teachers, parents, kids and teens and school/public library collaboration would be a plus)

Eligibility -Any US and its territories based elementary or middle school library program, public or private, or public libraries that serve as the sole library resource for elementary or middle schools is eligible. Entries must be submitted by persons at least 18 years of age, who are legal residents of the United States and its territories and possessions, and who are employed by a public or private school, school library or public library servicing a school and are duly authorized to act on behalf of the school library for this purpose. Submissions cutoff date is May 11, 2015 at 11:59 pm ET

Employees of School Library Journal and the LEGO Group of Companies, their affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members or those living in the same household are not eligible to participate. Void where prohibited by law.

2. APPLICATION GUIDELINES

All applicants must provide context regarding the nominated library or program, including:

- A description of library services and how they are delivered
- The size and makeup of library/media center resources, including staff
- Budget information (school and library, and technology funding)
- The physical plant (include approximate square footage of library)

- Student or population demographics
- A description of the community served
- One letter of recommendation must also accompany the application
- Photographs, video, links, including related blog posts and press coverage, and other supportive material, may also be submitted but will be considered supplementary
- Applicants can nominate their own library or program. Supporters (i.e. administrators, peers, institutions) can also initiate a nomination for the award. But due to the responsibilities of the winner/finalists (participation in a webcast, and the production of related content for *SLJ*), the head of the nominated library or program must be aware of the application and attendant responsibilities of participation.

To enter, submit a description of up to two pages describing the award nominee as well as optional supportive materials including photographs, video, links, related blog posts, press coverage, and other supportive material should be sent to sljbuildsomethingbold@mediasourceinc.com with the “name of your school or library” in the subject line.

No purchase is necessary to enter or win, and purchase will not affect your odds of winning. Limit one (1) entry per person. To be eligible, entry and accompanying materials must be received by 11:59 pm ET on May 11, 2015. Sponsor assumes no responsibility for late, lost, damaged, or misdirected entries. Entry must be acquired personally, and may not be acquired or accumulated through the use of automated computer scripts or other programming techniques.

Applicants can nominate their own library or program. Supporters (i.e. administrators, peers, institutions) can also initiate a nomination for the award. But due to the responsibilities of the winner/finalists (participation in a webcast, and the production of related content for *SLJ*), the head of the nominated library or program must be aware of the application and attendant responsibilities of participation.

3. **Award Winners:** The Grand Prize winner will receive a \$2,500 cash award, LEGO Education StoryStarter Classroom Set with software and curriculum and will be profiled in a *SLJ* feature article in the October 2015 issue. One (1) Runner-up will receive a \$1,000 cash award and be included with the winner in print and sponsored online content. One (1) Editors Choice recipient will receive a \$500 cash award and be included with the winner in print and sponsored online content.

4. **Award Prizes:**

Grand Prize: \$2,500 and LEGO Education StoryStarter Classroom Set with software and curriculum

Runner – up: \$1,000

Editor’s Choice: \$500

5. **Conditions of Participation:** Participants agree to be bound by these rules and all decisions of the award judges, whose decisions will be final. By accepting prize, winner grants to Sponsor, its agents and others working on their behalf the right to photograph the winner, and the right to use the winner’s name, picture, likeness and city and state of residence for advertising and

marketing purposes, without additional compensation, unless otherwise prohibited by law. Prize must be claimed within thirty (30) days of first attempted notification or will be forfeited. Unclaimed prizes will be awarded by subsequent drawings from remaining eligible entries. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor shall not be responsible for registration errors or for lost, late or misdirected mail (including e-mail), or telecommunication or computer hardware or software failures. If, for any reason, the fairness or integrity of the award becomes compromised, Sponsor reserves the right to terminate or modify the award, and to disqualify any individual who tampers with the entry process or the administration of the award. Sponsors will be responsible for any taxes that may arise due to the award.

In the event of a dispute as to any Entry, the authorized account holder of the email address used to submit the entry will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider or online service provider or other organization responsible. Each entrant may be required to show proof of being an authorized account holder.

All personal information collected in connection with this Contest will be handled in accordance with Sponsor's Privacy Policy, available online at <https://shop.mediasourceinc.com/policy.aspx>.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

NOTICE TO ONLINE ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

To the extent permissible by law, Sponsor is not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest. By receipt of any prize, Winners agree to release and hold harmless Sponsor and LEGO, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, to the extent permissible by law, arising out of participation in the Contest or receipt or use or misuse of any prize. This release does not apply to claims for personal injury or death caused by the negligence of Sponsor. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.

All federal, state, and local laws and regulations apply. Physical prizes will be shipped to Winners at Sponsor's expense within 45 days of receipt of fully executed Winners' Documents unless otherwise specified.

This Contest is sponsored by School Library Journal, 123 William Street, Suite 802, New York, NY 10038.

Winners list will be presented online at slj.com, in print in the October 2015 SLJ print issue, and can be requested by calling SLJ's publisher, Ian Singer, at 646.380.0747.

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