

## In search of flexibility and remote connectivity, Paragon Legal embraces RingCentral

### **Paragon Legal** —on-demand corporate legal services

Paragon Legal, a San Francisco-based law firm founded in 2006, incorporates its attorneys directly into its clients' offices. The firm's unique, low-overhead advisory solution enables it to deliver legal services for two-thirds less than what conventional attorneys cost. And its decentralized structure is designed to enable greater flexibility for its lawyers as well.

### **Running a remote office** —challenges and opportunities

Paragon Legal's principal advantage in the marketplace is also its greatest challenge. The company specializes in placing attorneys at client sites—a great solution for clients, but logistically demanding for Paragon Legal founder Mae O'Malley. Creating a professional image for the company was at the top of O'Malley's priority list, but how could she ensure that clients and leads could connect reliably to the right people? A cloud-based phone system was the key.

### **Flexibility and scalability** —RingCentral mobile

As a small yet rapidly-growing legal firm, Paragon needed a phone service that could scale with them. Since its founding, the company has relocated five times to accommodate growth—its phone system had to be easy to set up and manage.

RingCentral Mobile provided just the solution that O'Malley was seeking. Not only has Paragon Legal been able to seamlessly move its office space several times—the company's five-person management team can easily stay on top of client demands both inside and outside the office.

### **Enduring value—RingCentral enables work-life balance**

Like any entrepreneur, O'Malley must balance the demands of a growing company with the pressures of family life. But RingCentral makes work-life balance possible, she reports.

"When the phone rings and we answer it, it immediately announces that it's a RingCentral call," O'Malley says. "I'm able to differentiate between a work and a personal call."

Thanks to RingCentral, O'Malley doesn't have to be tethered to her desk. She's even able to spend afternoons with her school-age children—something that would be all but impossible with a clunky on-premise phone system. "RingCentral allows us to send and receive documents and answer calls from anywhere, which enables us to respond to our clients quickly no matter where we're working," O'Malley lauds.

As Paragon Legal expands its footprint in the years to come, RingCentral will be right there to support its growth. The scalability of RingCentral is one of O'Malley's favorite features, in fact; RingCentral's low monthly price is just icing on the cake.

And because RingCentral is so easy to use, Paragon Legal can hone in on what it does best, O'Malley says. "It's very simple to set up, manage and maintain," she enthuses. "So we have time to focus on more important items."

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## Company profile

### **Paragon Legal**

Law firm incorporating its attorneys directly into client offices to deliver legal services for two-thirds less than the cost of conventional attorneys.

### **Year founded**

2006

### **Website**

[www.paragonlegal.com](http://www.paragonlegal.com)

### **Headquarters**

San Francisco, CA

### **Size**

60+ employees

### **RingCentral customer since**

2008

