

Presented by: Aaron Marcus  
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## “Book the Job Webinar” With Aaron Marcus

Email: [aaron@howtomodel.com](mailto:aaron@howtomodel.com)

Website: [www.howtomodel.com](http://www.howtomodel.com)

Facebook: [www.facebook.com/howtomodel](http://www.facebook.com/howtomodel)

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**Private online mentoring:  
[www.howtomodel.com/coaching](http://www.howtomodel.com/coaching)**





## A few list serves

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[Pmcswiggin1@aol.com](mailto:Pmcswiggin1@aol.com)

[brian@dragonukconnects.com](mailto:brian@dragonukconnects.com)

[betweengigscasting@yahoo.com](mailto:betweengigscasting@yahoo.com)

[CnCCASTINGS@yahoogroups.com](mailto:CnCCASTINGS@yahoogroups.com)

[jeffgund@infolist.com](mailto:jeffgund@infolist.com)

[capydan@att.net](mailto:capydan@att.net)

[lasunshinerbr@yahoo.com](mailto:lasunshinerbr@yahoo.com)



## Finding Work On Your Own

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- <http://800casting.com/index.html>
- <http://www.actorsaccess.com/>
- <http://www.backstage.com/>
- [www.DragonukConnects.com](http://www.DragonukConnects.com)
- [www.castingnetworks.com](http://www.castingnetworks.com)



## Finding Work On Your Own

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- [www.thesouthern Castingcall.com](http://www.thesouthern Castingcall.com)
- <http://mandy.com>
- [www.love2act.com](http://www.love2act.com)
- [www.facebook.com/CNActors](http://www.facebook.com/CNActors)
- [www.meetup.com](http://www.meetup.com)
- [www.wifv.org](http://www.wifv.org)



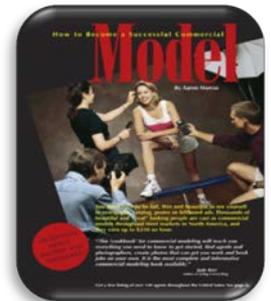
# Model Release Form

(see page 74 in *How to Become a Successful Commercial Model* to see the full release form)

In consideration of my engagement as a model, and for other good and valuable consideration herein acknowledged as received, upon the terms hereinafter stated, I hereby grant \_\_\_\_\_, his legal representatives and assigns, those for whom \_\_\_\_\_ is acting, and those acting with his authority and permission, the absolute right and permission to copyright and use, reuse and publish, and republish photographic portraits or pictures of me or in which I may be included, in whole or in part, or composite or distorted in character or form, without restriction as to changes or alterations, from time to time, in conjunction with my own or a fictitious name, or reproductions thereof in color or otherwise *made through any media* at his studios or elsewhere for art, advertising, trade, or *any other purpose whatsoever*.

Name: \_\_\_\_\_ Witness: \_\_\_\_\_

Address: \_\_\_\_\_ Date: \_\_\_\_\_





AGENT'S NAME, ADDRESS, PHONE NUMBER

INVOICE TO			MODEL				
ADDRESS			PHOTOGRAPHER				
CITY	STATE	ZIP	BOOKING DATE	FROM	TO	RATE	AMOUNT
ATTENTION			OTHER				AMOUNT
ACCOUNT (a)	PRODUCT (b)		PURCHASE ORDER/JOB NO.				SUB TOTAL
MEDIA USAGE (REPRODUCTION LICENSING RIGHTS)							SERV. CHG. 20%
		National	Regional	Local			
Consumer Mag.	#				<input type="checkbox"/> Double Page	<input type="checkbox"/> Album Cover	<input type="checkbox"/> Brochure
Consumer Newsp.	#				<input type="checkbox"/> Single Page	<input type="checkbox"/> Photomatic	<input type="checkbox"/> Catalog
Trade Mag.	#				<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> Editorial	<input type="checkbox"/> Packaging
Trade Newsp.	#				<input type="checkbox"/> Poster	<input type="checkbox"/> Annual Report	<input type="checkbox"/> Point of Pur.
PERIOD OF USE:					<input type="checkbox"/> Test	<input type="checkbox"/> Billboard	<input type="checkbox"/> Transit
					<input type="checkbox"/> Television	<input type="checkbox"/> Book Cover	<input type="checkbox"/> Other
							EXPENSES
							TOTAL

In consideration of the sum stated hereon, I hereby sell, assign and grant to above or those for whom they are acting as indicated above, the right and permission to copyright and/or use and/or publish photographic portraits or pictures of me in which I may be included in whole or in part or composite or reproductions thereof in color or otherwise made through any media at their studios or elsewhere for art, advertising, trade or any other similar lawful purpose whatsoever, except on television, for a period terminating TWELVE (12) months from date hereof.

I hereby waive my right to inspect and/or approve the finished product or the advertising copy that may be used in connection therewith. I hereby release and discharge the above, its successors and all persons acting under its permission or authority or those for whom it is acting from any liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form that may occur or be produced in the taking of said picture or in processing tending toward the completion of the finished product.

NOTE: These photographs may be used only by the account (a), for the product (b), and in the manner (c) specified above. They may not be used for packages, point-of-purchase displays, billboards or posters unless a bonus payment is included. Neither this nor any other release is valid until payment in full is received by McDONALD/RICHARDS, INC. **TERMS: NET 30 DAYS.** A monthly finance charge of 1 1/2 percent will be applied to all invoices not paid within 30 days.

**THIS RELEASE TAKES PRECEDENCE OVER ANY RELEASE SIGNED AT THE TIME OF JOB WITH EXCEPTION OF CONTRACTS AND AGENCY RELEASES THAT CONTAIN THE SAME INFORMATION HEREIN.**

CLIENT'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

MODEL'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



## Finding a Manager

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<http://talentmanagers.org>



**Book the Job**

Find a Casting Director

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<http://www.castingsociety.com>

[www.backstage.com/resources/](http://www.backstage.com/resources/)



## Free Monologue

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[www.whysanity.net](http://www.whysanity.net)



## Examples of Magazines Ads

PATEK PHILIPPE  
GENEVE

Begin your own tradition.

Something truly precious holds its beauty forever.

**J. BROWN** Since 1910  
JEWELERS  
1802 Reisterstown Road Pikesville  
410-484-3388 · jbrownjewelers.com

Ladies Automatic Nautilus Ref. 7008/1A

The advertisement features a photograph of a woman and a young girl sitting at a desk, focused on drawing in notebooks with colored pencils. The scene is warmly lit, suggesting a home environment. In the bottom right corner, a Patek Philippe Nautilus watch with a diamond-set bezel and a metal bracelet is displayed. The overall aesthetic is elegant and emphasizes the theme of tradition and family.



## Examples of Magazines Ads

**DESPERATE FOR RELIEF OF PERSISTENT HEARTBURN?**



Please read the important Product Information about NEXIUM accompanying this brochure, and discuss it with your doctor.



**Nexium**<sup>®</sup>  
(esomeprazole magnesium)

**AARON MARCUS**

SAG-AFTRA  
 (410) 764-8270 - Cell/Text (443)-621-1869  
 aaron@aaronrobertmarcus.com  
[www.aaronrobertmarcus.com](http://www.aaronrobertmarcus.com) (see video-hear voice over)



Hair: Lt.Brown/Grey  
 Eyes: Blue  
 Height: 6'0"  
 Weight: 161 lbs.

Do No Harm  
 Law & Order: Criminal Intent  
 Saving Corporate America  
 The West Wing  
 The Wire  
 Homicide Life on the Street  
 Prosecutors  
 Americas Most Wanted  
 General Lee  
 Korea Gate

Philomena  
 Eugene  
 Burn After Reading  
 A Modest Suggestion  
 "11"  
 Broadcast News  
 Stage Fright  
 Cry Baby

Hubris  
 The Watch  
 Dark at the Top of the Stairs  
 The Last Leaf

American Automobile Association  
 American Welders Association  
 Bureau of National Affairs  
 CIA  
 Defense Intelligence Agency  
 Internal Revenue Service  
 Lockheed Martin  
 National School Board Association  
 Pitney Bowes  
 The United States Navy  
 United States Navy  
 USPS

Professional Guitarist

**TV:**

Dr. Stephen Leopold - Co-Star	NBC
Dr. Barnes - Co-Star	NBC
Attorney- Mr. Stimpson - Co-Star	Pilot/Fox Network
Hotel Manager - Co-Star	NBC
Attorney General - Co-Star	HBO
Mr. Cahill - Co-Star	NBC
Psychiatrist - Co-Star	Discovery Channel
Social Worker - Co-Star	Fox Network
Doctor - Co-Star	MD Public TV
Business Man - Co-Star	SBS Soel TV

**FEATURE/INDEPENDENT FILMS:**

Priest - Supporting	Stephen Frears
Concierge - Supporting	Spencer Susser
Loser # 1	Joel and Ethan Coen
Teacher - Adam Miller -Lead	Arnon Shore
Mayor - Jim Green - Supporting	Hi - Concept Films
Reporter - Supporting	20th Century Fox
Audio Technician - Supporting	Autumn Productions
Cop - Silent Bit	New Line

**THEATER:**

John Fass Morton	The Source Theater
Prudence Barry	New Stages, Inc.
William Inge	The Actor's Ensemble
O. Henry	The Magic Theater

**TV & RADIO SPOTS:** (available upon request)

**CORPORATE FILMS:** (over 100 Films, including):

Counselor  
 On Camera Narrator  
 Talk Show Producer  
 On Camera Narrator  
 Analyst  
 A Person Being Audited  
 Scientist  
 Senator  
 Technician  
 Psychiatrist  
 On Camera Narrator  
 TV Broadcaster

**SPECIAL SKILLS:**

Tele/Ear Prompter      Baseball      Basketball

**EDUCATION:**

\*Towson University \*The Actors Ensemble \*Walt Whitcover \*Eric Morris \*University of MD \*Joan See/NY



[www.google.com/voice](http://www.google.com/voice)

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Free Phone Number For Your Resume

[www.google.com/voice](http://www.google.com/voice)

Presented by: Aaron Marcus  
*America's Premier Acting & Modeling Career Coach*  
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