



PART 4

IS TV STILL RELEVANT?

- By the time an American reaches the age of 65, they will have spent 9 full years watching TV.
- The average child watches 1200 minutes (20 hours) of TV per week and has 38 minutes of meaningful conversation with a parent.
- Researchers are finding connections between adolescent behavior and the "imitation" factor from TV.

The World According to TV (some of this may be changing but very slowly)

- We're all young and beautiful
- We all let our children raise themselves
- We're mostly white
- All we ever think about is sex



IT'S ALL ABOUT THE MOBILE DEVICE

- "The Social Media Generation"

It's all about the devices, devices, devices!!

- The cell	phone is much more than a phone
	"It's a super-computer that can connect you to the world."
	-Economist

- Only "friend" and "like" people you know

- It's not smart to sleep with your phone

- Assume everything in your phone will become public

- Your kids' mobile device drives them to distraction

- Create a mobile device contract



BE AWARE OF ONLINE BULLYING

- Online bullying is growing monthly
- 160,000 kids stay away from school every day because of bullying
- The point system
- Understand "revenge porn" and harassment issues

SEXTING CAN BE A FORM OF BULLYING

- Sexting is the new "first base"

WHAT CAN WE DO?

Tips on Guiding Your Kids Online

- 1. The computer and TV are not babysitters.
- 2. The web is a resource, not a toy.
- 3. Have a parent/child privacy talk.
- 4. Pornography rules the web.
- 5. Computer must be in a highly visible place.
- 6. Consider a quality web filter.



HOW TO USE MEDIA IN A POSITIVE WAY

- The 25% Factor
- Family Nights (KISS: Keep it Short and Simple)
- Inspiration on YouTube
- Pizza and a Show
- Movie Night





PART 3

EFLECTION QUESTIONS:			
	nat age do you believe it's appropriat aries will you put in place?	te to give your kids a cell phone? What	
•	your children ever been bullied via s ve a thought-out plan in the event th		
kids abo		s. Have you had a conversation with your younger kids prepare for times when this	
4. What	t are the toughest guidelines for onli	ne use for you?	
5. How a	are you using media in a positive wa	y with your family?	