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Welcome to the Legend of the Online Beast. I'm a full time surfer, explorer and traveler, I am NOT an internet marketer. I simply create streams of revenue online that take me 1-5 hours a week to maintain...so I can do what I love in life... here's one I wanted to share with you.



So the Legend of the Online Beast is always something that seemed to be a myth, not real. Surely someone that can travel the world and have freedom to do whatever he wants and whenever he wants...well, that is just something old legends are made if. Certainly it can't be true.

Surely it is just HYPE in order to get you to buy a course.

I mean seriously now, think about it. How many of your close friends do you know are smashing it online?

Wait a minute, that's not good enough. For sure we don't care if you can SMASH it online, if you have to work 30-80 hours a week just to maintain it...and if you leave the computer untouched for a day your empire will fail.

So let's ask that again. Let's even go with the people you may follow online, sure they appear to be smashing it online, but how many of them are really working 5 hours a week, all year, every year?

None of them. How do I know? Because the biggest names you know online come as ask me for help on how I can make as much as them, but then I travel the world and surf all year while they are stuck at there computer 15 hours a day or tied to their phone.

Now that...that is something Legends are made of. Show me someone who can have true freedom, not tied to their computer or their phone or WIFI...and I will say that dude is an Online Beast.

I'm telling you right now, I've been doing this for 8 years now, 5 hours a week, travel, surf, eat, going to snowboard in Japan soon (I'm from Atlanta, USA).

So best be sure every single method you learn from me, is something you can give a virtual assistant to and have them run it. I don't care if it's E-com or Affiliate Marketing, you HAVE to get a VA, I would be suffering without mine.

Suffering as in, I would have to be checking my ads, my store, filling orders every single day. NO WAY!

So, I'm going to show you this up to date method with E-com. The only way you can truly become an Online Beast Legend is to get someone to run your store for you. I have a link at the bottom to an outsource guide I have you can get also, but first let's go thru the steps on this course to get you to 100/day every single day, all year, for years to come.

Now of course 100 a day is just the start. I'm telling you right now, if you know how to do 100 a day, you can do 1,000 a day, then you can do 10,000 a day and so on. I've done them all and more.

So this is just the start, ramp it up as massive as you want to ok?

You NEED Shopify.

STOP RIGHT NOW.

I don't care if you have tried Shopify and failed, this method and targeting works, 100% I spend crazy amounts of money on ads on FB and I know what works. So before you run off onto another method, give this a go.

Click here to sign up for free.

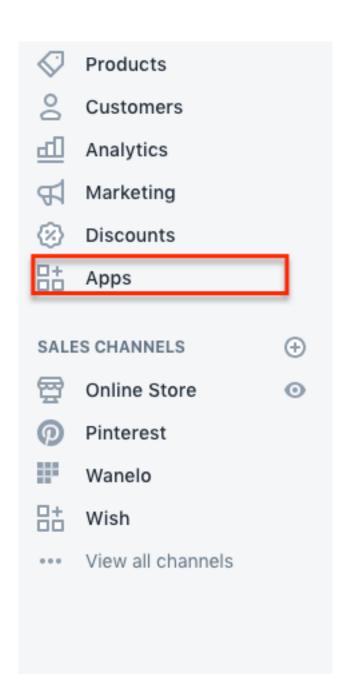
Set up your store, pick a plan later

Try Shopify free for 14 days, no credit card required

Start your free trial

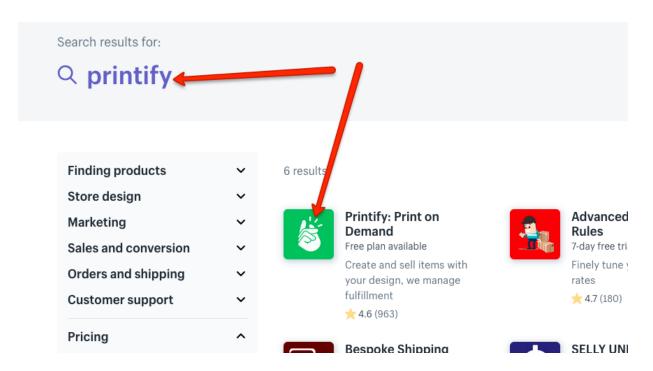
When creating your store, keep it general, so you can test anything in it. Example: BillyandhisEpicstore.com

Once you sign up, click on Apps on the left side.





Click on App Store



Click on Printify, you may have tried or seen them before, probably from me, but continue you on even if you have tried it.

What this is: Print on Demand, this is how it works.

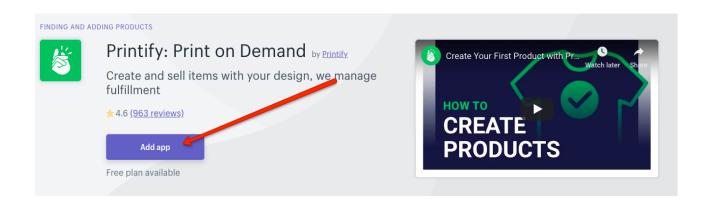
We are going to get a design instantly (no outsourcing or waiting days for revisions, then wondering if you really have the rights to use the design or did they just copy it) You have 100% rights to resell this.

We are going to put that design on a product, then a company is going to print your design on the product and ship it for you.

What's crazy about this? Remember how passive I want your biz to be right? This does EVERYTHING on Auto.

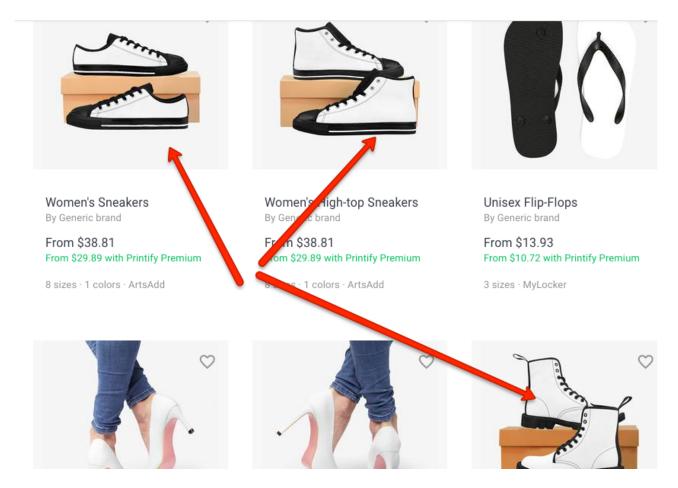
Customer goes to the site, places order and pays. Printify will get the order on auto, charge your card, print the product, package and ship it to your customer.

INSANE! There is no order filling, no manually filling the customers info, none of that.



Install Printify, just get the free version for now, once you have proven sales you can get the premium version and you get a massive discount of their products.

Now with this method, you can choose ANY of the products they have in their line up. We are going to go with Women's

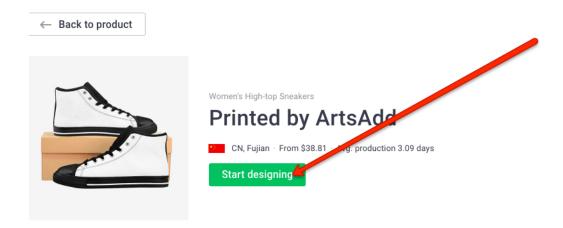


shoes as you will have a very unique item hardly anyone is selling right now. If you didn't want to go with shoes, you can go with T-shirts, Pillows, they also have bracelets that work well too. So this is just an example, the ad setup and everything else will be exactly the same no matter what product you choose ok?

FREE? Yup, with these shoes it is free shipping for you. I would do free shipping or 4.99 shipping in your store. I use free in mine.

Shipping rates	Shipping to	Sizes/Type	First Item, \$	Additional item, \$
	United States	All	0.00	0.00
	Canada	All	0.00	0.00
	International	All	0.00	0.00

Click on Start Designing



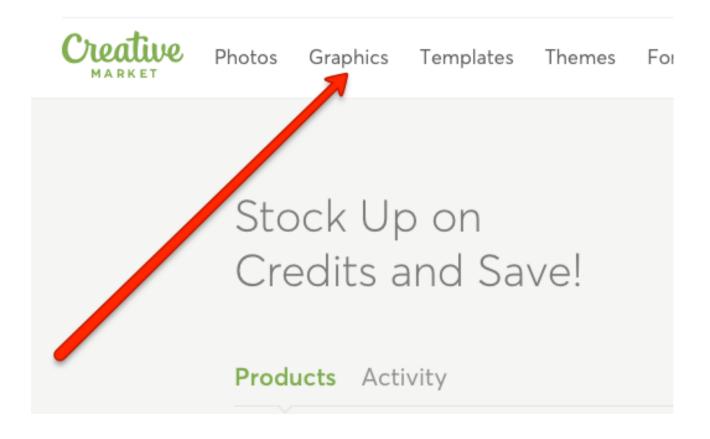
Sizes

US 10 , US 11 , US 12 , US 6 , US 7 , US 7.5 , US 8 , US 9 $\,$

We need a design, remember I was telling you how you will be able to get the rights 100% clear to be able to use design and get them instantly? This is it.

Yes you have to pay but it is insanely cheap, you can filter by designs for \$2-4.

Go to www.CreativeMarket.com

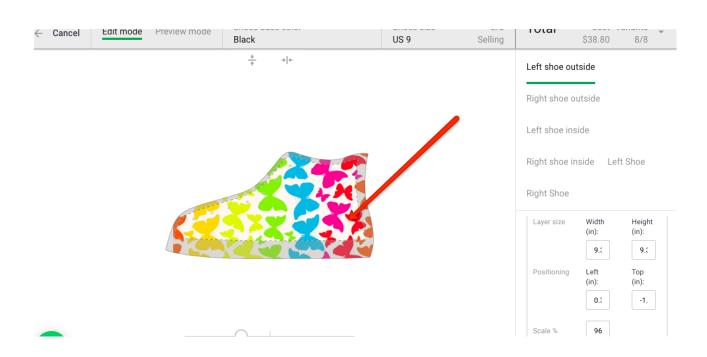


Click on Graphics, then illustrations.

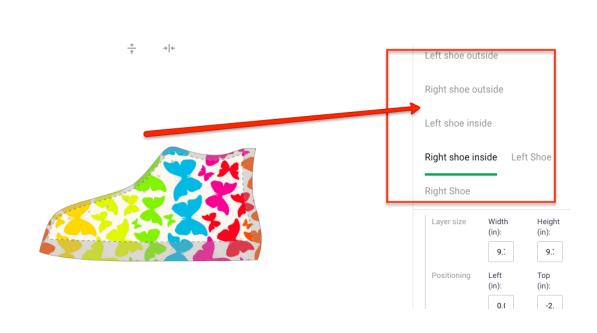
In the search box, you can type ANYTHING. This can be dogs, cats, flowers...in this example we are using butterflies.

Try to find one that has multiple designs in one package, that way you can test many different designs and not have to pay anymore. Pay a couple bucks and download.

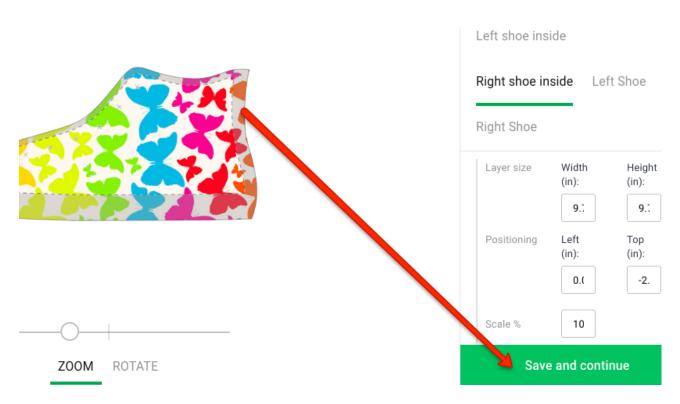




Throw your design into the editor.



Line the image up, click on each link to the right and upload the image to each side, top, bottom.

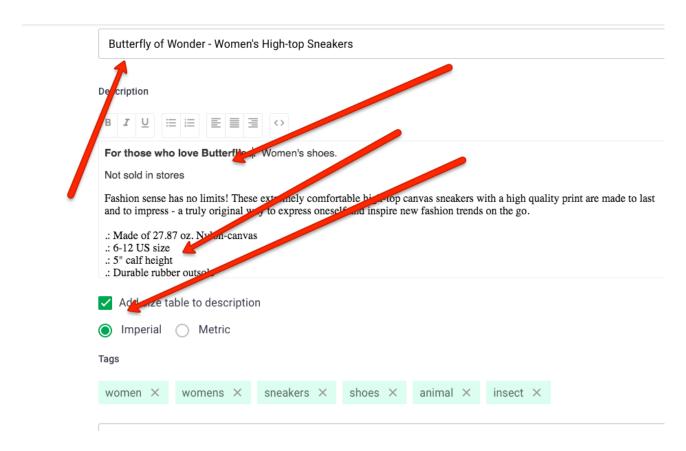


Save and continue.

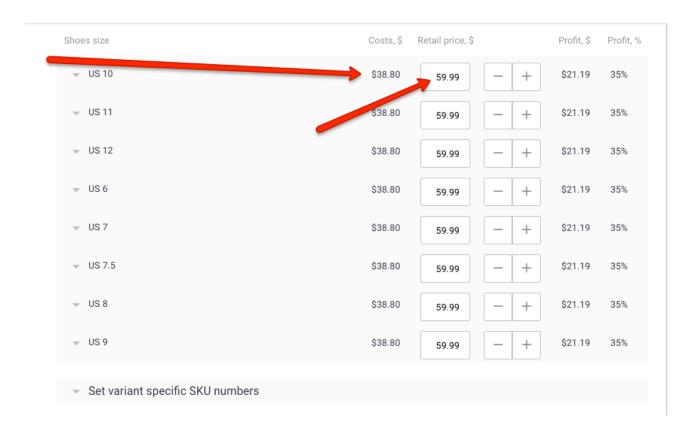


Look how good these look! We just create a 100% custom shoe people can't find anywhere else online, 100% rights to use it in minutes with mockup.

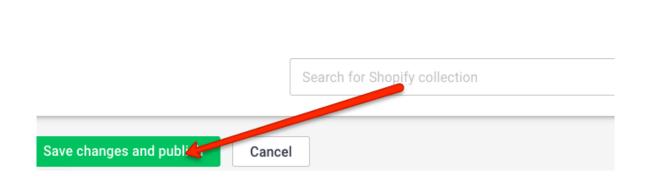
For the description, you can do similar to what I have here, make sure you add in the size table and tags at the bottom.



I would add another paragraph or 2 to the box to engage them more.



This shows you the profit margin. Couple things here, I would price them at \$69, once you start to sell some pairs, go to the premium version of Printify so you can get them for \$29 cost...still free shipping, that's massive profit!



Save and publish



Check the store

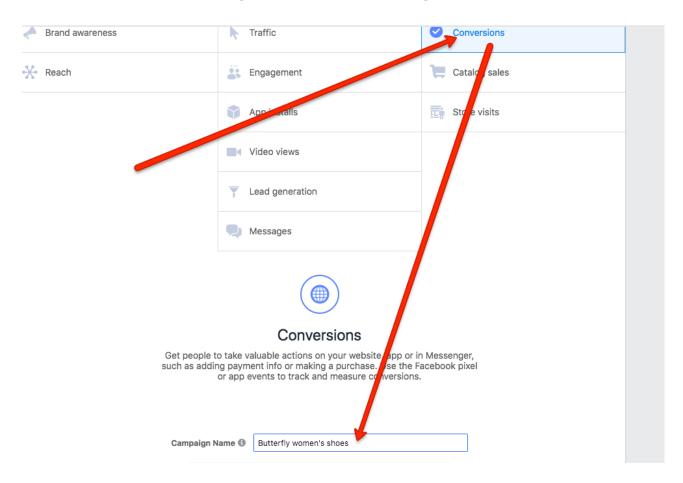
Insane, we just created a unique pair of shoes, created a listing with a dropdown box in minutes.



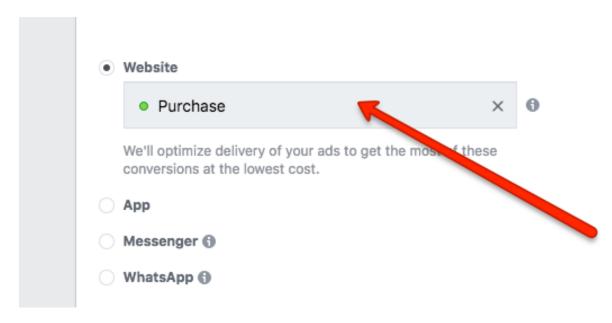
ADD TO CART

Advertising time. Facebook ads has the best targeted traffic in the universe, it is very complex to use, but with my method you'll have it down in minutes.

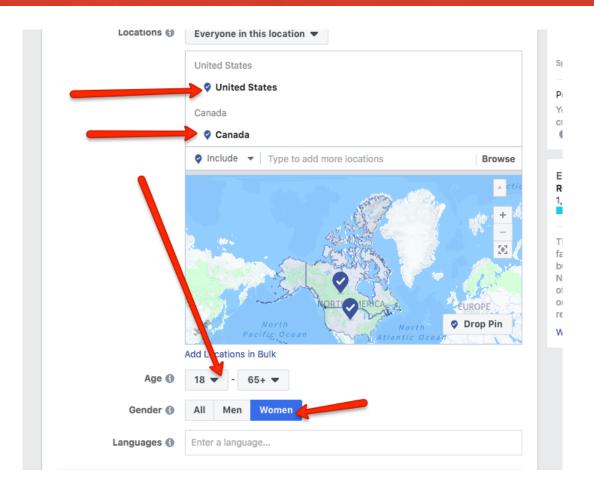
Go to the ads manager, if you don't have one just search "Facebook Ads Manger" online and sign up.



Select Conversions then Name it.



Select Purchase



With the shoes in Printify, it is FREE shipping anywhere in the world, crazy right. Now, if you select some other products in there, most will charge for shipping, still cheap but so you know.

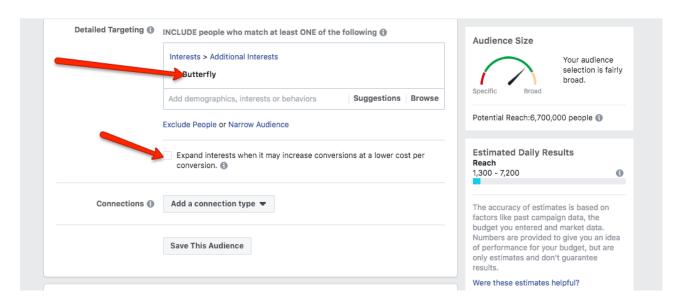
I'm starting with US/CA combined here.

18+ Female.

BONUS TIP, even when you are targeting other countries leave the language BLANK, everyone says to always put English but this MASSIVELY reduces your reach and I still smash it.

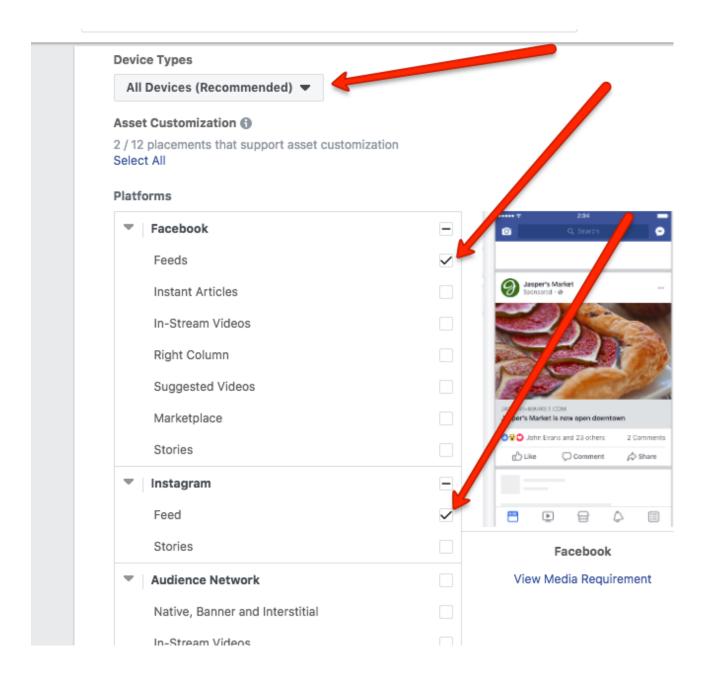
Whatever area you chose for your design, I want you to think of the most generic keyword to describe it. I don't care other people tell you do 4 hours of research to find the perfect keyword to target in FB, forget that! This is what I do and it works, 100%

So if you're doing pit bulls, don't select, "i love pit bulls" or "rescue Pit bulls, select Pit bulls!

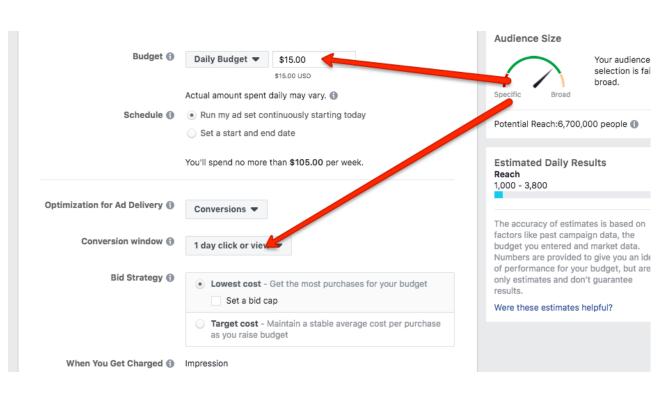


We aren't searching for Butterfly lovers, just butterflies.

Uncheck the expand, I don't care how BIG the audience is, we run with it ok?



Target mobile and desk, until we find whats working the best. For now we start with both. ONLY select FB feed and IG feed ok?



Even if you don't use my print on demand method, I'm telling you right now, just this simple way I set up the ads and do targeting and work on anything you are promoting and the course is worth just this alone.

\$15 a day, NOT 5 ok? It's the magic number now.

1 day click/view

For testing:

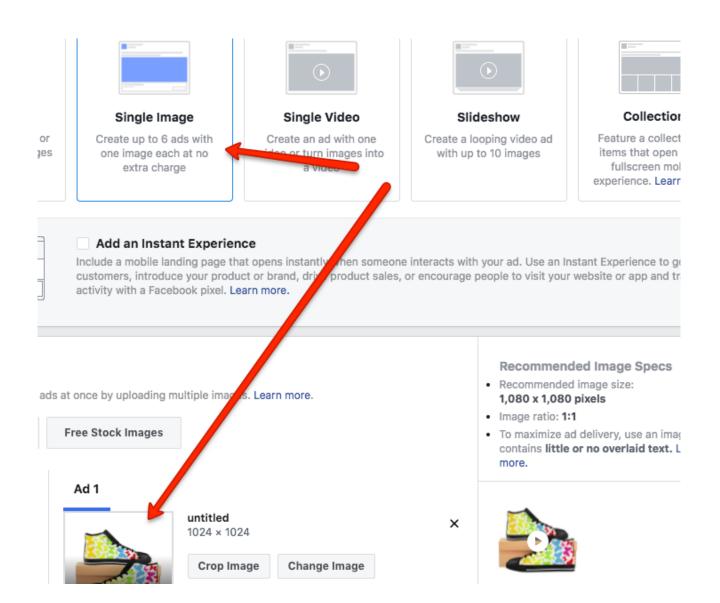
Run to around \$30. Do 3 ads. You can run them all at once or separate. You can simply just duplicate your ads and run them all at once if you want, \$15 a piece for 2 days.

So to test this product we are going to spend around \$90. 90 are you insane?

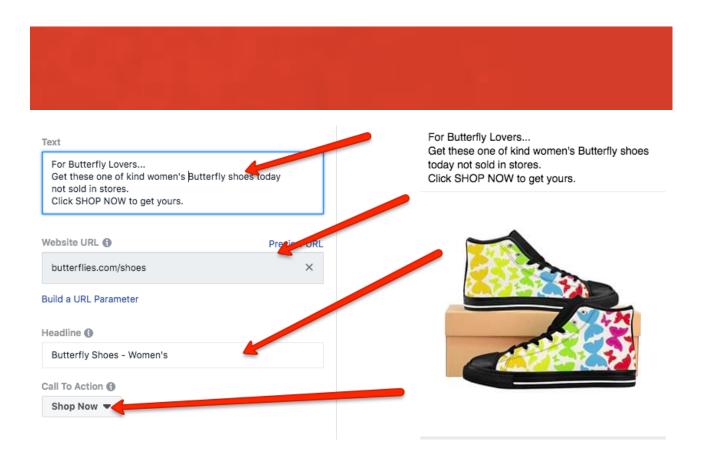
Are you? What if this product hits \$50k a month, then you wouldn't be yelling at me and being cheap on ads lol.

Seriously now, most stores you see doing 100k+ a month, it is 1 single product doing that. Find your winner and you'll become your own Online Beast.

Again you can simply do \$15 a day with one ad to start.

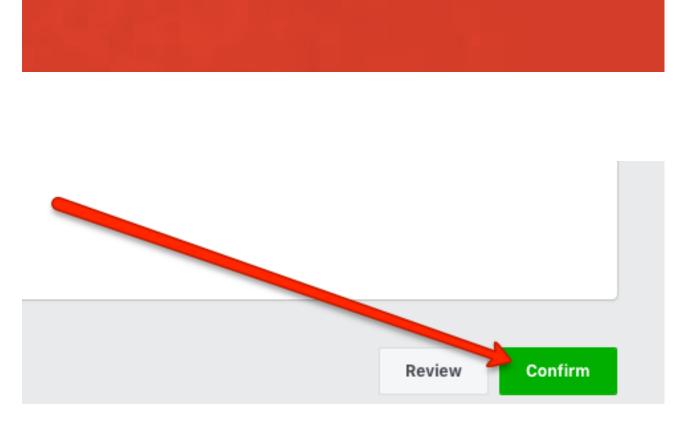


On your website, save the product image and drop it into here.



Copy the url from your product and paste it here, make sure to add SHOP now, your headline and text.

I DO NOT put in a url in the text, no bitly or anything and I still get massive CTR, I think FB favors this. The shop now is good enough, just tell people to click it and they will. The Bitly url looks spamy anyway, keep it clean FB will like it.



Click confirm and your ad will be live shortly and you will start getting traffic and hopefully sales.

Do you want to know the BIGGEST factor in all of this. TESTING.

100%

You have NO idea, nor do I, what product design will be a winner. I can tell you this, stick with one type of product, shirt, shoes, whatever it is, then just change the design it, keeps it simple.

KEEP testing, I don't care if you have to do 40 designs til you find the winner, you WILL find one. Then everything will be set up on auto for you.

Sales come in, shoes get shipped out. That's it.

DO NOT do your own targeting method you think that works better. If it's proven and you have success then have at it.

Until then you MUST do what I have laid out for you step by step ok?

So how to get this down where you only have to work 1 hour per week?

I've put together a course that shows you exactly how to hire someone for your store, where to get them from how to have them set everything up for you, how to track their time, what they are doing etc with 100% ease.

You can get the <u>outsource guide here.</u> Really it's a must to outsource, it's the only way I can travel and do what I want while someone else runs everything for me.

If you wanted more help on how exactly to set up your entire store from start to finish, how to set international pricing, how to add upsells, tracking etc I have a blueprint I wrote for you also to help out.

This is an exact set up you can copy and do yourself or give to a virtual assistant for you...it's an exact copy of my own Shopify store that did over \$10,000 the very first month I opened it. I'm showing how to set up Facebook ads that are

WAIT, Get a BluePrint of my 10k Per Month Dropshipping Store

E-com Blucprint

Copy My Entire Setup and Be On Your Way to 10K

getting me 1,000% ROI, how exactly to set up your store from start to finish, so this is a great addition to the free traffic methods I have shown here.

Get the blueprint here

Final thoughts...

Test and test like mad, you can try different product types if you want, again the jewelry and pillow work super well too if you aren't a shoe fan. But, the shoes are super unique and you wont see many people doing this method.

You have the quick instant designs and proven ad method to bang these out like mad so have at it.

Surf more, market less.

Any problems or questions about this course email support here: work1hourhelp@gmail.com