

**A Course That
Actually Works**

***"I was TIRED of seeing Bad Courses
that don't work, So I created this one"***

A graphic on a yellow background showing two hands in a dark suit holding a smartphone. The phone screen displays a course interface with text and a red progress bar. To the right of the phone, the text "A Course That Actually Works" is written in blue, bold font inside a white oval with a dashed black border. Below this, a quote in black, bold, italicized font reads: "I was TIRED of seeing Bad Courses that don't work, So I created this one".

Any problems or questions about this course email support here: work1hourhelp@gmail.com



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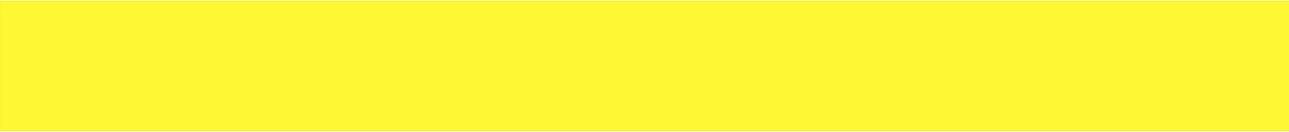
Any problems or questions about this course email
support here: work1hourhelp@gmail.com

Introduction:

Welcome to “A Course that Actually Works”

I’m a full time surfer, explorer and traveler, I am NOT an internet marketer. I simply create streams of revenue online that take me 1-5 hours a week to maintain...so I can do what I love in life...here’s one I wanted to share with you.

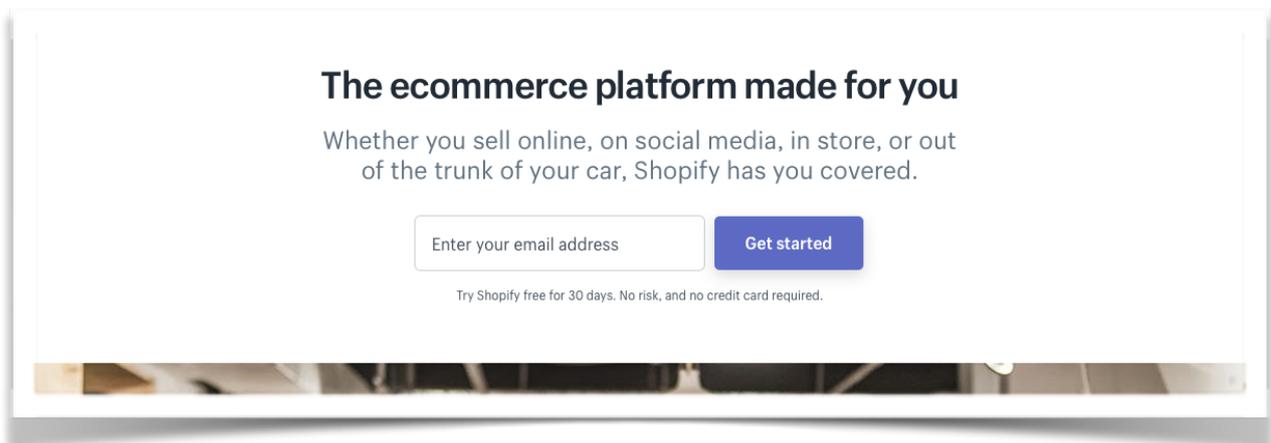
Yes, a course that actually works, as in I use this method to get me TONS of sales and you can too, just copy exactly how I have set up here Ok? Let’s go.

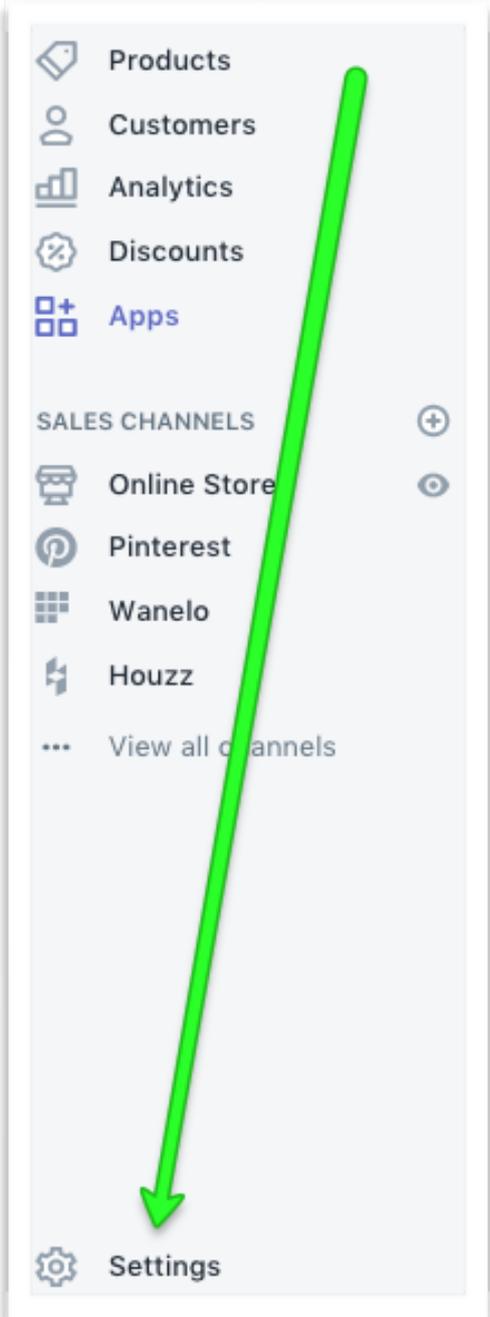


What we are going to do here is target a very specific group and sell them products, and they will LOVE these products, watch how crazy this is, and how many sales can quickly happen in just 24 hours, I'm telling you right now, this method ROCKS and you can literally build an entire 6 figure business with this 1 method...

To sell people our products though, we need a place to add our products on and collect sales, for that we will use a platform called Shopify.

[Click here to Sign up first, \(free for first 14 days\)](#)





Click Settings

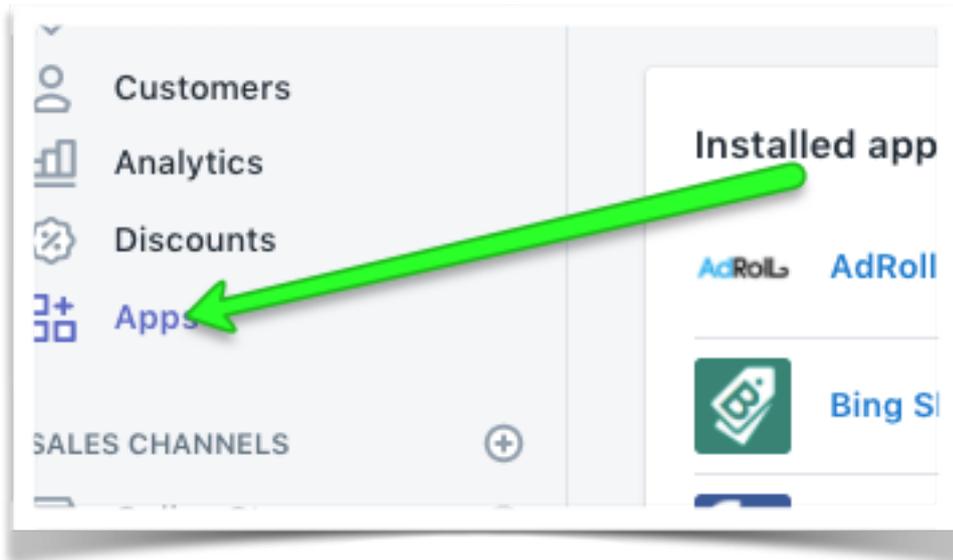
Settings

- General**
View and update your store details
- Payment providers**
Enable and manage your store's payment providers
- Checkout**
Customize your online checkout process
- Shipping**
Manage how you ship orders to customers
- Taxes**
Manage how your store charges taxes
- Notifications**
Manage notifications sent to you and your customers
- Files**
Upload images, videos, and documents
- Sales channels**
Manage the channels you use to sell your products and services
- Account**
Manage your accounts and permissions
- Billing**
Manage your billing information and view your invoices

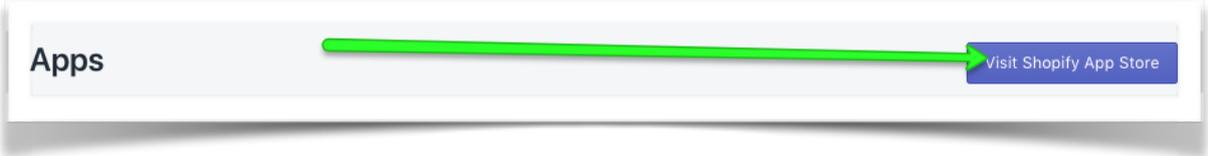
Go into General, name your store, well something general, so you can sell anything in it...such as, World of sales.com.

Payment, add methods to take payments such as paypal, shopify payments etc. So you can collect money.

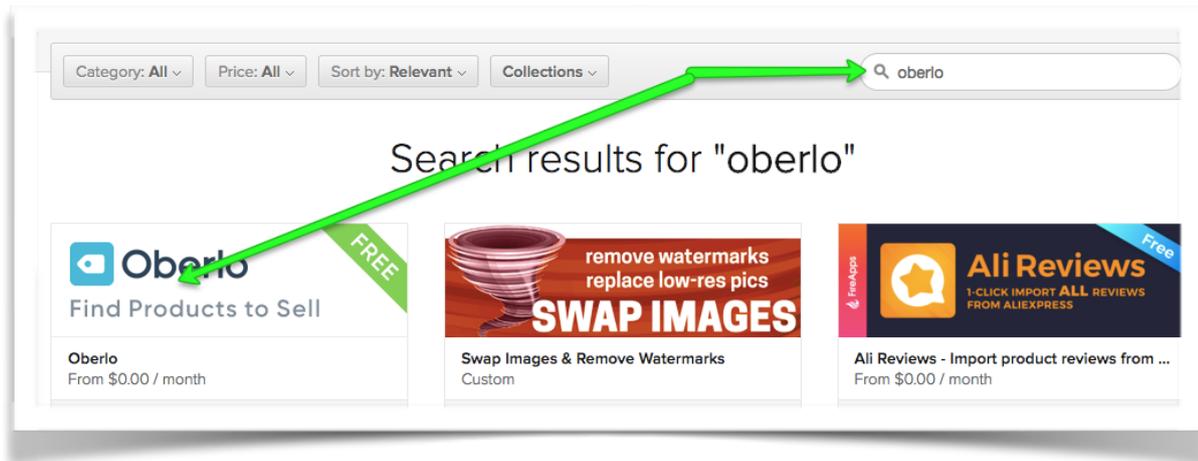
Shipping, set your shipping at \$5.99



Click Apps



Click Visit Store



You may have seen me do courses on Oberlo before, follow along this method is 100% different to get sales, works 100%

Search for Oberlo, then click on it.



Click get, what is happening? Oberlo makes it SUPER easy for us to add products to our store, when people buy from your store, you can then go thru Oberlo to add their payment info, the supplier then sends the product to your customer for you, you touch nothing ok?

Let's Get Started!



Create a Shopify store.

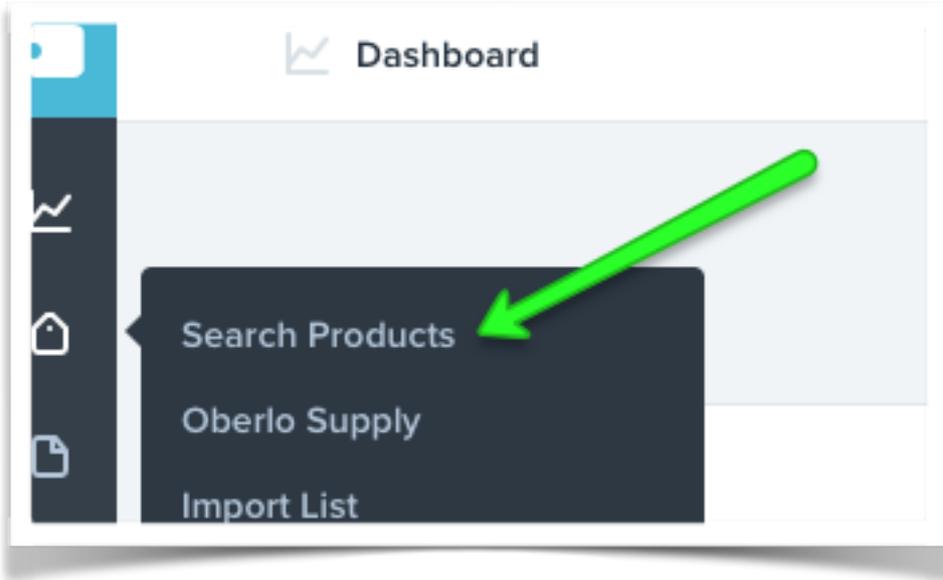


Connect your Shopify store.

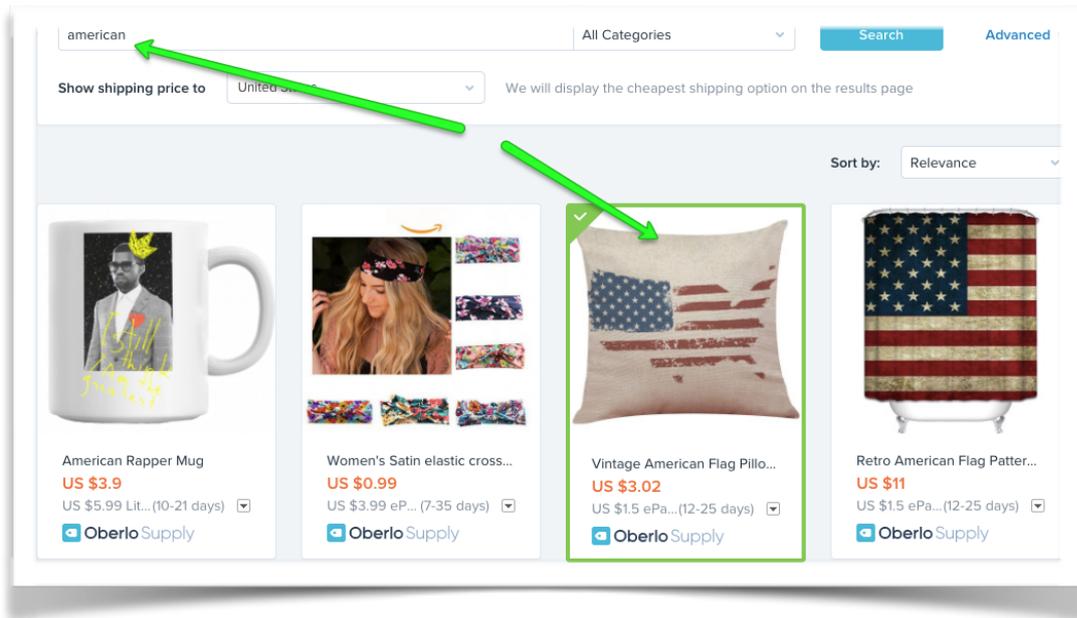


Find and add your first product!

Finish the set up



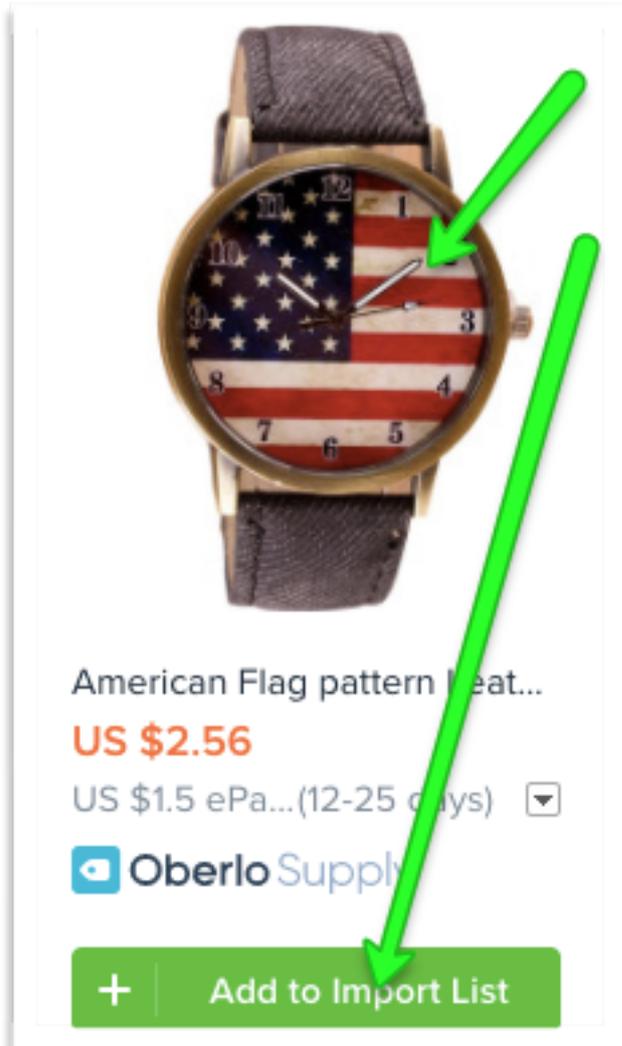
Search for products, click here



We are going to target people who are from one country, yet live in another. Again, I'm telling you, DO NOT just blow this method off or think you know and have tried everything, I get CRAZY sales doing this, so follow along!

Search for any country here, America, UK, Brazil, Israel, I don't care what it is, we are going to target Americans that live in UK or Americans that live in Australia, or Brazilians who live in Israel etc. The possibilities with this are MASSIVE, you can scale crazy.

For the example though, I'm using Americans.

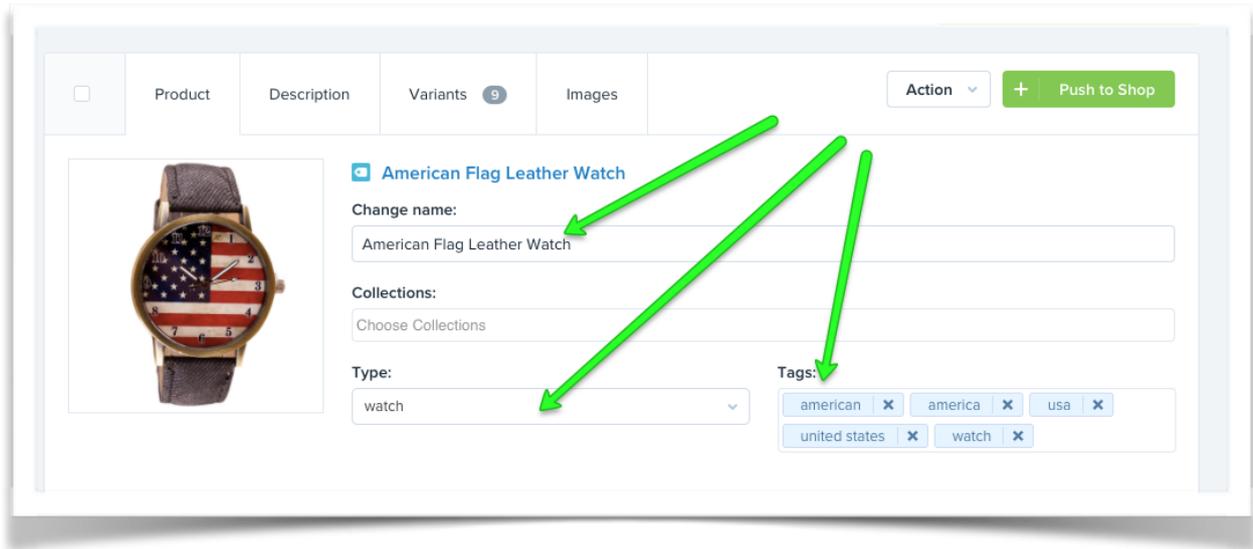


So simple click Add to Import List on the products you want to add to your store, it can ANYTHING as long as it

is patriotic, use that countries flag and or country flag colors. It can be watches, stuffed animals, hats, pillows, ANYTHING, they sell like mad because imagine this. You live in another country, all the sudden you see an ad for a watch with your country flag and colors on it! How more likely are you to buy that, then if you seen the same watch in your home country? This works insane.



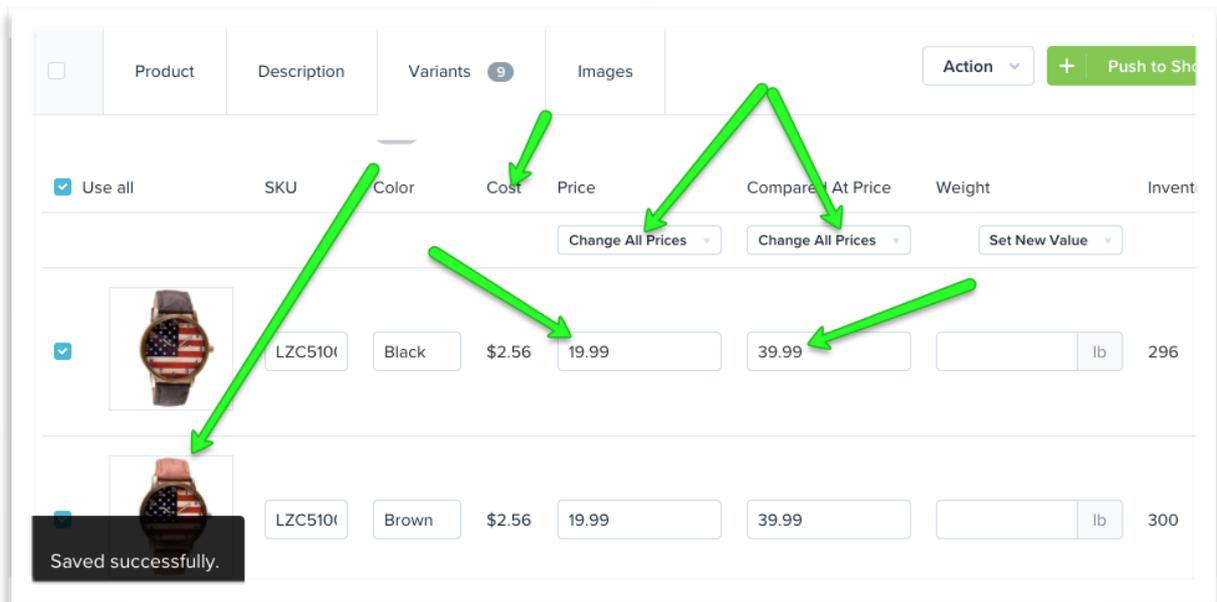
Click on Import list at the top.



Go thru and rename the title to what the product is, keep it simple.

Type: the type of product your selling, watch, blanket etc

Tags, how people might find your product, USA, America, watch, American etc.



Go to Variants, next tab over, Oberlo will already have prices in there for you, you can go add your own, think about how much you might find the product for retail in the mall, not on sale, price it at that. It's not like people in Australia can easily go in the mall and find a Brazilian watch right? So we charge a good price for it.

You can click Change All Prices, and it will change all prices for the variants if you have any, (size colors etc). Same for compare at price, just put a higher price here so they know they are still getting a deal.



Select All Products + Push All Products to Shop

<input type="checkbox"/>	Product	Description	Variants 9	Images	Action	<input type="checkbox"/> + Push to Shop		
Prevent product price from auto-updating <input type="checkbox"/> ?								
<input checked="" type="checkbox"/>	Use all	SKU	Color	Cost	Price	Compared At Price	Weight	Inventory
					<input type="text" value="Change All Prices"/>	<input type="text" value="Change All Prices"/>	<input type="text" value="Set New Value"/>	
<input checked="" type="checkbox"/>		LZC510	Black	\$2.56	<input type="text" value="19.99"/>	<input type="text" value="39.99"/>	<input type="text" value="lb"/>	296

Once done with all your products or just your one, click Push All to Shop.



Click on My Products



A screenshot of a Shopify product listing. At the top left is a blue square icon with a white camera symbol. To its right is a button labeled "Open in Shopify" with a green arrow pointing to it. Further right is a button labeled "Action" with a downward arrow. Below this header is a product image of a watch with an American flag face and a brown leather strap. To the right of the image is the product title "American Flag Leather Watch" in blue text.

Click Open in Shopify



American Flag Leather Watch

Duplicate View Promote More actions

Title

American Flag Leather Watch

Click view to see our already made product page



Home > Products > American Flag Leather Watch



American Flag Leather Watch

\$ 19.99 ~~\$ 39.99~~

Color
Black

Add to Cart

American Flag pattern Leather Band Analog Quartz Vogue Wrist Watches

Features

- 100% brand new and high quality.
- This is a good present for your children and relatives and friends who you love.
- Fashionable, very charming for all occasions.
- Special dial design draws much attention from buyers.
- Amazing looking watch.
- Precise movement.
- Solid stainless steel back cover.
- Precise time and keep good time.
- Battery included in the watch.
- Leather wrist band for comfortable wearing.



You see with just a few clicks we added pricing, images, everything, even available in multiple colors ready to buy now.



Traffic, oh yes now we need some traffic going to our site, this is the 2nd part of the course that SMASHES it! And this this new edition Facebook has, it's gonna murder it.

If you have not ever used Facebook Ads, sign up here it's free to sign up

<https://business.facebook.com>

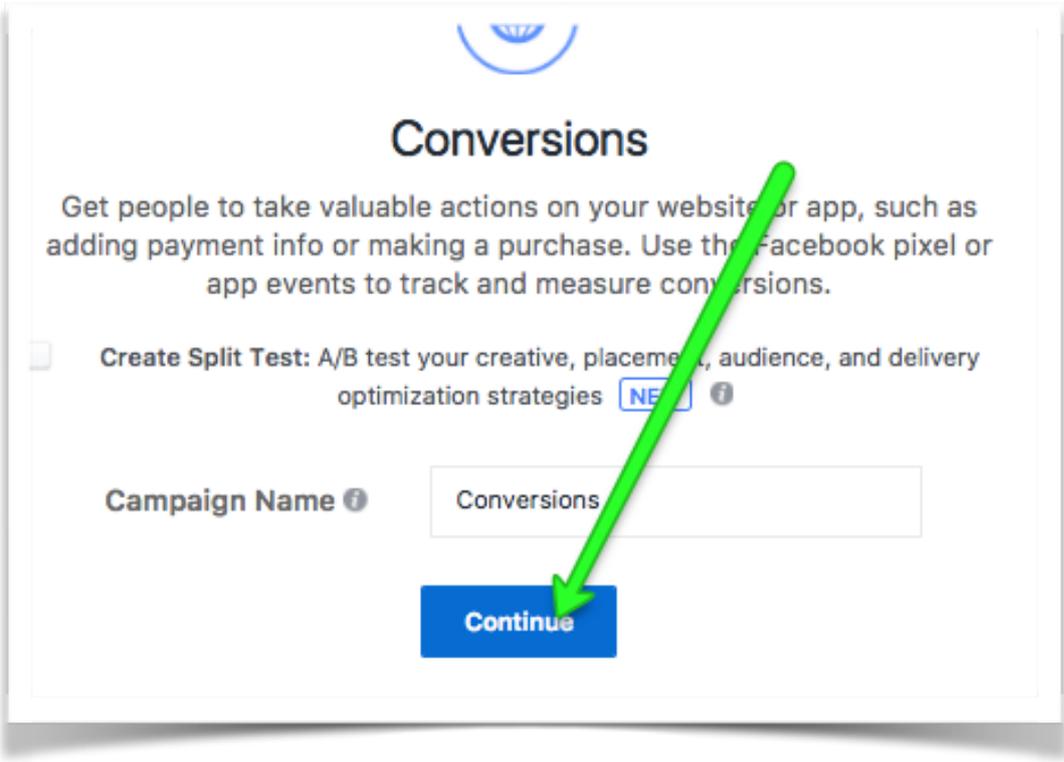
Once signed up click on Create Ad in the right side.





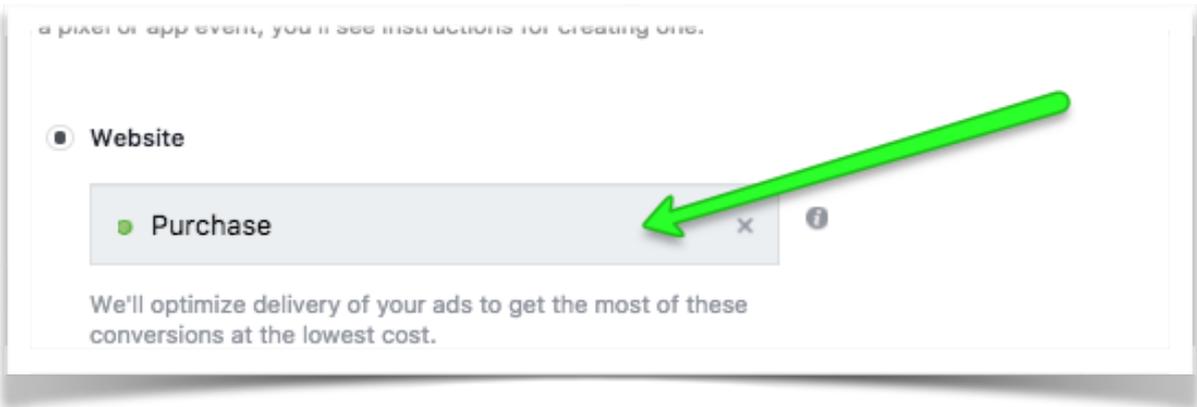
Consideration	Conversion
 Traffic	<input checked="" type="checkbox"/> Conversions
 Engagement	 Catalog sales
 App installs	 Store visits
 Video views	
 Lead generation	

Choose Conversions



The image shows a Facebook Ads setup screen for a 'Conversions' campaign. At the top is a blue smiley face icon. Below it is the title 'Conversions' in bold black text. A paragraph explains: 'Get people to take valuable actions on your website or app, such as adding payment info or making a purchase. Use the Facebook pixel or app events to track and measure conversions.' There is a checkbox for 'Create Split Test: A/B test your creative, placement, audience, and delivery optimization strategies' with a 'NEW' badge and an info icon. Below this is a 'Campaign Name' field with a help icon and the text 'Conversions'. At the bottom is a blue 'Continue' button. A green arrow points from the top right towards the 'Continue' button.

Click Continue



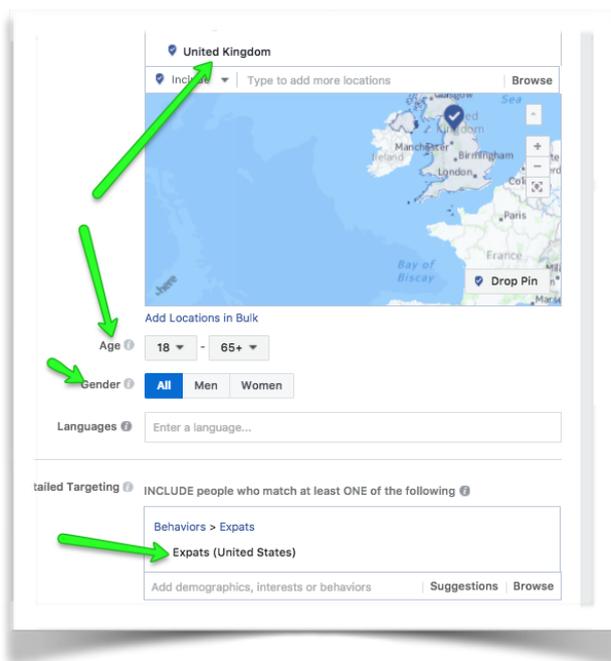
Choose Purchase here, You MUST have a Pixel installed, if you don't [click here to see how](#), it's very simple just adding a number to your Shopify Platform, once you do that, continue here.



The screenshot shows the Facebook targeting interface. At the top, a location dropdown is set to "United Kingdom". Below it is a map of the United Kingdom with a pin on London. Further down, the "Add Locations in Bulk" section includes filters for Age (18 - 65+), Gender (All, Men, Women), and Languages (Enter a language...). The "Tailored Targeting" section is set to "INCLUDE" and lists "Behaviors > Expats" with "Expats (United States)" selected. Green arrows point to the "United Kingdom" dropdown, the "Age" filter, the "Gender" filter, and the "Expats (United States)" selection.

So remember how this works, we are going to target people from one country that live in another. Facebook has crazy data and can find these EXACT people for us.

So let's say you choose Brazil as your product, you can then go to Germany as the target country as in, you are targeting people from Brazil that live in Germany.



In my example I'm targeting Americans that live in the UK.

Keep age 18+, Male and Female (I don't care what you're selling keep it like this!)

Type in Expats, then the people in the "from" country,

example I'm targeting Americans in the UK so I type in USA



Placements
Show your ads to the right people in the right places.

Automatic Placements (Recommended)
Your ads will automatically be shown to your audience in the places they're likely to perform best. For this objective, placements may include Facebook, Instagram, Audience Network, and Messenger. [Learn more.](#)

Edit Placements
Removing placements may reduce the number of people you reach and may make it less likely that you meet your goals. [Learn more.](#)

Budget & Schedule
Define how much you'd like to spend, and when you'd like your ads to appear.

Budget ⓘ
\$5.00 USD

Actual amount spent daily may vary.

Schedule ⓘ Run my ad set continuously starting today
 Set a start and end date

You'll spend no more than \$35.00 per week.

[Show Advanced Options](#)

Remember now do EXACTLY as I say, so Auto placement, \$5 a day, then click Show Advanced.



Optimize for both link clicks and conversions if optimizing for just conversions doesn't get enough results

Standard

7 days click or 1 day view

Automatic - Let Facebook set the bid that helps you get the most purchases at the best price.

Manual - Set your target cost per purchase

Impression

Run ads all the time

Run ads on a schedule

Standard - Show your ads throughout your selected schedule (recommended)

More Options

See Advanced Options

Continue

You can

Est. Reach 540

The fact bud Nur of p only rest

Wei

Click Optimize then Continue. (no one else is doing this step, you're already smashing)



American Flag

\$ 19.99 \$ 39.99

Color
Black

[Add to Cart](#)

American Flag pattern Leather Wa

Feature:

- 100% brand n
- This is a good present for you who
- Fashionable, very cl
- Special dial design draw
- Amazing
- Precise
- Solid stainles
- Precise time a

Go back to your product page on your Shopify store you're promoting, copy the url, then also save the main pic, right click then save as.



Carousel
Create an ad with 2 or more scrollable images or videos

Single Image
Create up to 6 ads with one image each at no extra charge

Single Video
Create an ad with one video

Slideshow
Create a looping video ad with up to 10 images

Add a Fullscreen Experience
Add a fullscreen landing page that opens instantly when someone interacts with your ad on a mobile device. Feature images, videos, products and call-to-action buttons that link to your app or website. [Learn more.](#)

Images
You can create up to 6 ads at once by uploading multiple images. [Learn more.](#)

[Browse Library](#) [Free Stock Images](#)

[+](#)
Add more images

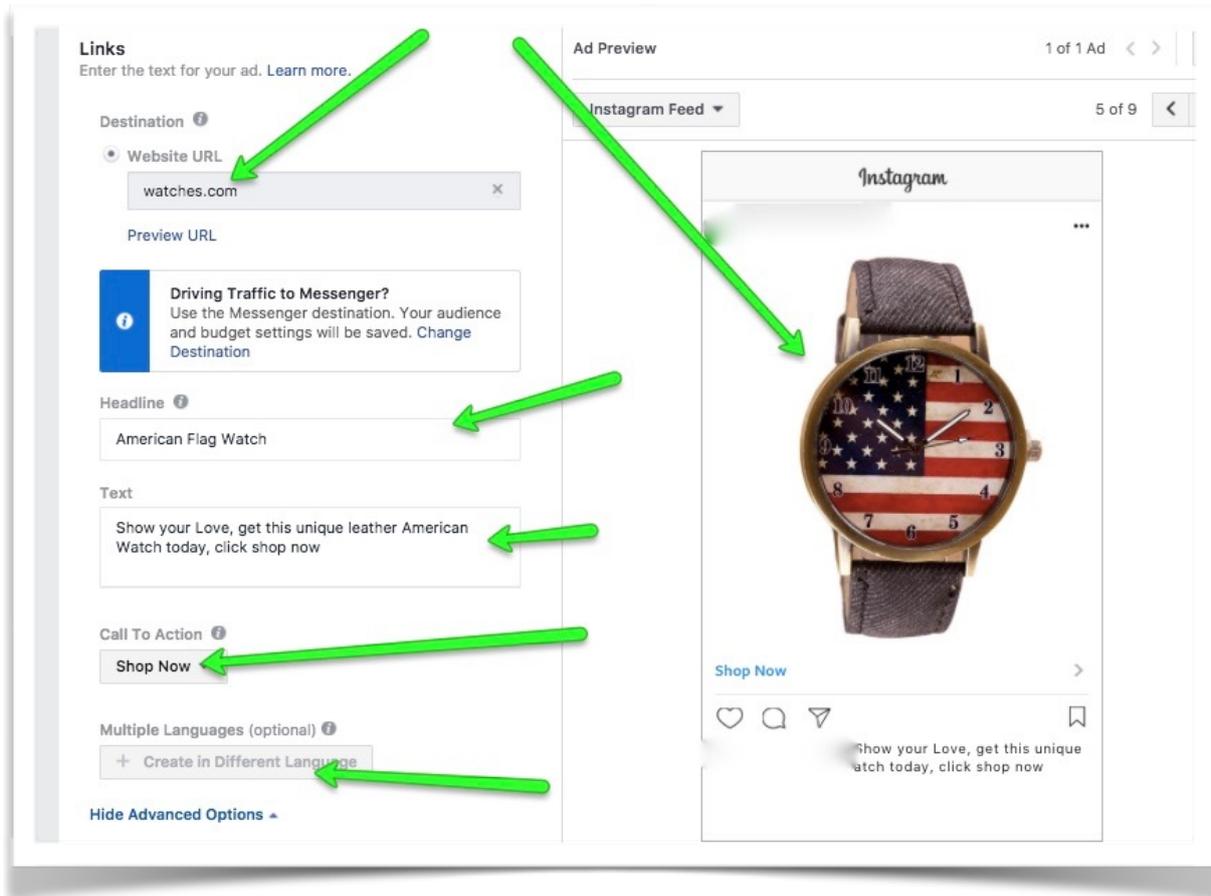
1000 x 523

Recommended Image

- Recommended image **1,200 x 628 pixels**
- Image ratio: **1.91:1**
- To maximize ad delivery, contains **little or no** text.

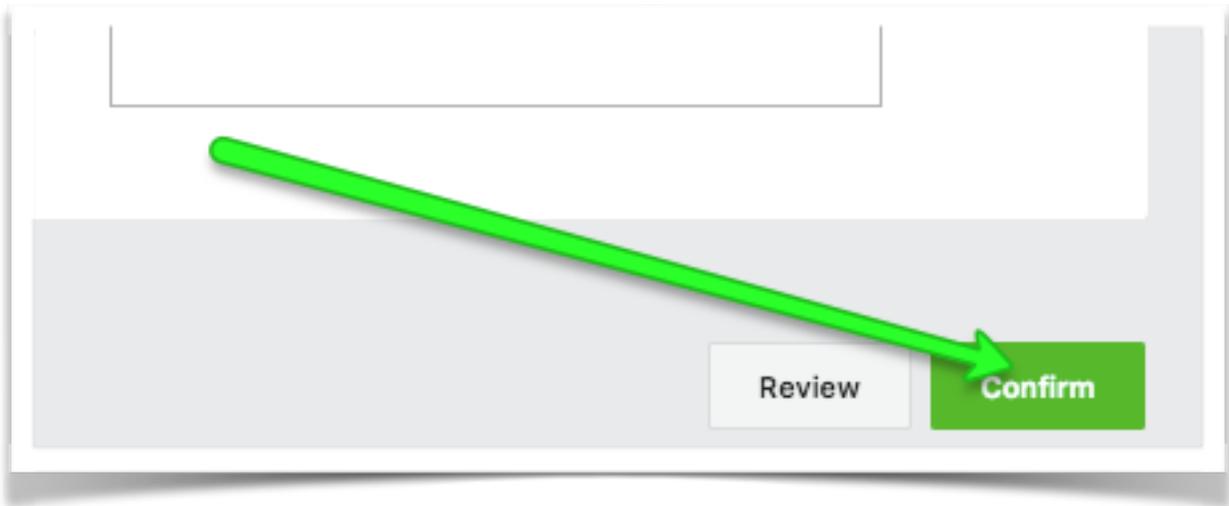
[Customize for Instagram Feed. Learn more.](#)

Click Single Image, then drag and drop your image here from your product page.



Create your ad here, enter the url of the product you're promoting, use exact url, Headline, just what the product it, Text, ad something catchy here, with saying Click Shop now to buy, (add the shop now icon from the drop down box)

Multiple Languages -you can go on fiverr and have someone translate that ad to another language, example, you are targeting Brazilians in Germany, get it in Portuguese.



Click Confirm and your ad is done!

Your ad will be approved quickly, mine is instantly, if you have a new account for Facebook just give some time.

How much to spend to test to see if your product is selling, not much at all for these products since they sell super well. You will know very fast if they are selling or not. So we will use this equation.

Let's say your item is \$20, you will test 1-2x the price of your item, so \$20-40, at \$5 a day that's 4-8 days at \$5 a day to

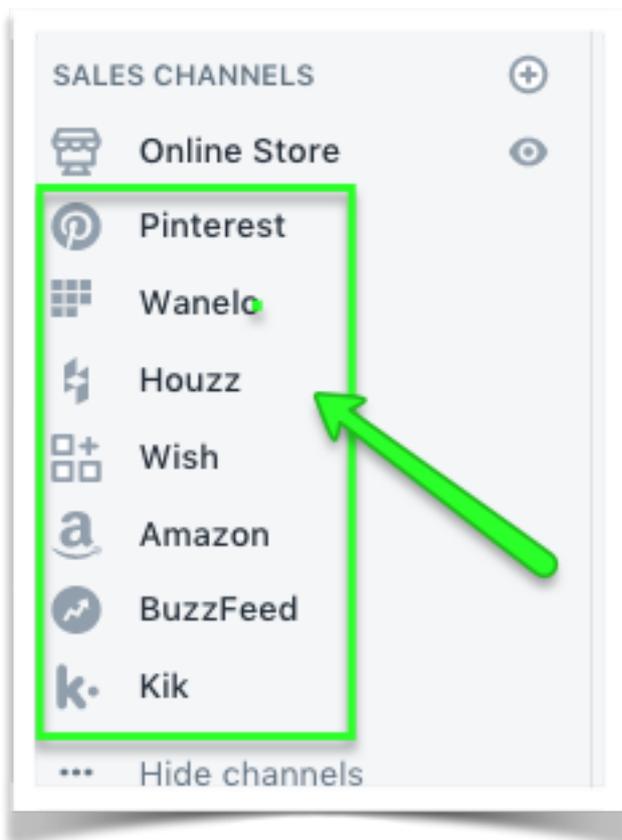


test it, if no sales, move onto the next item. I like to go 2x myself so Facebook can find the buyers for you.

This is ALL about testing ok? Don't test one item then say oh this doesn't work I only have zero or 3 sales. I'm telling you right now, you could get one item to SMASH very quickly you just have to test, one item, just one product can get you to 10k per month, this is serious. STOP jumping from one method to the next, keep your store and hammer this method ok?

Once you find say, your product is smashing in the UK targeting people from Germany, you now having a buying audience, you can sell more stuff too, so target that same audience with a different Germany flag product, they will mostly buy that too.

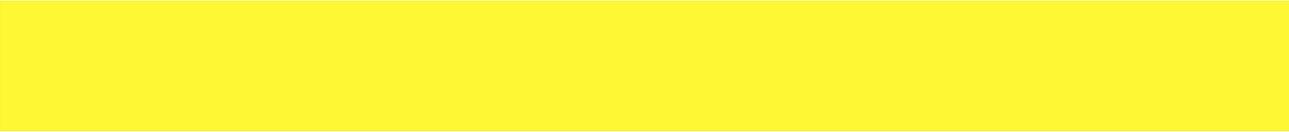
BONUS, if you got my courses before you know I smash also with free traffic methods. Since you already have your products listed, lets get FREE traffic to it along with the paid, DO BOTH! Free is great, but with the paid traffic you can ramp right away to 10k a month+ when you have a winner.



I want you to go back to your Shopify home area, on the left side click on Sales Channels, then I want you to add EVERY ONE OF THE channels that are available in your country.

This is FREE traffic and I get tons of sales from them

along with my paid ads, imagine that, your product for free on all the sites and apps that get MILLIONS OF people each month, you only pay a small % when you make a sale.



Let's go over the process again:

1. Sign up for Shopify
2. Get Oberlo app
3. Add Country related products only
4. List on Facebook ads targeting Expats
5. Set up free traffic channels
6. Make sales
7. Fill sales thru Oberlo channel thru the supplier
8. Keep profit
9. Repeat

60 Minutes to Freedom How to Outsource

**"Once I Started Outsourcing, The First
Year I did over \$250,000"**

So how to get this down where you only have to work 1 hour per week?

I've put together a course that shows you exactly how to hire someone for your store, where to get them from how to have them set everything up for you, how to track their time, what they are doing etc with 100% ease.

You can get the [outsource guide here](#). Really it's a must to outsource, it's the only way I can travel and do what I want while someone else runs everything for me.

If you wanted more help on how exactly to set up your entire store from start to finish, how to set international pricing, how to add upsells, tracking etc I have a blueprint I wrote for you also to help out.

This is an exact set up you can copy and do yourself or give to a virtual assistant for you...it's an exact copy of my own Shopify store that did over \$10,000 the very first month I opened it. I'm showing how to set up Facebook ads that are getting me 1,000% ROI, how exactly to set up your store

WAIT, Get a BluePrint of my 10k Per Month Dropshipping Store

E-com Blueprint

Copy My Entire Setup and Be On Your Way to 10K

from start to finish, so this is a great addition to the free traffic methods I have shown here.

[Get the blueprint here](#)

Final thoughts...

So, as mentioned KEEP adding more products, keep testing \$5 a day at a time, you NEVER know what product is going to sell the best ok? It might be your 8th product making you 10k per month, but you stopped at 7, keep testing.

Surf more, market less.

Any problems or questions about this course email support here: work1hourhelp@gmail.com

