Build A Profitable Online Business

Tools & Resources

This file is regularly updated, download the latest version here

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Some of these links are affiliate links. This means that if you click a link and make a purchase then I will receive a commission. In most cases I could earn higher commission by recommending more expensive alternatives. However, I only recommend tools I use myself and have a detailed experience of using. My own choice of tools is driven by functionality, company integrity and customer service.

Domain Registrar

Namecheap - https://www.namecheap.com

Hosting

SiteGround - https://gainhigherground.com/siteground

My blog post about SiteGround: https://gainhigherground.com/moving-hosts

Page Builders

Thrive Architect - https://gainhigherground.com/thrivearchitect

Thrive Membership (my choice - access to everything they produce) - https://gainhigherground.com/thrivemembership

Email Services

ActiveCampaign (Intermediate) - https://gainhigherground.com/activecampaign

Aweber (Excellent if you're starting out) - https://gainhigherground.com/aweber

MailChimp - https://mailchimp.com

Shopping Carts & Affiliate Platforms

ThriveCart Bonus Package - https://gainhigherground.com/thrivecart-recommendation-bonuses

GrooveFunnels - https://gainhigherground.com/groovesell

Clickfunnels - https://www.clickfunnels.com

Clickbank - https://www.clickbank.com

iDevAffiliate - https://www.idevdirect.com

Images & Graphics

Canva - https://gainhigherground.com/canva

Fiverr - https://www.fiverr.com

99Designs - https://99designs.co.uk

Pexels.com - https://www.pexels.com

Unsplash - https://unsplash.com

Pixabay - https://pixabay.com

Suggested by FB Group members: https://getstencil.com; https://fotofuze.com; https://www.techsmith.com/screen-capture.html; https://beacon.by; WhatFont Chrome Extension

Video Hosting

YouTube - https://www.youtube.com

Vimeo - https://vimeo.com

Wistia - https://wistia.com

Content Protection / Membership

Wishlist Member - https://member.wishlistproducts.com

Membermouse - https://gainhigherground.com/membermouse

Thinkific - https://www.thinkific.com

Top 12 Plugins

1. Postmark https://postmarkapp.com

2. Easy Updates Manager https://en-gb.wordpress.org/plugins/stops-core-theme-and-plugin-updates

3. Pretty Links https://en-gb.wordpress.org/plugins/pretty-link

4. Akismet https://en-gb.wordpress.org/plugins/akismet

5. Gravity Forms https://www.gravityforms.com

6. Easy HTTPS (SSL) Redirection https://en-gb.wordpress.org/plugins/https-redirection

7. Wordfence Security https://wordpress.org/plugins/wordfence

8. Duplicate Post https://en-gb.wordpress.org/plugins/duplicate-post

9. Search Exclude https://en-gb.wordpress.org/plugins/search-exclude

10. Wishlist Member https://member.wishlistproducts.com

11. SuperFly Menu https://codecanyon.net/item/superfly-responsive-wordpress-menu-plugin/8012790

12. Broken Link Checker https://en-gb.wordpress.org/plugins/broken-link-checker

Others

Suggested by FB Group members: https://vivaldi.com

More coming as the course progresses - download the latest version from the BAPOB Resource Page