

## **BYOD/CYOD – Bring your own Device/Choose your own Device**

### **What is BYOD/CYOD?**

BYOD is the practice of allowing the employees of an organisation to use their own computers, smartphones, or other devices to handle company data. BYOD has become quite popular as companies have realised the cost savings of allowing employees to use personal devices for work.

In contrast, a CYOD approach requires employees to choose from a limited range of devices. For example, a company may allow employees to use Windows devices, iPhones or other Apple devices - but not Androids. A company also may limit device usage to work activities.

A CYOD approach provides other security options for companies with concerns about potential BYOD ramifications. Because of different issues related to multi-use devices, securing BYOD systems can be difficult. This is a key reason why CYOD is receiving so much attention in today's business world.

### **The Service**

Flare Telecom can review and recommend the best solution for your business, if BYOD or CYOD is a consideration you wish to explore.

### **The Benefits to your business**

As the demand for tablets on enterprise wireless networks continues to accelerate, businesses are being faced with increasing pressure to allow BYOD on their secure wireless network. Many companies have already embraced BYOD. If you haven't already implemented a BYOD programme, Flare Telecom can review this for you and put forward the benefits vs risks to help you make an informed decision as to whether you opt for BYOD or CYOD.

### **What Methodology would Flare Telecom follow?**

The methodology Flare Telecom will follow is customer dependant but would include the following steps:

- 1) Initial investigative meeting with customer sponsor to understand the current situation, challenges and requirements.
- 2) Identify the key stakeholders within your business who need to be consulted.

- 3) Meet with agreed stakeholders to understand their current challenges and requirements.
- 4) Understand the wider IT Strategy within your business and how mobility fits, including any existing remote workers process and security policies.
- 5) Identify existing number of users, devices and operating platforms. If possible, identify number of users already using their own device. A Baseline Audit would also be recommended at this point which is an additional service available.
- 6) Understand how BYOD/CYOD would fit within your existing processes or what new processes would need to be put in place to enable such a strategy.

### What is the output?

Flare Telecom will provide an benefits vs risks analysis and recommendations for prospective solution.

### Engagement Requirements

In order to engage Flare Telecom will require the following:

- NDA in place between Flare Telecom and customer
- Copies of Existing contracts
- Details of Inventory
- Contact details for key stakeholders and ideally an email from customer sponser to them advising them they will be contacted by Flare Telecom.

### Timing

The timescales will depend on availability of key stakeholders but would be estimated at 2-3 weeks for completion of the summary of recommendations.

### Costing

There are two potential parts to this service. Firstly the investigation of requirements and recommendation of potential new strategy which would be chargeable at £1950+VAT. There is also an option for Flare Telecom to assist with the roll-out of any selected solution, costs of which can be discussed based on plan required.

### How do I engage?

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