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## Introduction

Welcome, welcome! Thank you very much for choosing to purchase Fiverr Cash Ninja, you've made a great choice and I have no doubt that you will find success if you follow the methods that I'm about to show you.

## Who Am I ?

If you don't know me, my name is Naidy Phoon, I'm an Internet marketer from Malaysia.



Not much to say about me, really. I dropped out of college at the age of 19 and having been doing Internet marketing ever since. Aside from writing a couple of articles and transcribing some audio, I've never had a "real" job in my life and I intend to keep it that way :)





## **The Fiverr Cash Ninja System**

If you've bought my past products I'm a huge I always advocate building a long-term, profitable business and avoiding "get-rich quick" schemes like the plague.

Contrary to popular belief, the barrier to entry of starting an online business is extremely low.

Having said that I know that some people may have their backs to the wall and lack the ample cash to start their own business.

I created Fiverr Cash Ninja with both of those points taken into consideration. You will learn how to generate some quick cash while building a long-term asset, i.e. an email list at the same time.

The Cliche is true, the money is in the list. Having an email list allows you to sell to the same customer over and over again, increasing their lifetime value exponentially.

In this course, we'll be using Fiverr as a medium to sell our information products while building an email list so we'll be making short-term and long-term money.



Why Fiverr?

# fiverr®

Fiverr is the go-to place for people that want micro-jobs a.k.a. gigs done for only \$5/gig. The sellers get \$4 of the \$5 and Fiverr takes a \$1 fee. It has an Alexa rank of 132, so you can rest assured that you'll be getting floods of traffic.

They have tremendous authority and though many Fiverr clones have stolen some share of the pie, they're still the best choice for gig buyers and sellers alike.

In fact, check out my pathetic attempt at creating a Fiverr clone site :

<http://www.giggabite.com>

Cool domain name though, contact me if you wanna acquire it ;)



## Why Digital Information Products?



We sell information products instead of services on Fiverr because we'll have the ability to scale once we start making sales.

Services such as writing and designing requires too much time, and we don't want to have time as a limiting factor to our earnings.

Plus, the system that I'm about to teach you will bring you a ton of sales in a short amount of time, and the last thing you want to have orders that you can't fulfill, resulting in angry customers.

Trading time for money is never for good idea - as a long term plan that is. Time is a commodity that is guaranteed to increase in value as time progresses, so selling it is the last thing we want to do.

Unless of course, we're highly paid for our time - which is not the case at all as a gig seller. Having said that, I'll show you how to earn





much, much more than \$5 from a single customer. Believe it or not, we'll be making the majority of our money off-site. Don't worry, I'll guide you step-by-step.

Once we've got a product, we can sell it over and over again on Fiverr on autopilot. Lastly, we don't have to deal with physical goods - fulfillment and stocking.

**\*\* If you want to offer services on Fiverr, make sure to choose those that are the least time and energy consuming - which means no one-day city tour... And no prancing around in a dinosaur costume!**



## Creating Your Account

The first thing we need to do is create our Fiverr account. [Click Here](#) to go to Fiverr. I'll create a Fiverr account from scratch.

You can either sign up with Facebook/Google or email.

A screenshot of the Fiverr 'Join Fiverr' form. The title 'Join Fiverr' is at the top with a close button. Below it is the text '3 Million+ Services. Secure Transactions. Unbeatable Value.' There are two main options: 'JOIN WITH FACEBOOK' (blue button with Facebook icon) and 'JOIN WITH GOOGLE' (red button with Google+ icon). Below these, separated by 'or', is an email sign-up section with a text input field labeled 'Enter your email' and a green 'JOIN' button. At the bottom, there is a link: 'Already a member? Sign In »'.

Next, we'll need to choose our username and password.

You can use a name that infers the specific type of info product you're selling, ex. Makemoneynow or secretrecipes, but I recommend something generic like infoseller, or ebookguy, or even your own



name.

×

## Create Account

Almost done - Less than 30 seconds!

✓

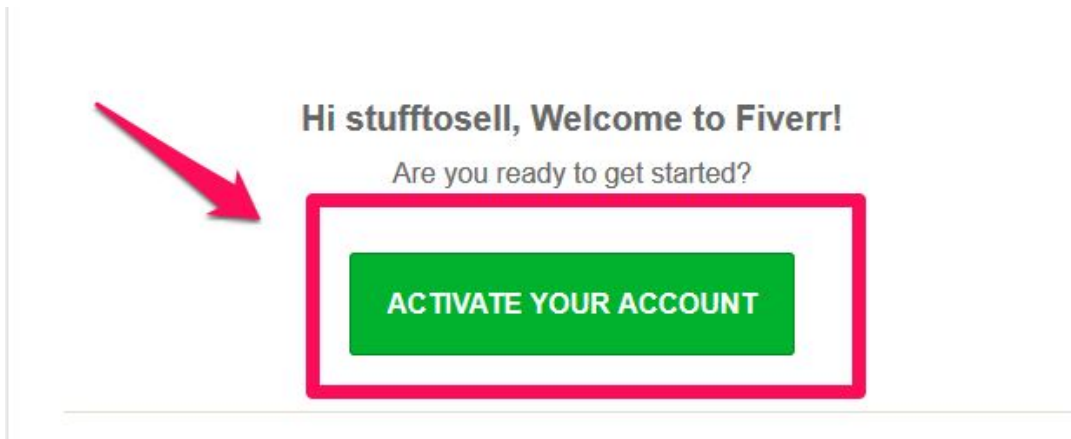
Choose a Password

By signing up, I agree to Fiverr's [Terms of Service](#).

CREATE

Already a member? [Sign In](#) »

After that,, you'll have to confirm your account by clicking on the confirmation button contained in the email from fiverr.



Next, we'll edit our profile.

For your profile photo, you can upload a self-portrait or an image of




something related to information products.

Then, enter something descriptive in the “something about you” field.

Click “Save Changes” and we’re done.

PROFILE PHOTO



1

12203\_10200243975290412\_428321490\_n.jpg

This photo is your identity on Fiverr and appears on your profile and gigs.

SOMETHING ABOUT YOU (English)  
(150 - 300 characters)

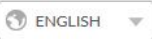
Amazing information products on various topics, ranging from money making to health and fitness. Quality and delivery times guaranteed!

2

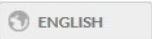
+ add translation 137 / 300 MAX

SITE LANGUAGE

This changes the Fiverr.com user interface and defines what language will be used in all email communications.

 ENGLISH

I CAN COMMUNICATE IN

 ENGLISH

+ add language

3

The slogan of Fiverr is “Buy.Sell.Have fun” - and that’s what we’re going to do! :)



## **Acquiring Products To Sell**

If you bought an upgrade to your Fiverr Cash Ninja, you should have no problems here and you can skip right ahead to the next chapter. If you didn't read on, I'll show you how you can acquire products that you can sell on Fiverr.

Essentially you have 3 choices when it comes to getting products to sell on Fiverr.

### **Creating It Yourself**

If you're particularly knowledgeable about your niche or are willing to do the research, you could create an ebook on the topic.

You need a word processor such as Microsoft Word or Openoffice (free).

A 15-20 page report will suffice. After typing out your report, you'll need an ebook cover. You can get this done for cheap at Fiverr, the place we're selling at :) [Click here](#) to go to Fiverr. Simply type ebook cover in the search bar and you'll get a list of people that offer to create ebook covers for only \$5. After you've got your ebook cover, paste it into the first page of your ebook and convert the report into a PDF file. To do



this, Click Save as > Save as PDF.

## **Outsourcing**

You can choose to outsource your product creation if you don't wish to go through the tedium of creating your own product.

There are many sites like Epicwrite, 99centarticles, Elance and Iwriter that you can use to outsource your ebook creation.

My personal favorite is Iwriter. I've written a couple of articles there starting out when I was acquiring cash to start my business. [Click here](#) to go to Iwriter.

After you've created your account, log in and click on "Get Content".

Then, fill up all the blanks and submit. Keep in mind you'll have to add some credits to your account before ordering.





You can view a tutorial video on creating a project by clicking [here](#).

Project type:	<div>?</div> Have articles written <div>▼</div>
Project description:	<div>?</div> <div></div>
Category:	<div>?</div> -- select a category -- <div>▼</div>
Article length:	<div>?</div> 1000 <div>▼</div>
Article language:	<div>?</div> English (US) <div>▼</div>
Submit to:	<div>?</div> <div><input type="radio"/> Basic: All writers will see your request.</div> <div><input checked="" type="radio"/> Premium: 4.1 to 5 star writers will see your request.</div> <div><input type="radio"/> Elite: 4.6 to 5 star writers will see your request.</div>
Price per article: <div>?</div>	<div>\$0.00</div> (minimum \$10.50 per article)
Keyword(s): (Type each keyword on a new line)	<div>?</div> <div></div>
Total project cost:	<div>?</div> <div>\$0.00</div>
Writing style:	<div>?</div> Friendly tone <div>▼</div>
Article purpose:	<div>?</div> <div></div>
Special Instructions: (Note: writers are not allowed to use any kind of html formatting like bold, hyperlink, lead, etc)	<div>?</div> <div></div>
Submit project to a list of writers: <div>?</div> (optional -leave blank if you want to send to ALL writers)	<div>?</div> <div></div>

Submit Project >>



I recommend choosing “premium” writers. Under project type, click “Have an ebook written”. You could go with “basic” but most of the time you’ll have to sift through a lot of junk before getting a quality ebook.

### **PLR Products (HIGHLY Recommended)**

One of my favorite ways to acquire a product to sell is to purchase PLR products. PLR stands for “Private Label Rights”, meaning buying purchasing the PLR rights to a product, you can edit, sell and claim ownership to the product. Most PLR products come with an ebook cover and a bunch of articles (which we can use later for our posts).

You can buy high quality PLR products at various marketplaces such as :

- <http://www.plr-products.com/>
- <http://www.theplrstore.com/>
- <http://www.masterresalerights.com/>
- <http://plrminimart.com/>
- <http://tradebit.com/>
- <http://plralacarte.com/>

You can use the PLR products as is, or you could alter it entirely by getting a new ebook cover or/and by editing it.



\*\*\* Regardless of which method you choose, try to get at least 10 products, you'll know why later.

## Putting It All Together

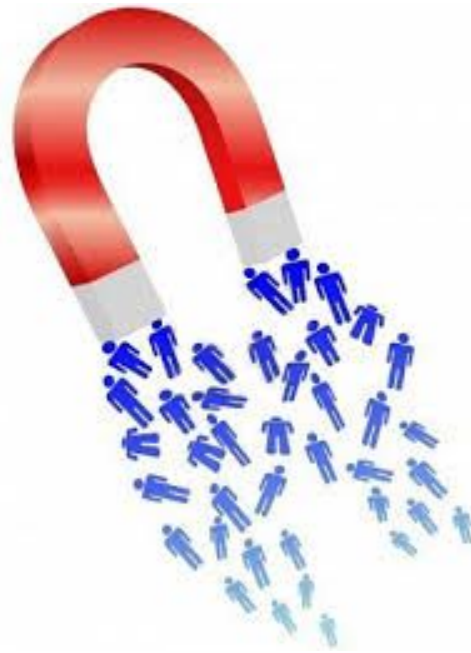
Now, we're going to put together all the pieces of the puzzle.

Here's the summary of how we make the big bucks :

- 1.) A customer purchases our gig
- 2.) We upload the file when they send the required message (more on this later)
- 3.) The file that we upload contains the information product that they asked for and also a bonus product.
- 4.) Here's the trick : The link to download the bonus product is in a txt. file and they have to go to a squeeze page and opt-in in order to get their bonus product.
- 5.) They opt-in to the list, and they are redirected to a sales page while the download link is emailed to them.
- 6.) He/she buys the one-time offer, and we make \$\$\$ while building our list.



### ***Lead Magnet***



By this point you should already have a couple of products (whether you got them by outsourcing, buying PLR products, creating them yourself, or using the material that comes with the Fiverr Cash Ninja upgrade).

The reason I asked you to get a least 10 products is because we are going to use one as a lead magnet , or ethical bribe if you will , another one as a one-time offer (OTO) which we sell once people opt-in, and we'll sell the rest on Fiverr.

### **Building Your Squeeze Page**

Next, we'll need a squeeze page. Again, those in Fiverr Cash Ninja Platinum should already have squeeze pages alongside their relevant products that you can edit and upload easily.



A squeeze page is a page where the visitor is asked to opt into your list in exchange for a free gift such as an ebook, a video course, software, etc.. Having a large database of leads is imperative if you want short-term and long-term autopilot income.

### ***Web Hosting***

If you don't have web hosting, [click here](#) to go to Hostgator. It's easy to sign up for an account.



**HostGator.com**  
Website Hosting

### ***Domain registration***

After that, you'll need a domain. Namecheap is the domain registrar that I recommend. [Click here](#) to go to amecheap.



I go in depth about setting up a Hostgator and Namecheap account in other courses like [CPA Monster](#) but there's only so much I can cover in this one. The resources that they provide should suffice. If not , both Hostgator and Namecheap have live chat and their friendly customer service team will help you.

### ***Building Your Squeeze Page***

There are plenty of ways to build a squeeze page.

#### **Outsourcing**

If you're not technically inclined and don't wish to learn how to set things up, you can outsource your squeeze page creation at site such as [Odesk](#), [Freelancer](#), even [Fiverr](#). Just make sure to articulate your needs and wants clearly to the freelancer.

#### **HTML**

If you know a little bit of HTML, you can create a squeeze page from scratch using HTML or edit pre-made templates using HTML editors





such as [Kompozer](#)(free) or [Dreamweaver](#) (paid with 30-day trial)

### **Squeeze page/landing page builders**

Okay, if you really don't want to go with either option above, you can create squeeze pages within minutes using squeeze page/landing page builders.

Examples include :

- [Unbounce](#)
- [Instapage](#)
- [Squeeze Page Creator](#)

These squeeze page builders allow you to drag and drop elements of your squeeze page and you don't need any technical knowledge to use them.



## Uploading Files



Finally, we'll upload our files on our hosting account.

We'll need a File Transfer Protocol (FTP) client like Filezilla.

[Click here](#) to download Filezilla.

You should only upload the files that you wish to sell and the squeeze page on your server, you don't want unnecessary stuff taking up space.

You can also use services such as Amazon S3.



## Money Machine



Now we're going to set up our "money machine". Be sure to pay attention and set everything up properly because this is where we'll make some serious cash.

### ***Setting Up Your Autoresponder***

Next, we'll need to set up our autoresponder to make our squeeze page complete. An autoresponder streamlines our email marketing efforts. It allows us to collect email addresses and send emails to our list at our desired times.

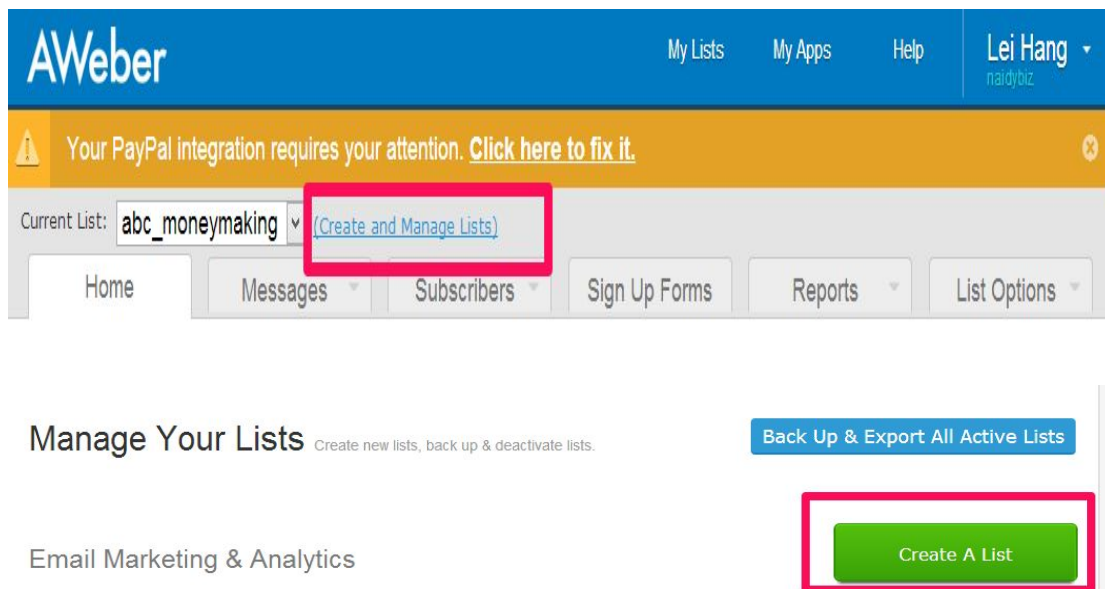


**\*\*If you already have an autoresponder service you can use your existing account or list, just make sure to create a new web form so that you can easily track the numbers of subscribers you're getting from Fiverr.**

The autoresponder service that I recommend is AWeber. [Click here](#) to go to AWeber.



Next, you'll have to create a list.



Name it something relevant to the theme of your squeeze page.  
Fill in the basic information for your list and click "save settings".



## 1 Basic Information The bare essentials for your list.

List Name \*

Example list name

Unique List ID: **awlist3457328@aweber.com** [whats this?](#)

List Description

something that helps you remember the list

"From" Name

Your name or Fiverr userna

Address \*


contact@example.com

Contact Address \*

your contact address

Then, click on step 3. This is the crucial part that you have to get right.

For the “Require Opt-In on Web Forms” part, I suggest you leave it “off”. So that your prospects don’t have to confirm their emails after opting in hence they’re redirected straight away to the sales page.



**FIVERR CASH NINJA**

**3 Success Page** What page of your website do you want to send people when they confirm?

Confirmation Success Page URL **1**

**Your Sales Page URL**

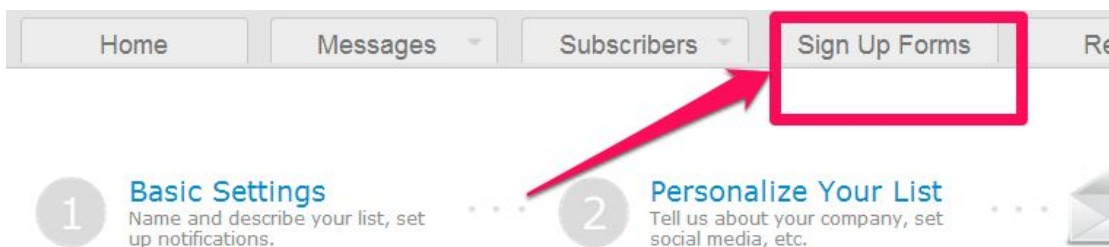
☐ Pass subscriber info for [personalizing](#) this page. (Not recommended for WordPress users)

**2** Save Settings

Just a reminder, the sales page url is the url where you hosted the sales page of the product that you wanted to sell.

Lastly, you'll need to get the opt in form code from Aweber to publish on your self-made squeeze page or to integrate with your squeeze page creator/templates.

First, click on “sign up forms” at the top bar.







## Sign Up Forms

A **sign up form** is one of the many ways you can start building a list of subscribers in your account.

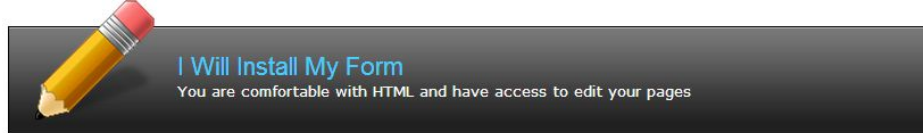
Create Your First Sign Up Form

The image shows a web form editor interface. At the top, there is a green header bar with a yellow banner in the center. The banner has a small bird illustration and the text "FIVERR CASH NINJA". Below the banner, there is a form with a white background and a grey border. The form contains the following elements:

- A "Name:" label followed by a text input field.
- An "Email:" label followed by a text input field.
- A "Sign Up" button.
- A link: "We respect your [email privacy](#)".
- A link: "Powered by AWeber [Autoresponder](#)".

At the bottom of the form, there are two buttons: "Save Your Form" (green) and "Go To Step 2" (blue). The editor interface includes a top bar with "Form Type", "Type: In-Line", and "Width: 314 px". On the left side of the form, there are "EDIT HEADER" and "EDIT FOOTER" buttons. On the right side, there is a "RESET" button.

Edit the form if necessary. If I'm creating a squeeze page from scratch, I prefer leaving the "name" field out as it's an extra step for the prospect. And also the "We respect your email privacy" and "powered by Aweber" sections.



#### Recommended

- If you change your form here, you won't have to update your website.
- Track statistics in your account.

You can paste the snippet below anywhere between the body tags of your website:

```
<div class="AW-Form-1311570413"></div>
<script type="text/javascript">(function(d, s, id) {
  var js, fjs = d.getElementsByTagName(s)[0];
  if (d.getElementById(id)) return;
  js = d.createElement(s); js.id = id;
  js.src = "http://forms.aweber.com/form/13/1311570413.js";
  fjs.parentNode.insertBefore(js, fjs);
})(document, "script", "aweber-wjs-1udsuxd7c");
</script>
```

Copy the form code and publish your form/extract the required information.

If you can't figure it out, check out the resources that your hosting and autoresponder service and provides you with. If you still can't figure it , just enter **the link to an affiliate offer** (You can find affiliate products to promote at marketplaces such as Clickbank, Commission Junction, ,JVZOO, etc...) at the "confirmation success page URL". You'll be able to make money either way. I suggest you link to affiliate offers that are highly relevant to the theme of your squeeze page so that your subscribers don't get confused.



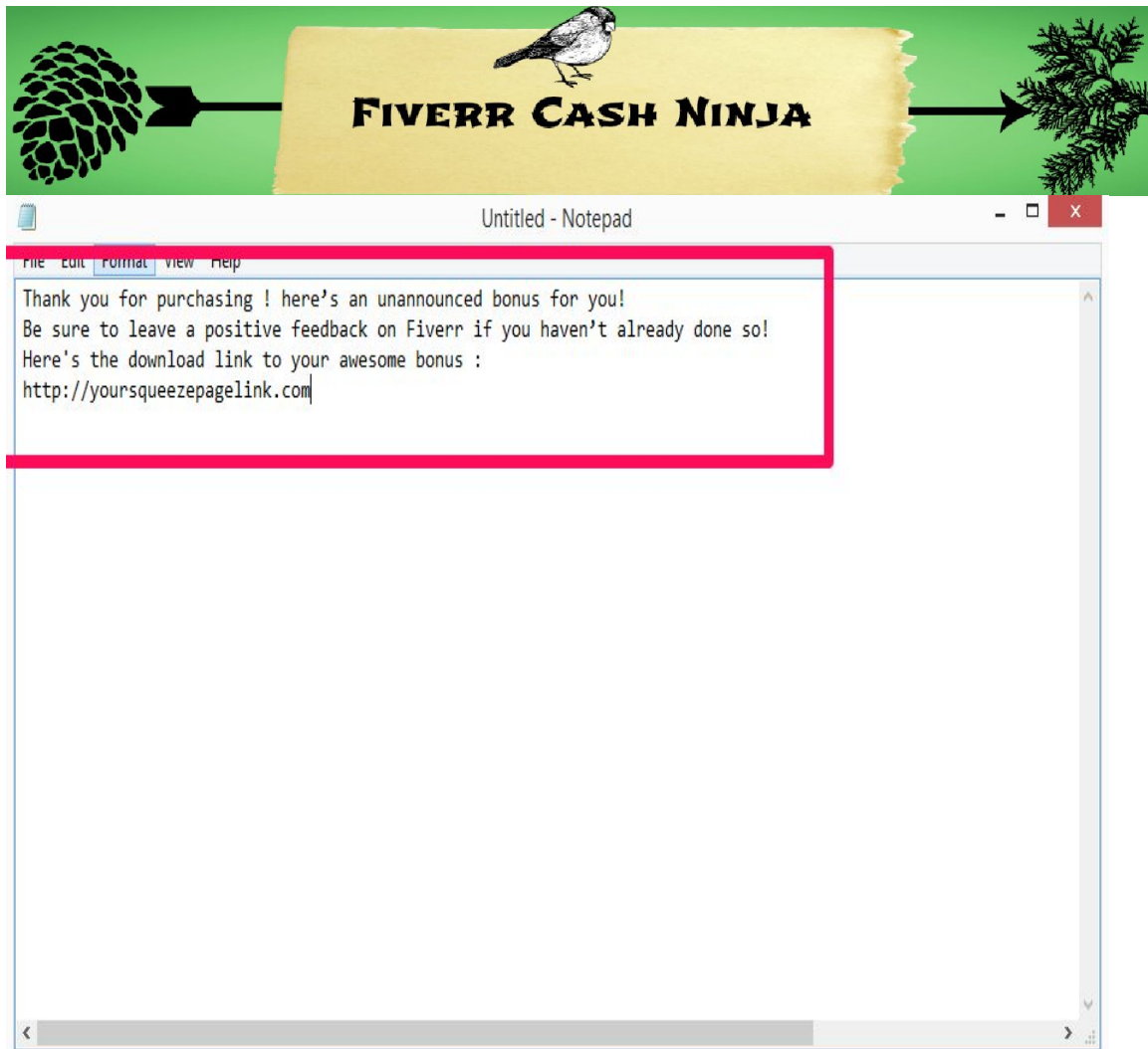
## Bonus File

We're going to create a txt. File which is included in the package as a bonus for the buyers.

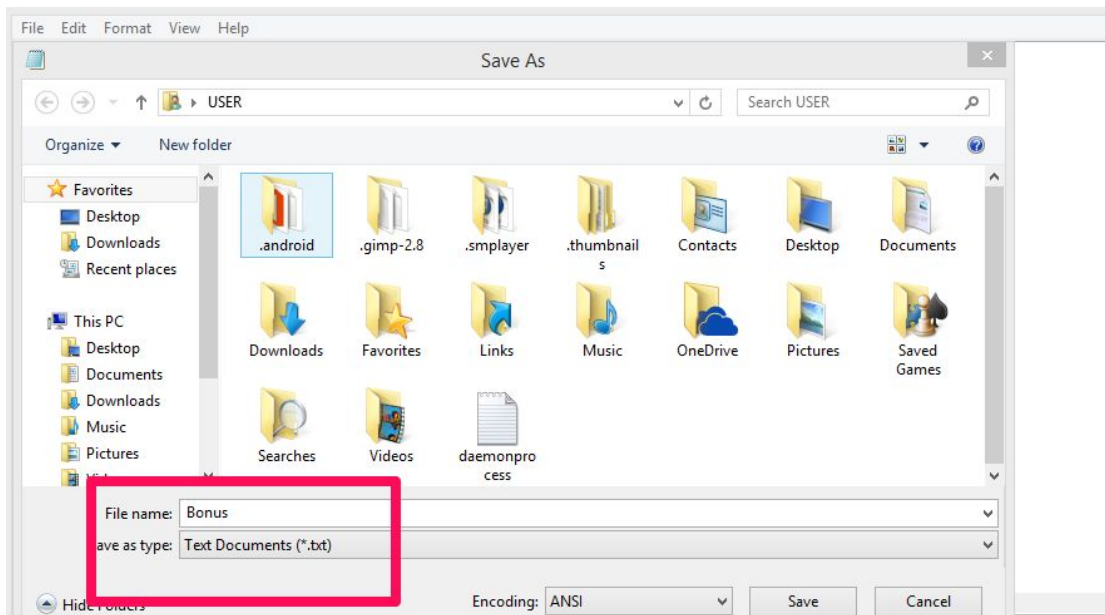
If you're on PC, simply open up a notepad and if you're on Mac, open the application called TextEdit.

After that, simply type in something along the lines of "Thank you for purchasing, here's an unannounced bonus for you! Be sure to leave a positive feedback on Fiverr if you haven't already done so! Here's the download link to your awesome bonus :

<http://yoursqueezepagelink.com>



Next, save the file and name it something like “bonus”.



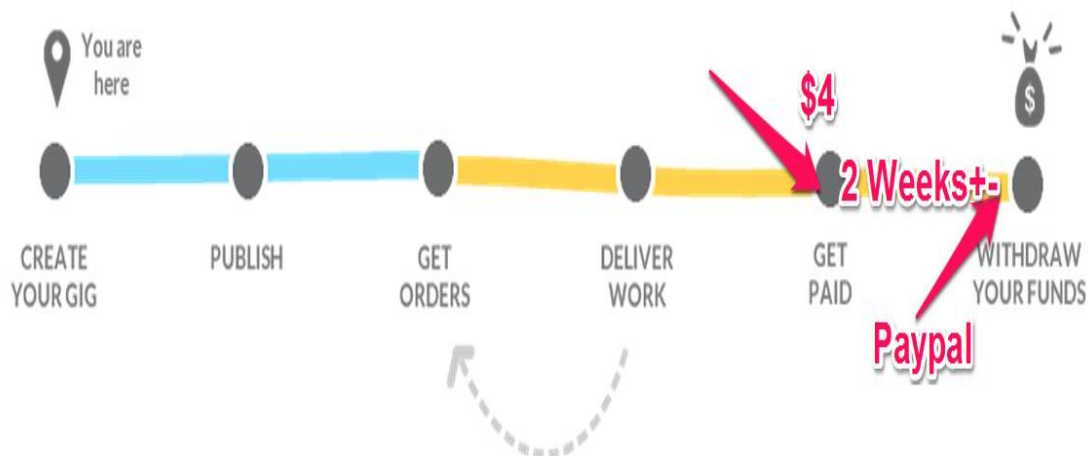
Lastly, upload the bonus file to the same location as your products.



## Selling Time

Okay, this is what you've been waiting for. It's time to get our hands dirty and make some money!

Here's how it works :



- 1.) We create and publish our gig(s).
- 2.) We get orders from buyers.
- 3.) We deliver our work.





4.) Our order is marked as delivered (3 days if buyer doesn't leave feedback, immediately if buyer leaves feedback) and \$4 is credited to our Fiverr account (Fiverr takes \$1/gig)



## Competitive Analysis

Not so fast, before entering the marketplace, we need to gauge the competition and use a sneaky ninja (but ethical) technique to beat the competition.

Here's the Fiverr Cash Ninja technique. It's simple, yet very,very effective.

1.) First, we'll dig out the competition and check out what they're offering. We're going to search for other gig sellers that are currently selling information products on Fiverr.

2.) In the Fiverr search bar, type in a queries that might be used by people searching for information, and those that gig sellers that sell information use in their title.

Be sure to use a mix of **general** queries such as :

Tips

Course

Guides

How to

Show you

Teach you

Give ebook



And **specific** queries such as :

Lose weight

Build muscle

Recipes

Make Money

Blogging Tips

You'll find that most of these words yield results of sellers offering to exchange some information for \$5. Very few gig sellers will say "I will give you a weight loss ebook for \$5", most will say "I will show you how to lose 5 pounds in a week" or something like that.

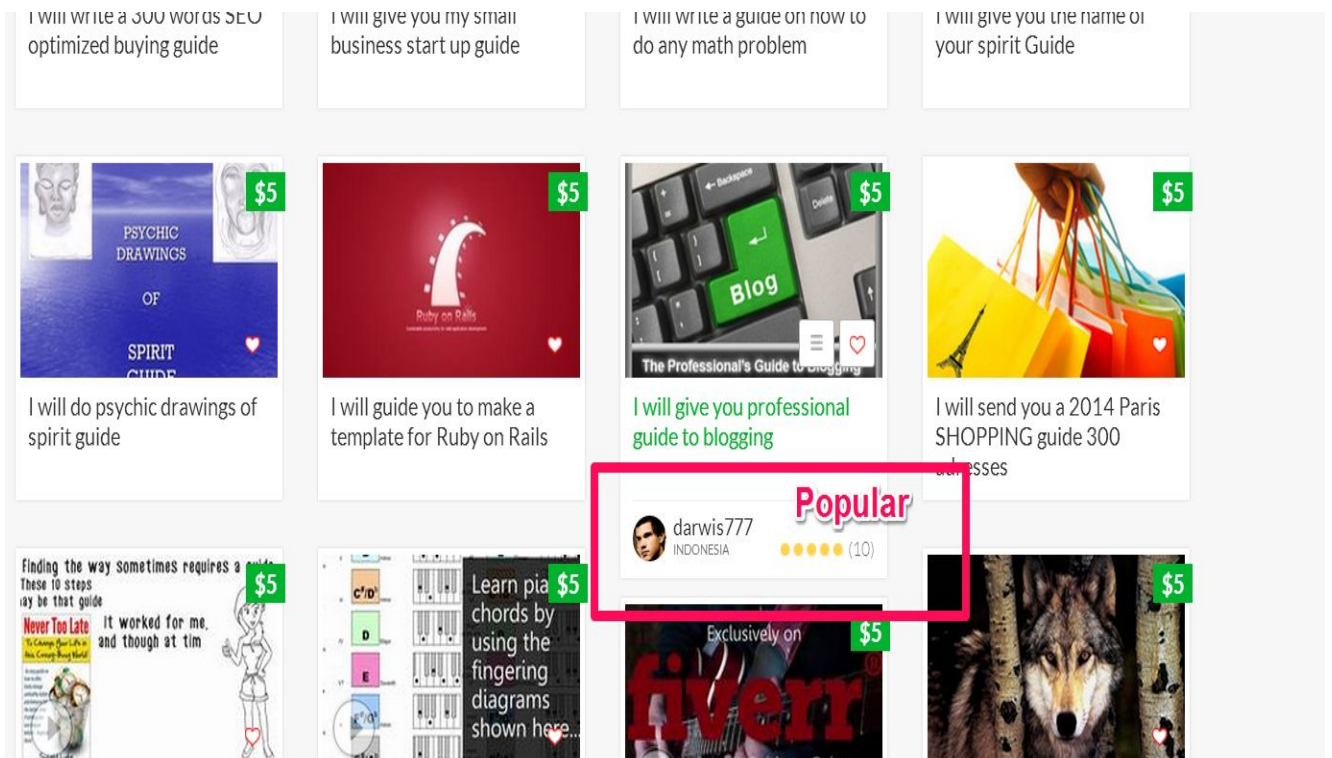
The reason is, gig sellers are smart; they use benefit-focused headlines. Most of these sellers will deliver an information product in the form of PDF or video to "show/teach" the buyers how to achieve a particular goal - which is essentially the same as giving them an ebook.

3.) We'll select 8-10 gigs, and for each of them, we'll think of ways to beat them in terms of value and/or quantity. An example of beating our competitors in terms of value is offering video courses instead of ebooks. Beating them in terms of quantity is pretty much common sense. If they're offering one ebook, we'll offer 3 ebooks. Obviously

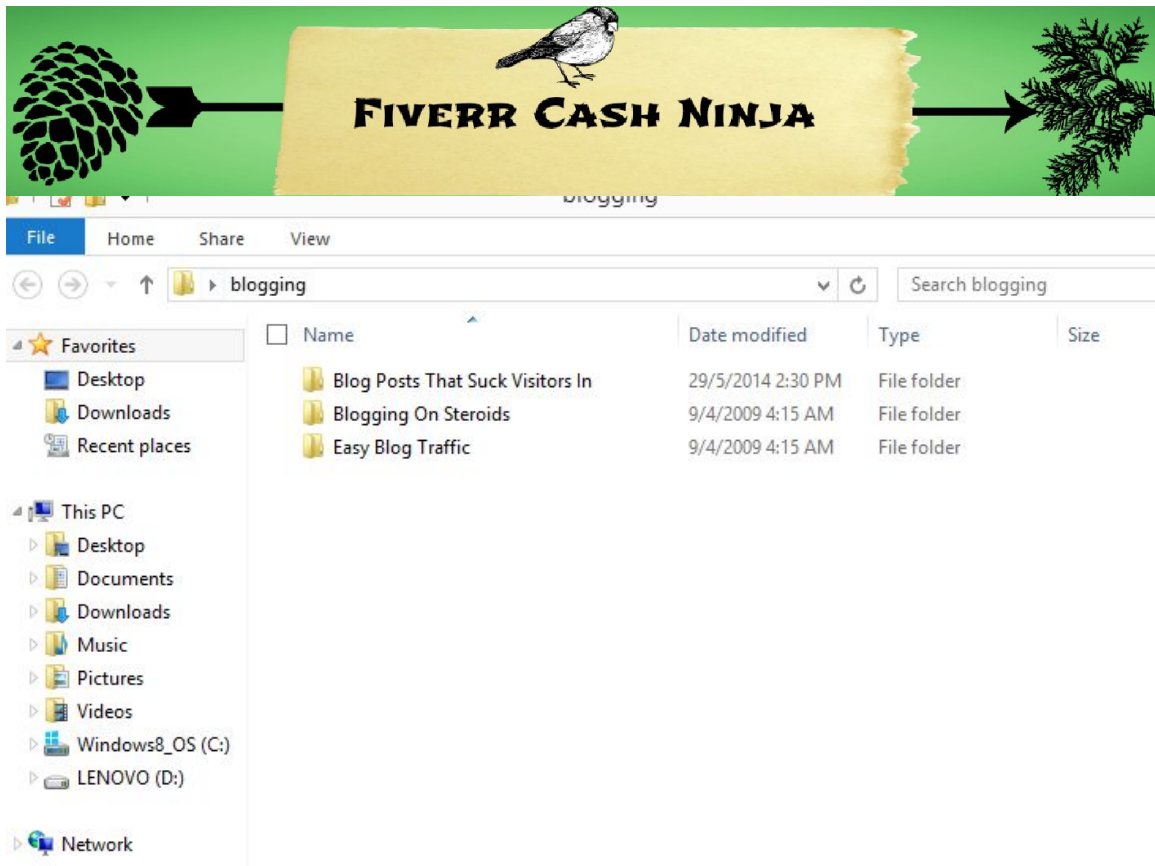


you should make sure that you actually **have** the information product that is similar to that of your competitors before trying to beat them.

4.) Here's an example. I found a gig on blogging that is quite popular (indicated by the number of feedback given).



This seller offers one blogging guide. I'll attempt to beat him in terms of quantity. I'll offer TWO guides to blogging. Let me check my hard drive and see whether I have the necessary files.

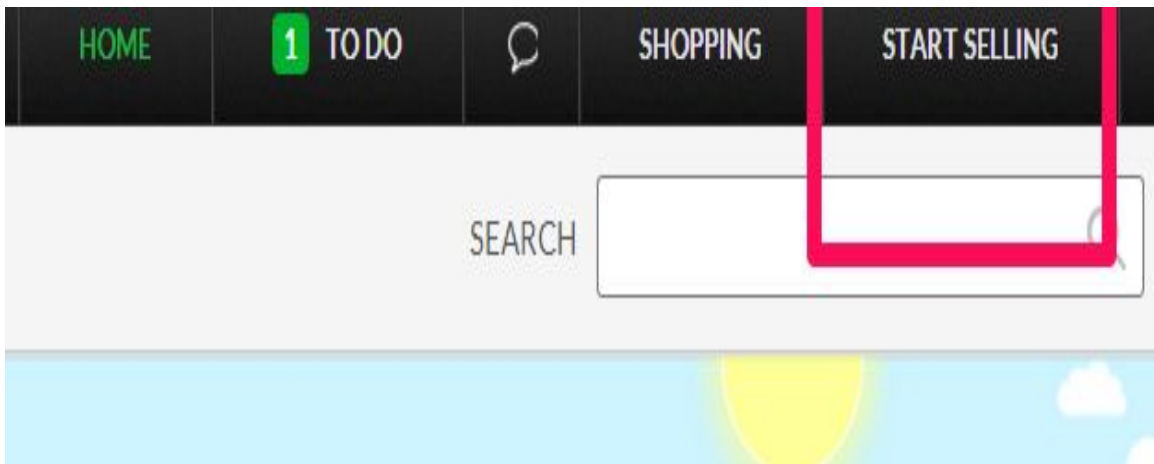


It seems I have three files. Oh well, I'll offer three, why not? It's always good to overdeliver :)



## Creating A Gig

Now we're going to create our winning gig. Click on "Start Selling" at the top-right corner of your screen.



Next,click "Create A Gig".

**Creating gigs is easy.  
Start selling now!**







After that, we'll need to enter a gig title. Usually, we'll want to enter something benefit-focused like "I will show you how to create a great blog for \$5" but in this case, we've confirmed that there is demand for blogging ebooks, hence we can go the route of saying that we're selling ebooks.

After that, select an appropriate category.

A screenshot of the Fiverr "Create a new Gig" form. The title "Create a new Gig" is at the top left, and "Gig Language: English" is at the top right. The form has three main sections: "GIG TITLE", "CATEGORY", and "COVER PHOTO". The "GIG TITLE" section has a text input field containing "I will give you 3 premium guides on BLOGGING". A red "1" is next to the input field. Below the input field, it says "Just Perfect" and "37 / 80 max". The "CATEGORY" section has two dropdown menus. The first dropdown is labeled "ONLINE MARKETING" with a red "2" next to it. The second dropdown is labeled "OTHER". The "COVER PHOTO" section has a "NEW" badge and a dashed box containing the text "COVER PHOTOS NOT AVAILABLE IN THIS CATEGORY".

**\*\* One thing I almost forgot to mention. Make sure to capitalize the first letter of every word. And also we're allowed to capitalize every letter of ONE word in the title.**

Then, we'll upload 1-3 photos that are relevant to our gig. Coincidentally, I'm offering 3 blogging guides, so I'll upload the photos of the ebook covers.



GIG GALLERY



Next, we'll enter a description that tells your prospects exactly what they're going to get.

Get 3 Premium Quality Courses On Blogging For Only \$5 |

- 1.) Easy Blog Traffic
  - 2 Exclusive interviews, 12 excellent video tutorials, and over 120 pages of pure content into a single product I call Easy Blog Traffic.
- 2.) Blogging On Steroids
  - Simple Tactics, Plain English, NO BS Material Right In Front Of Your Eyeballs, Ready To Be Served To YOUR Most Serene Highness
- 3.) Blog Posts That Suck Visitors In
  - Learn How To Write Blog Posts That Suck Your Visitors In

Then, we're going to enter some tags which are keywords that are



relevant to our gig.

Simply enter some “common sense” keywords and Fiverr will suggest some phrases.

If you’re short of ideas, you can refer to tags that are being used by other sellers and generate ideas from there. You can enter a maximum of 5 tags.

I would get deeper into keyword research if it was paramount when it comes to selling on Fiverr. But it’s just not. Many have tried, but nobody (that I know of) have succeeded in cracking the code of Fiverr’s search algorithms. But it would be wise to implement some optimization.

For duration, it’s a no brainer. The 1-day delivery time, in my opinion, is a must.

min. 120 chars 51 / 1200 Characters

TAGS

✕ BLOGGING ✕ MAKE MONEY ONLINE ✕ WEB MARKETING ✕ BLUEPRINT ✕ GUIDE

min. three tags separated with commas

DURATION    Maximum 1 DAY ▼ To deliver

Next, we’ll have to give some instructions to our buyer. In order for us



to deliver our files, the buyer has to respond before we can do so.

Simply type in something like [thank you for purchasing your premium blogging guides, please type in “send my files” so that I can send you your amazing guides!”]

INSTRUCTIONS  
FOR BUYER

Thank you for purchasing your premium blogging guides, please type in “send my files” in the message box so that I can send you your amazing guides!

148 / 450 Characters

Next, we’ll get the option to upload a gig video. This is a video describing yourself and your gig.

There are gigs on Fiverr that will create nice gig videos for you such as this one :

[http://www.fiverr.com/designk/turn-your-photos-in-to-an-awesome-video-in-any-format?context=best\\_match&context\\_type=auto\\_with\\_achv](http://www.fiverr.com/designk/turn-your-photos-in-to-an-awesome-video-in-any-format?context=best_match&context_type=auto_with_achv)

If you’re proficient in video creation, go ahead and create your own.

Next, we’re not shipping any physical goods so we’ll click “no thanks”.



Create a new Gig Gig Language: English

**If you are a maker of real things**  
You might like to know that you can charge extra for physical shipping.

☐ I ship real stuff and want to charge for it.

**NO THANKS**  
[go back](#)

Lastly, click “Publish Gig”.

Create a new Gig Gig Language: English

**Almost there...**  
Let's publish your Gig and get some buyers rolling in.

**PUBLISH GIG**  
[go back or skip](#)

Check it out ! We’ve now got our first gig up and running!





## I will give you 3 premium guides on BLOGGING for \$5

CREATED 7 MINUTES AGO, IN [ONLINE MARKETING](#) / [OTHER](#)



EDIT GIG

NOT RATED YET



**1** DAY ON AVERAGE



**0** ORDERS IN QUEUE



By **stufftosell**

FROM: MALAYSIA  
JOINED 8 DAYS AGO

Check out the best premium information products at affordable prices! Quality and satisfaction guaranteed! Topics include weight loss, health, beauty, biz opp, etc...

Speaks: English

Related Topics

[blogging](#) [make money online](#)  
[Web Marketing](#) [blueprint](#) [guide](#)



Repeat the parts above to create more gigs.





## **Fiverr Cash Ninja System**

Social proof is everything on Fiverr. People are wary of the quality of items/services offered on Fiverr as it's only \$5. Hence, most people would need to see that other people are satisfied with your gig before purchasing - I know I would.

Easy. You can send \$5 to your friends/family and ask them to purchase and leave a positive feedback.





Okay, here's the "ninja" part of the system. After we get about 10 positive feedback on our gig, our Fiverr account will be upgraded to level 1. Once we achieve level 1, we'll be able to add "extras" to our gigs. What this means is buyers can choose to pay extra for an upgrade to the gig. For example, if your gig is about selling an ebook, you can add the video version as an addon (\$5 extra).

Okay,okay, what's the ninja trick?

Ready?

**\*\*When we reach level 1, we'll reduce the number of ebooks that we offer in the main gig, and add the others as an extra. This way, prospects will see that we've got plenty of positive feedback, and will assume that they've bought the gig that offers less ebooks and may be inclined to purchase an extra!\*\***

**Okay, it's not THAT ingenious, but quite clever I must say :)**

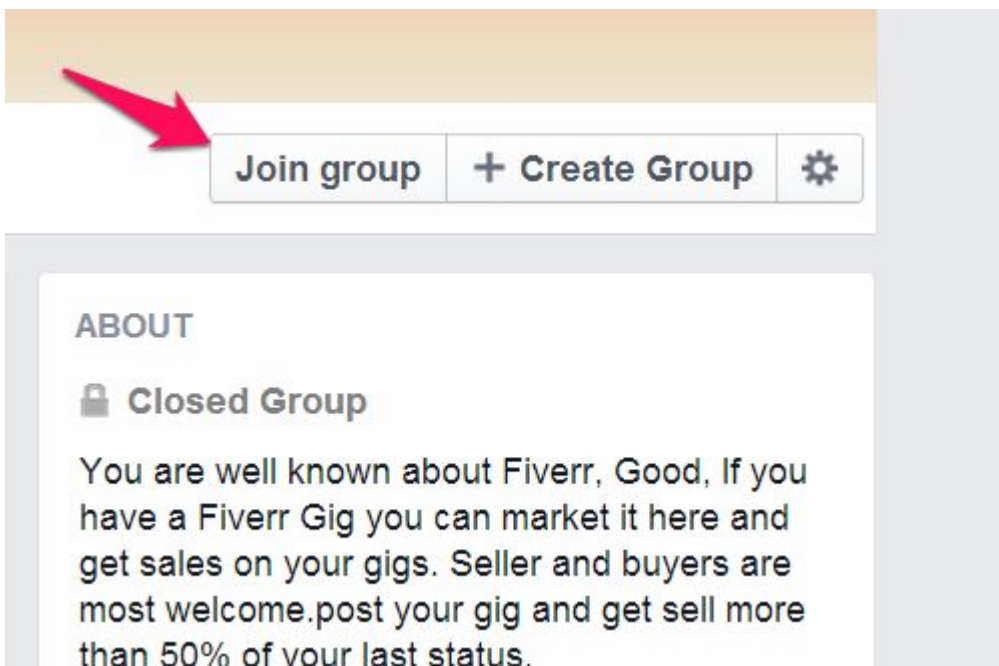


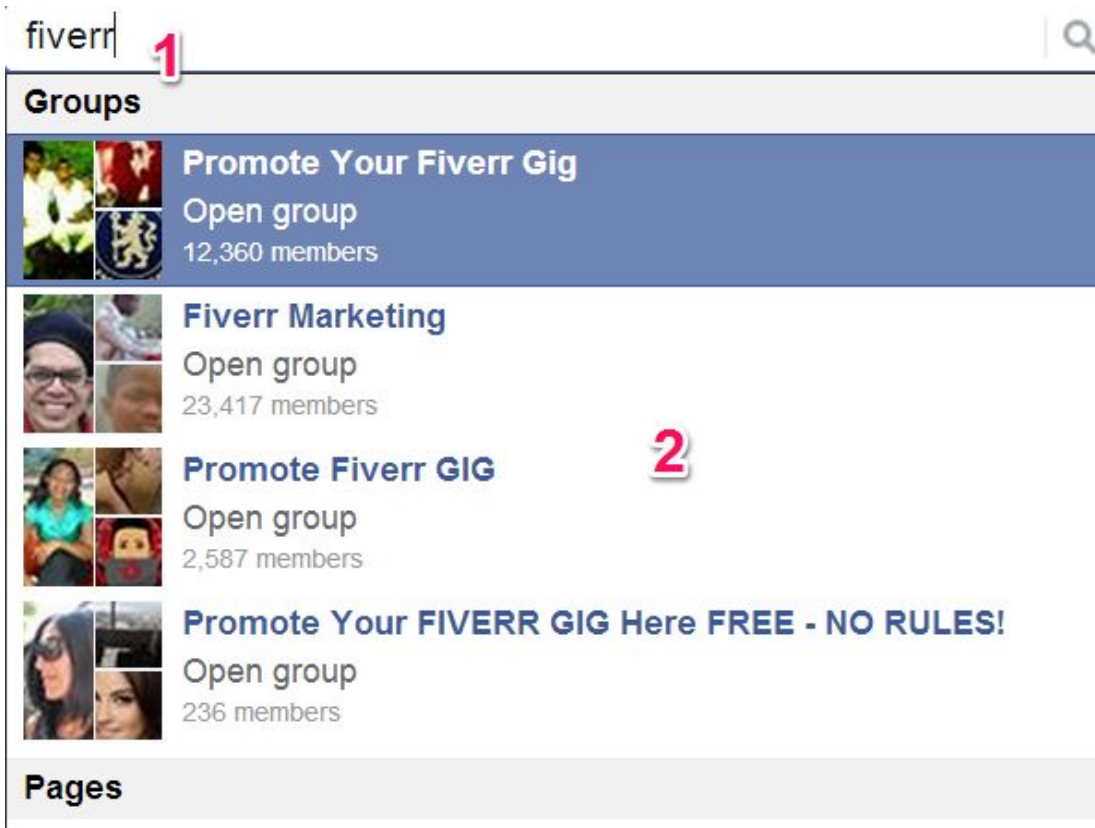
Now that we've got our gig up and running, we're going to drive some traffic to it. The organic traffic from Fiverr should bring you some visitors, but we should also use other methods to increase our sales.

## Facebook Groups

There are tons of Facebook groups that are created specifically for Fiverr sellers to promote their gigs. Hence, you're able to place your gigs in front of thousands of targeted eyeballs.

To find them, simply type related keywords such as "fiverr" or "gigs" and join the related groups. They typically accept members within 24 hours.





You should post consistently - once or twice a day in the groups. You'll see a nice amount of traffic going to your Fiverr gig in no time.

These groups are pretty liberal with their rules too so there shouldn't be any issues.



Just copy the title of your gig followed by the link to your gig.

I will Give You 3 Premium Guides On Blogging For \$5  
<http://www.fiverr.com/stufftosell/give-you-3-premium-guides-on-blogging>



**stufftosell : I will give You 3 Premium Guides On BLOGGING for \$5 on [www.fiverr.com](http://www.fiverr.com)**

[www.fiverr.com](http://www.fiverr.com)

For only \$5, stufftosell will give You 3 Premium Guides On BLOGGING. Get 3 Premium Quality Courses On Blogging For Only \$51.) Easy Blog Traffic2 Exclusive interviews, 12 excellent video tutorials, and over 120 pages of pure | On Fiverr.com





## Fiverr Gigs

Okay, check this out. There are gigs on Fiverr that will promote your gigs. ;)

There are two types of "traffic" gigs that you can purchase.

The first type of gig are general gigs like those that will tweet your message to 100,000 Twitter followers,

**I will promote your link to my 151,000 mostly USA followers on Twitter for \$5**

CREATED ALMOST 4 YEARS AGO, IN **ONLINE MARKETING / SOCIAL MARKETING**



COLLECT



**ORDER NOW (\$5)**



**93%** by **995**  
POSITIVE RATING BUYERS

**5** DAYS ON AVERAGE

**4** ORDERS IN QUEUE

AVG. RESPONSE TIME: 2 DAYS



By **chorus104**

FROM: AUSTRALIA  
JOINED ALMOST 4 YEARS AGO

Offering Marketing services for Twitter, Google and Amazon. I am professional, polite, timely and genuine, and will work hard to help your business succeed.



**92%**





Whereas the other type of gig are gigs that are made specifically for promoting Fiverr gigs.

**I will promote your fiverr gig in my blog that gets over 1000 daily views for \$5**

CREATED ABOUT 1 YEAR AGO, IN [ONLINE MARKETING / GET TRAFFIC](#)



COLLECT



GIG PAUSED



**100%** by **1**  
POSITIVE RATING BUYERS

**1** DAY ON AVERAGE

**0** ORDERS IN QUEUE

AVG. RESPONSE TIME: 5 HRS.



By **pabluchoo**

FROM: SPAIN  
JOINED OVER 1 YEAR AGO

Grew up in FL and I now live in Spain. I'm here in Fiverr to offer the best quality gigs and go the extra mile for my clients. I really love working here! I



Be sure to check out the comments that the sellers get before ordering, and don't hesitate to ask questions to the seller - ask for their Twitter profile, etc..

If you do decide to order, ask for proof that your link has been shared.

This is a powerful way to increase your sales, you can really cash out if you find a winning gig. Even if you make only 2 gigs, you'd have made \$5 because 1 gig only costs \$5!



## Forum Marketing

The third and final method that I'm about to show you is extremely powerful if used the right way.

We're going to use forums to promote our gigs.

Different forums have different rules, so be sure to adhere to them. We can find relevant forums using Google. Simply search for "your info product topic" forums. For example , weight loss forum, make money online forum, internet marketing forum,etc..



weight loss forum

weight loss forum

weight loss forum uk

weight loss forum phentermine

weight loss forum canada

About 81,500,000 results (0.41 seconds)

## Weight Loss Forum

[weight-loss.fitness.com](http://weight-loss.fitness.com)

Weight loss Forum.com - free weightloss community. Discuss weightloss and diet ideas with other people. View other success stories and find your motivation.

First - Newcomers - Weight Loss Programs - Canada

## Diet Weight Loss Community 3 Fat Chicks - 3FatChicks.com

[www.3fatchicks.com/forum/](http://www.3fatchicks.com/forum/)

Weight loss support forum for all diets including South Beach Diet, Weight Watchers, Atkins, Low Fat, all Low Carb diets, includes menu plans, recipes, more, all ...

Weight Loss Support - General chatter - 100 lb. Club - Ideal Protein Diet

## General Diet and Weight Loss Help - Free Diet and Fitness ...

[www.myfitnesspal.com/forums/showthread.php?p=general-diet-and-weight-loss-help](http://www.myfitnesspal.com/forums/showthread.php?p=general-diet-and-weight-loss-help)

Oct 25, 2008 - General Diet and Weight Loss Help at the MyFitnessPal diet and exercise forums. Get advice from, share tips with, meet and chat with other dieters and fitness ...

Success Stories 18 May 2008

Motivation and Support 22 May 2007

More results from [www.myfitnesspal.com](http://www.myfitnesspal.com)

## ShapeFit.com • Fitness Forums - Bodybuilding Boards ...

[www.shapefit.com/forum/](http://www.shapefit.com/forum/)

Discuss your weight training questions, concerns and tips! Moderators: ... Weight Loss/Fat Loss Discuss ... A forum for anything related to cardiovascular training.

## Weight Loss Forum - Calorie Count

[caloriecount.about.com/forums/weight-loss](http://caloriecount.about.com/forums/weight-loss)

Weight Loss. Moderators: ... Welcome to the Weightloss Forum! Read this for ... Is it better to eat more calories and lose weight, or less calories and lose weight?

## Weight Loss Forums — Great Community, Aimed at Helping ...





For the purpose of this guide, I'll use one of the biggest Internet Marketing forums as an example, which is the Warrior Forum.



There are two types of forum promotion :  
Paid and free.

## **Paid**

Some forums offer ad space where you can advertise your stuff.

For the Warrior Forum, it would be the classified ads section and the WSO (Warrior Special Offers) section.

Check out the existing listings:










Threads in Forum : Warrior Forum Classified Ads

Forum Tools ▾

Search this Forum ▾

 **Announcement:** How To Pay for, Bump and Sticky your thread - WSO Rules  
admin (Admin) Views: 4,312  
05-01-2014

Thread / Thread Starter	Last Post	Replies	Views
 Sticky: Update to the rules on when you can bump a thread - March 20, 2014 Paul Myers	04-19-2014 12:22 AM by entrepreneurjay	2	1,015
 Sticky: Important update: All sellers, please read (April 15, 2013) Paul Myers	06-18-2013 01:22 PM by Paul Myers	2	17,770
 Sticky: How To Pay For Thread & How To Bump A Thread admin	09-09-2009 09:31 PM by admin	1	35,481
 Sticky: Please Use The HELP DESK For Problems - http://www.warriorforumsupport.com admin	11-03-2008 06:55 PM by admin	0	15,068

 <b>WATCH VIDEO Traffic On Demand PPC PPV Mobile POPUP Pop Unders KEYWORD E-mail SECRET TRAFFIC</b> Simeon Tuitt	05-29-2014 09:00 PM by Simeon Tuitt	1	12
 22 Free Ebooks And Over 5 Hours Of HD Videos Covering All Aspects Of Making Money Online Look Inside (1 2 3) entrepreneurjay	05-05-2014 11:14 PM by entrepreneurjay	102	38,222
 [FREE] How To Get 1,000 Visitors To Any Site In the Next 30 Days carcinogenic	05-24-2014 08:00 PM by Ken Soszka	3	128
 <b>[KILLER - HOT - CONVERTING SOLO ADS! ] NOW BOOKING...Spaces are Limited!</b> (1 2) mmol69	05-29-2014 03:36 PM by mmol69	89	4,042
 [Kick Ass Solo Ads] Targeted & Converting Traffic   PREMIUM   Over-Delivery  100- 1000 Unique Clicks Reddy20	05-20-2014 01:35 AM by Reddy20	22	1,100



## Free

The way that we promote our gigs in forums fo free is by using a forum signature.

A forum signature is a line of text that is displayed below a post of a forum user which links to a website specified by that user.

Here's an example of a signature link:



In order to place your signature in front of thousands, if not millions of eyeballs, you'll have to make many posts. Obviously, I don't want to be spamming or leaving rubbish posts like "okay", or "nice thread", or "thanks".

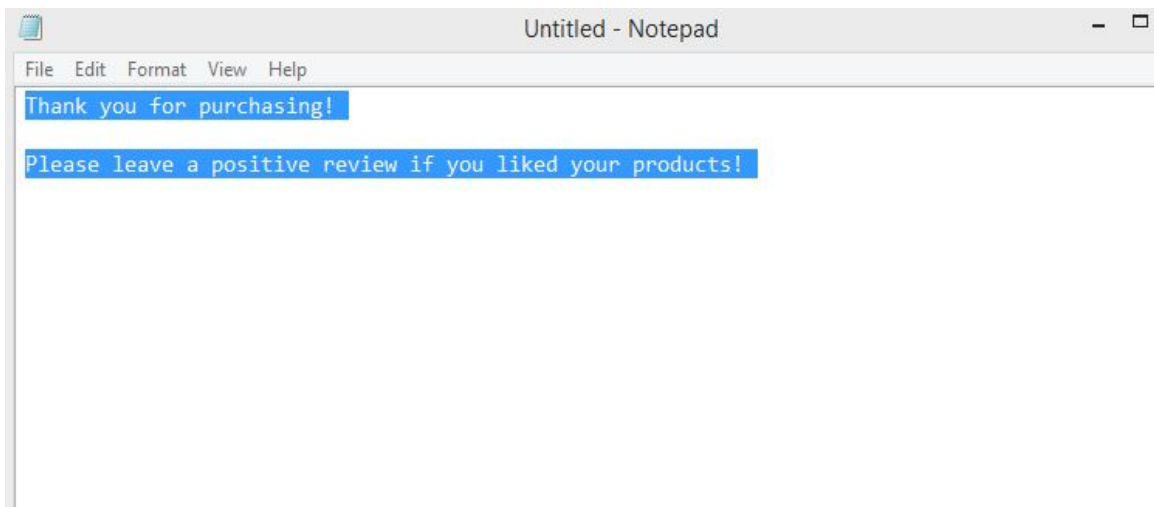
Attempt to provide value and educate regardless of the niche that your forum is in.





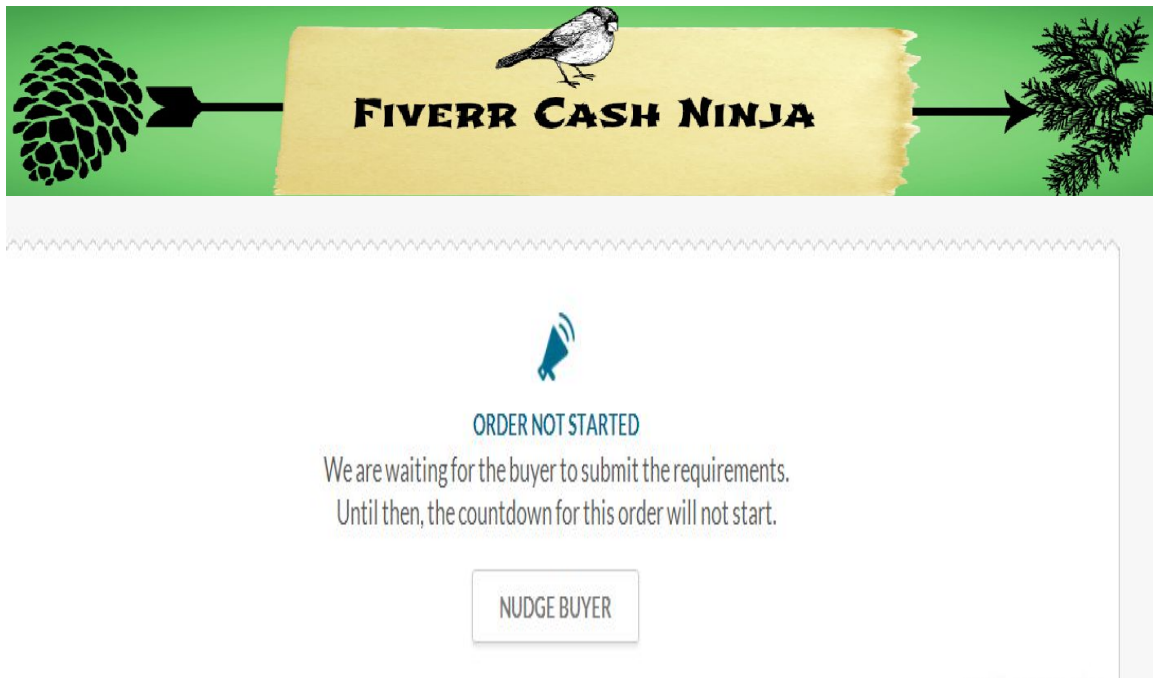
## Getting Orders

Before getting orders, we need to prepare a “copy and paste” thank you message so that we can reply to our customers once they purchase, together with the upload file. Make sure to ask them to leave a positive review as many buyers don’t do that.

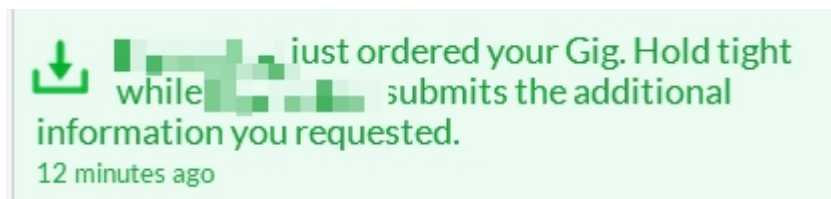


Once a customer purchases, he/she has to reply to the automated “instruction” message to initiate the order.

Until then, you’ll see this message :





Once he/she has replied to the message, you'll receive a notification like this :





Click on it and you'll get to the order page.


Here, you need to upload the required files + the bonus txt. File that we covered in earlier chapters (The one containing the link to the squeeze page, remember?)



 blog splash.rar (1.29MB) - Completed

 blogging on ste...rar (481.40KB) - Completed

 easy blog traff...rar (15.48MB) - Completed

 **UPLOAD WORK**

Max size 150MB  
[Problems with upload?](#)


DESCRIBE WHAT YOU'VE DONE:

Thank you for purchasing, enjoy!

Please leave a positive review if you liked the products!

98 / 1200 CHARS MAX

Save Draft

 **DELIVER WORK**

Then, paste in your thank you message and click “deliver work”. If the buyer doesn’t leave a feedback, you’ll have to wait three days for the order to be marked as completed.

If they do leave a feedback, the order will be marked as completed immediately and you’ll see this message:





Your funds will be held by Fiverr for approximately 2 weeks, then you'll have the option to withdraw your funds.



## Final Words

Congratulations, if you've went through the entire course, you're officially a Fiverr Cash Ninja!

Please make sure that you're consistent in your promoting efforts. Promote in the Facebook groups twice a day, and provide value/post an ad in forums frequently.

If you do that, I guarantee that you'll see results. Feel free to use other traffic methods if you wish, but please make sure you set everything up according to the steps that I've shown you.

95% of people who try to make money online fail, because they don't have a blueprint for them to follow step-by-step. And if they do, they don't follow through. I urge you to be the 5% who actually take massive action. Remember, nothing works unless you do.

To Your Success,  
Naidy Phoon.

