

# FILM INDEPENDENT

# WEB ADVERTISING RATE CARD

AD UNIT	AD SIZE	COST (per week, ROS*)
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Box	250 x 250	Inquire for rates
Banner	250 x 60	

- ADS ARE SUBJECT TO THE APPROVAL OF FILM INDEPENDENT. We reserve the right to refuse service where there is an apparent conflict of interest
- Insertion orders and payment are due seven days prior to inclusion or may be subject to a 20% rate increase.
- Artwork must be sent to [ads@filmindependent.org](mailto:ads@filmindependent.org) as a JPEG or GIF file, maximum 100K at 72 DPI
- Link to company/organization URL must be included with the submission
- Artwork is due at least three business days prior to insertion date. Ads delivered after this deadline are subject to a late penalty of up to 100% of their initial rate

\* Excluding homepage

The screenshot shows the Film Independent website. At the top is a navigation bar with links: ABOUT, MEMBERS, LABS, EVENTS, NEWS, GALLERY, DONATE, and JOIN. Below the navigation bar is the Film Independent logo. The main content area is titled 'MEMBERS' and features a list of member testimonials with their photos. On the right side, there is a sidebar with links: CURRENT MEMBER FAQ, MEMBER BENEFITS, and MEMBER NEWS. Below these links is a search bar and a 'DONATE' button. At the bottom of the sidebar, there are two large orange boxes labeled 'Small Banner', 'Square Box', and 'Square Box'.