

Advertising Rate Card



lafilmfestival.com

Be in the right place at the right time for the duration of the LA Film Festival. Reserve your space while inventory is still available.

Rates per day

AD SIZE

Homepage take-over
(728 x 90, 300 x 250
and 300 x 600)

Rates per week (7 full days)

AD UNIT

AD SIZE

Leaderboard Ad	728 x 90
Box Ad	300 x 250
Wide Skyscraper Ad	300 x 600

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The screenshot shows the homepage of filmindependent.org. At the top is a red navigation bar with the site logo and links for LOGIN, JOIN, and DONATE. Below the navigation bar is a large hero image with the text "BEYOND HISTORY" and a "READ MORE" button. Underneath the hero image is a grey box labeled "728 x 90 LEADERBOARD". To the right of the hero image is a vertical sidebar with two ad units: a "300 x 250 BOX" and a "300 x 600 WIDE SKY-SCRAPER". Below the hero image is a section titled "RECENT POSTS" with six article thumbnails and titles.

RECENT POSTS

- The 'Intervention' Interview: Clea DuVall and Melanie Lynskey...** by CHRIS LOMBARDO
- Filming the City Without the Hassle: The A-Z of Shooting in L.A.** by MATT WARREN
- Beyond Dioramas: 'Kubo' Producer on Telling Stories and Developing...** by MATT WARREN
- 10 Indies We Love About Rising Temperatures and Heated Tensions** by CHRIS LOMBARDO
- Sacrilegious and Sexy: Andrew Ahn Hooks Up with Film Independent...** by MATT WARREN
- Indie-pendent Study: Dreaming Big and Going to Space with 'October...** by SU FANG THAM

filmindependent.org

Rates per week (7 full days)

AD UNIT	AD SIZE
Leaderboard Ad	728 x 90
Box Ad	300 x 250
Wide Skyscraper Ad	300 x 600

Ads run on all pages except LA Film Festival pages.



Advertising Rate Card

Dedicated Email to Members

Send a dedicated email blast to our 6,000+ Members to advertise your free screening or screener link. Subject to availability.

AD TYPE

- 1 Screening
- 2 Screenings
- 3+ Screenings

Advertising Rate Card

Film Independent e-newsletter

The Film Independent e-newsletter reaches more than 55,000 subscribers. The Film Independent e-newsletter is sent every Tuesday.

AD UNIT

AD SIZE

Top Banner

600 x 90

Bottom Banner

600 x 90

Text Ad

35 words+
logo and link

FiLM iNDEPENDENT

At Film Independent, our mission is to champion the cause of independent film and support a community of artists who embody diversity, innovation and uniqueness of vision.

BECOME A
MEMBER



How to Make Sure Your Film is Viable in Today's Marketplace

600 x 90 TOP BANNER

Upcoming Deadlines

Documentary Lab
Application Deadline: December 7

LA Film Festival Early Submissions
Deadline: November 21

600 x 90 BOTTOM BANNER

IDA Conversation Series with Renee Tajima-Peña

Join the International Documentary Association for the final Conversation Series event of the season, an exploration of the Oscar-nominated director of this year's *No Más Bebés*. Enter code FINDdiscount at checkout for \$5 off original ticket price. [Purchase tickets here.](#)

Text Ad

Advertisement

Advertising Rate Card

Dedicated Mailing to Film Independent Members

Get your promotional items directly in Members' hands. Content sent to Members must be approved by hard copy in advance of mailing.

Postage and fulfillment costs

Mailing house MUST sign Non-Disclosure Agreement for access to address list

