

# LA



## World Class Programming

A diverse slate of nearly 200 features, shorts and music videos from over 40 countries

## Something for the entire family

Special family programming including films and events, music performances and outdoor screenings

# FILM



## Festival Lounge and Event Deck

An opportunity to network with film lovers, filmmakers and industry professionals every day of the Festival

# FEST

# IVAL

**LA's premiere summer Festival runs June 1-9, 2016 and provides unparalleled access to cutting edge films, master classes, live performances and conversations with today's most compelling filmmakers**

## Hospitality

A multitude of entertaining occasions including private receptions, dinners and conversations with filmmakers and thought leaders



## Stars

Red carpet premieres and VIP Galas attended by A-List talent



## Press

An average of 5 billion press impressions each year



**SPONSORSHIP  
OPPORTUNITIES**

For information about sponsorship opportunities, please contact Albina Oks at [aoks@filmindependent.org](mailto:aoks@filmindependent.org) or by phone at 310 432 1252.

# SIGNATURE PROGRAMS

Film Independent's LA Film Festival showcases the best of American and international cinema. The Festival embraces the cultural diversity of Los Angeles. Screenings and events are held at several locations throughout Los Angeles from June 1-9, 2016.



## Filmmaker Retreat

An intimate, one-of-a-kind getaway with Festival filmmakers and esteemed members of the entertainment industry takes place the day before the Festival and serves as an official welcome to the Los Angeles Film Festival and Film Independent family.



## Diversity Speaks

A day dedicated to content creators of color who embody innovation. Conversations and panels focus on participants' passion for filmmaking and entrepreneurship, as well as their experience turning their cultural identities into success stories.



## Gala Premieres

The following films have premiered at the Festival, complete with red carpet arrivals and after-party celebrations: *Jersey Boys*, *Magic Mike*, *To Rome with Love*, *Despicable Me*, *The Twilight Saga: Eclipse*, *Transformers*, *I'm So Excited!*, *Bernie* and many more.



## Honoring Indie Hollywood Greats

Each year, the Festival acknowledges a member of the Indie Film community that has advanced the cause and continues to champion creative freedom of independent film. Previous recipients include Lilly Tomlin, David O. Russell and George Clooney and Charlize Theron.



## Women in the Spotlight

An annual Festival celebration of women's achievements in film, this program includes an intimate by invitation only luncheon followed by a panel discussion open to the public. Topics have included animation, editing, and directing for television and film.



## Awards Ceremony

The Festival concludes each year with juried cash awards for best narrative and documentary features, best narrative, documentary and animated short film, and a jury award for best performance in the narrative competition. Audience awards are presented to best documentary, narrative and international feature, short film and music video.

# SPONSORSHIP LEVELS & BENEFITS

	Premier Sponsor	Principal Sponsor	Platinum Sponsor	Festival Sponsor	Festival Affiliate
<b>Logo/Visibility</b>					
Festival Step-and-Repeat Banners	Logo				
Festival Street Pole Banners	Logo				
Festival individual movie tickets	Logo				
Festival prescreening advertisements in movie theaters	Logo				
Festival TV advertisements through broadcast partners	Logo				
Festival print advertisements	Logo	Logo			
Activation and signage in Festival Lounge	Logo	Logo			
Official Festival Poster	Logo	Logo			
Official Pre-screening Festival Trailer	Logo	Logo	Logo	Listing	Listing
Festival Guide	Logo	Logo	Logo	Listing	Listing
Festival website (with link)	Logo	Logo	Logo	Listing	Listing
Festival mobile application	Logo	Logo	Logo	Listing	Listing

## Hospitality

Opening Night Tickets	6 reserved seats	4	4	2	2
Closing Night Tickets	6 reserved seats	4	4	2	2
Regular Screening Ticket Vouchers	20	16	10	4	2
Festival Lounge Day Passes	20	16	10	4	2
Sponsor Premium Pass (Regular Screenings, Festival Lounge, Industry Talks, Conversations/Master Classes, GRAMMY Nights, Galas)	10	8	6	4	2
Sponsor Film Pass (Regular Screenings, Festival Lounge, Industry Talks)	20	10	6	4	2

## Recognition and Advertising

Headline on dedicated Festival press release	●				
Verbal recognition prior to each Festival screening	●				
Boilerplate included in dedicated Festival press release	●	●			
Advertisement in screening venue slide show	●	●	●	●	
Written recognition in press releases	●	●	●	●	●

## Additional

Access to film trailers/bios/stills (for social media/website)	●	●			
Exclusivity in your company's industry segment	●	●	●		
Access to Film Independent logo	●	●	●	●	●
Opportunity to purchase event photos	●	●	●	●	●

Crafting a custom-tailored program with measurable and tangible results is a welcomed opportunity. For more information, please contact Albina Oks, [aoks@filmindpendent.org](mailto:aoks@filmindpendent.org) or 310 432 1252.

**LA FILM  
FESTIVAL**

