




# **LIVE STREAMING** *Toolkit Checklist*





“Live streaming is  
the fastest path  
to the KNOW,  
LIKE and TRUST  
factor that I have  
ever seen.”



# HD WEBCAM



You will need a high quality webcam to broadcast your live streams. I have two options for you based on your budget. I personally recommend the BRIO by Logitech. It's a 4K ultra high definition camera. Hard to beat this one!

»»» → CLICK HERE TO GET MORE INFO ←«««

Another great option is the Logitech 1080p.

»»» → CLICK HERE TO GET MORE INFO ←«««

# MICROPHONE



You've GOTTA have great sound, period! This is my favorite microphone for sound quality, ease of use and pure versatility. It's small enough that you can pack it up and take it with you. You can even buy an adjustable mic suspension stand.

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# "LITTLE" MICS

MOVO LAVALIER LAPEL CLIP-ON



GOOD

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RODE SMARTLAV



Better

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You may not want a full size microphone. Perhaps a clip on mic will work best for your needs. They are easy to use and carry around for sure!

# WIRELESS MIC

# Best



This is the Mercedes of microphones! It's wireless so you can walk away from it or even stand a distance from it. It works with both iPhones and Androids. PLUS, it works with camcorders, DSLR cameras and laptops! If you do interviews, you can also buy additional mics and lavalier boxes.

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Live streaming tripods are great for a variety of scenarios...

From on the go streaming to on site, or "stationery" streaming.

The Arkon mounts are my personal favorites simply because they are such high quality and they are extremely versatile!

Use code  
**KIMGARST**  
to get 20% off!



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# LIGHTING

Lighting is HUGGGGGGEEEE! I am going to give you several options, with a variety of prices ranges. I will say that I use all of these at different times for different reasons. I'll explain those going forward.

The first is the basic ring or "selfie" light for your phone. I am recommending this one because of the quality!

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# LIGHTING

I call these my desktop lights. 😊

I use these for interviews and/or quick videos where I don't want to go "all out" and set up the big lights, etc.

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# LIGHTING

I literally just got these and because they are a version of the above, I just had to share 'em with you because they are amazeballs!

I have them mounted to a shelf above my desk and I can swing them in when using them and swing them OUT when I'm not. I do recommend photo bulbs tho!

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# LIGHTING

OMGOODNESS, this little baby is da bomb diggity! You center your phone on the mirror have a focused light source. This is great for individual broadcasts where spacing is an issue. It's also a one stop shop kind of light...lightweight and easy to transport.

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# LIGHTING

This is a "professional" lighting kit that is great for studio quality light. I use this light set when I am shooting videos for my training courses, when I am broadcasting live from my office studio, etc. Anytime that I am "stationery" and have access to my "studio".

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# TELEPROMPTER

This isn't necessary for most live streaming broadcasts but if you are doing broadcasts where you want to stay on point, teleprompters are a great tool! The best part is that you don't have to invest hundreds of \$'s in a teleprompter! You can simply use your iPad or tablet and a teleprompter app (I use ProPrompter-found in app store).

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# PORTABLE CHARGER

Live streaming can totally zap your phone's battery so you always want to be ready with a backup power source. You can use this to pre-charge your phone and any other USB device, like your ring light!

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# THE ORGANIZER

This little gem is worth it's weight in gold! It's great for travel...you can tote everything you need with you! Honestly, I love to use it around the office because I can keep everything organized that I need for my live streams. I can quickly lay my hands on what I need simply because it's organized in this one little bag!



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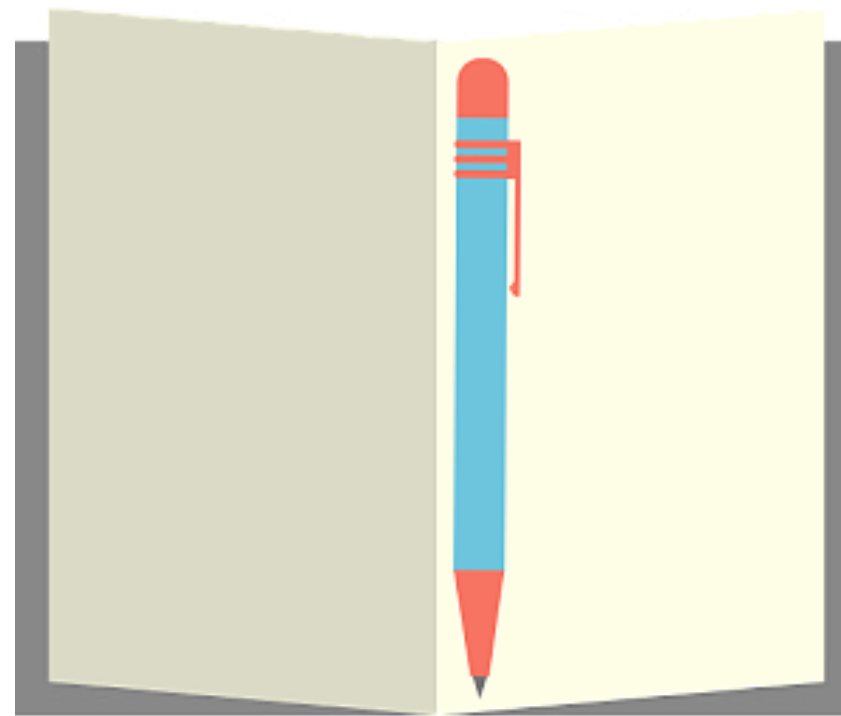


## APPS

Notes (iOS) to  
create broadcast titles  
with emojis



Classic Notes Lite (Android)  
to create broadcast titles  
with emojis



Canva to create graphics  
to advertise your live  
streams





Now you are ready  
to go **LIVE!**

