

Fan Funnel X Instructions.

This is simple, but powerful.

Download the app, open it up and login to your Facebook account when prompted to do so. We recommend you set up a separate Facebook account for this.

So the way in which the tool works is that you can search for popular Fan pages in your niche(s), subscribe to them and funnel their fans/traffic to your own Fan page. If your page is interesting and relevant you will end up with more fans, likes and exposure.

Here's an example:

Say, you have a Facebook page about **Mobile Game Cheats**, you would search for top Facebook fan pages in that niche and then sort them either by number of 'likes' or 'talking abouts'.

Once you have found a page that is both relevant and high in popularity, you then click the subscribe link in the far right hand column of the tool ...and subscribe to that page by 'liking' it yourself. (The Facebook page will open in a pop-up window)

You can subscribe to one or multiple Fan Pages. I would recommend subscribing to between 5 - 10 pages for each niche.

Fan Funnel X will know which pages you have liked/are subscribed to, and they will be listed on the far right hand side within the tool interface.

At this point you are all set. Keep the tool running and minimise it on your desktop.

The next step is this...

When the Facebook page that you are subscribed to posts an update on their wall, a notification box will pop up bottom right of your screen telling you that there has been an update... and what the content of the update is.

(The tool checks the Fan Pages you are subscribed to for updates every 2 minutes.)

At this point you spring into action.

Click on the post IMMEDIATELY within the notification box and the Fan page will open up.

Post YOUR reply to their post. If you are quick, it will be the top comment.

Then everyone who reads the post by the page (which could be thousands for a popular Facebook Fan Page), also sees your reply... as it is right underneath the original post and visible.

If you have done your targeting correctly, people should/may/will click through to your own facebook fan page.. and hopefully subscribe to you.

Two important factors you must take note of.

1. When you post, use your 'Facebook page name' as author, rather than your own name. So if you had a Facebook page called **Mobile Game Cheats**, you would want to post with that.

2. The better your post is, the more likes and replies you will get and the longer your comment will stay at the top of the comments list, once other people have started posting. In other words, don't just say, "Nice Post" ... try to add value. The more value you add, whether it be comedic, informational or confrontational, the more exposure you'll get, the more clicks on your Fan Page Name in the post... and the more fans you'll funnel off.

Here is a quick example, again relating to Mobile Gaming. The aim would be in place of 'Stella Song' or 'Kimmy Glasgow'. This is A LOT of traffic!

