

## The CHARACTERpreneur™ Pledge

I pledge to make '*character*' a central part of my life at home and Work.

I pledge to be COURAGEOUS in taking actions that reflect my integrity, even when the right thing to do seems to be the hardest thing to do.

I pledge to be HONORABLE when interacting with clients, customers, co-workers, colleagues, competitors, and all others - by being civil and worthy of trust at all times.

I pledge to be ACCOUNTABLE to my internal moral code of conduct, which includes being self-controlled and self-disciplined at all times.

I will strive to be RESOURCEFUL in finding or creating new ways to be of service and add value whenever possible.

I pledge to be AUTHENTIC in all areas of my life, for it is only through my truthfulness and honesty about who I am and for what I stand that lives (*including my own*) are transformed.

I will strive to be CURRENCY-WISE, for financial stewardship is essential to legacy-building leadership.

I will strive to be TIMEY in my actions to defeat procrastination, avoid abusing time, and prevent wasting opportunities.

I pledge to pursue EXCELLENCE (*not perfection*) always in every action and interactions - which includes communication and results.

I pledge to be REVERENT in knowing I am capable of doing good works and good works are waiting for me because I was created and purposed for good.

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Print Name:

Sign Name:

Date: