

Workshop Demonstrations & Parties Using FM Products



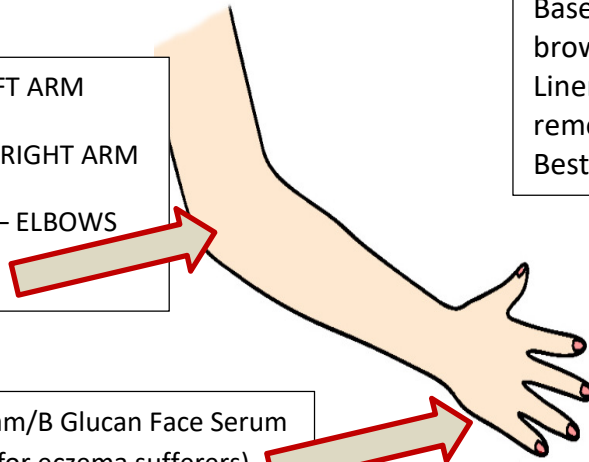
Makeup Face Game (Best face wins a prize)

What you will need and guests pass around and sample each product:
Silicone Base – foundation – Eye shadow
Base – Eye shadows – Eyeliner – Eye
brow pencil or tattoo brow tint – Lip
Liner/Lip Tattoo – Lipstick (use makeup
remover pen)
Best face wins.....

Hello Honey Body Pudding – LEFT ARM

B-Glucan Anti-cellulite Cream – RIGHT ARM

Hello Honey Sugar Body Scrub – ELBOWS



- Hand cream/B Glucan Face Serum (amazing for eczema sufferers)
- Cuticle cream
- Nail Varnish remover
- Nail varnish

Get them legs out!

- FOAM TANNER (demo one leg with tan and one leg without) get a photo and use it on your wal & VIP groups!
- Sample the footcare range



Enhance your guests senses:

Triumph of Orchids Body Oil
& Body Mist

Hello Honey Bath Powder

Linen Spray

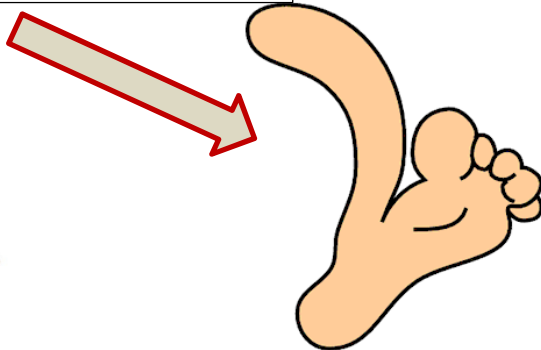
Home Diffuser

Fragrances



Sugar Scrub then with a cotton bud try:

Lip Gloss – Plump Effect



Other Product demo ideas:

Drain Cleaner – LCD cleaner – Grout
Cleaner - Power Cleaner - Stainless
steel cleaner – Magic Cleaning Sponge
– Glass cleaner – Polish – Aurile –
Limescale & Rust (clean taps) –
Descaler (kettle demo) – Metal
Cleaner (2p piece) NUTRICODE DEMO:
Slim Extreme expanding in water like
in stomach

Let the FM Workshop & Party Begin!

Step 1 – Test

- Hand out party bags & start to tell people the theme for tonight
- Share YOUR Story – why did you join FM?
- Explain all about 'Who are FM' and tell them we have over 650 products throughout the range?
- Tell them about **your** favourite products are & why you are going to test them shortly (because to experience the full benefits, they need to sample them!)
- Start with an ice breaker game like the Left Right Game
- Now Demo the makeup range starting with the silicone base, get people to feel how soft their skin feels with the base – explain the benefits of each product and prices and show them the eyeshadows on top of the silicone base (or eyeshadow base) and show them the difference if no base used!
- Now ask people to stroke the back of their hand so they can see the staying power of the products. Now use the micellar lotion and wipe the hands clean (look how quick it removes the makeup!)
It's time to **PLAY THE MAKEUP HAND GAME** (best face on their hand wins – make an eye – add eyeliners, eyeshadow, lip liner, lipstick etc) here they can also test the makeup eraser flannel & then you choose a winner. Finish with cleaning off with the Micellar lotion or use the makeup flannel.
- Sample the Nail Varnish remover... want to try a FM gel colour?
- Use a cotton bud to sample the lip scrubs and then follow up by using lip gel & the lip balms - **MAKE SURE EVERYONE IS INVOLVED**

Step 2 – Smell – Touch & feel

- **Hello Honey Bath Powder** This 200g Bath Powder from Hello Honey Collection delicately cleanses and improves the skin's condition. Honey and goat milk extract perfectly moisturise. Amber extract effectively neutralises free radicals helping the skin to maintain youthful appearance for longer. It creates gentle foam that envelops the body with a floral scent and has relaxing properties. For everyday care. No rinsing required.
- **Hello Honey Sugar Body Scrub** – Cleanses the skin by removing dead skin cells (perfect for before getting a spray tan) This 150 g Sugar Body Scrub from Hello Honey Collection thoroughly cleanses, smooths and intensely oil the skin. Makes the body smell beautifully, restores exceptional softness and firmness. Argan oil protects the skin from drying, improves elasticity and delays the ageing processes. Shea butter nourishes the skin. Honey extract intensely moisturises. Use twice a week.
- **Amaranth Orchid Vitamin Body Mist** – (75ml) envelops with a subtle floral scent. Its gentle formula allows for multiple applications during the day, so you can be refreshed whenever you want! It contains nourishing orchid extract, wheat proteins and vitamins A, E and F
- **Scented Linen Spray (wonderful night)** – This 30ml Wonderful Night Linen Mist refreshes the linen and give it a pleasant aroma. It helps to bring a nice relaxing atmosphere to the bedroom. It contains no allergens. It can be used for curtains and towels but cannot be used for very delicate fabrics (e.g. laces). It contains a subtle combination of citrus aroma with warm notes of camomile, eucalyptus and peppermint. It soothes tension, calms and encourages rest. Ideal at the end of an intense day. It's so nice to put your head on the pillow.
- **Magic Flower Diffuser Lily of the Valley** – Mesmerising and sensual scent of the finest treasures of the forest. Look how the Magic Flower petals spread apart and the flower takes on a beautiful colour. Enjoy its captivating scent! The Magic Flower Diffuser combines a remarkable interior adornment and home perfume. - with a decorative, handmade flower - lasts for up to 6 weeks - 100 ml
- **Wardrobe Fragrance** – Gradual sent release, impregnated with original fragrance composition

Step 2 – Demo the homecare & coffee

- Ask the hostess to boil the kettle (wait 5 mins) & fetch a hairbrush!!

Demo the Drain Cleaner and watch people's faces at the results

- Now make a cafetiere of coffee at the same time and sample the energy range (they won't sleep but will remember the coffee!) use shot glasses (asda/poundland)
- Now pass a sample of the makeup flannel & multi-purpose cloth (which has so many uses and just goes in the washing machine)
- Ask people to ratch in their purses for 2p
- Sample the Metal Cleaner and/or Leather Conditioner (for handbag) on the coin and then try then they will LOVE IT – it WORKS!
- Still using the cloth – pass the linen spray around, do they have trouble sleeping? Perhaps this would help them!
- Ask hostess for a glass of water and demonstrate the magic gastic band in a pill – Nutricode Slim Extreme, explain that as it swells in your stomach you no longer crave food
- Does the hostess have a pet (that doesn't have allergies)? Spray with pet spray
- Apply the nail & cuticle cream – get guests to rub into the nail bed and cuticle

Step 3 – Sample the perfumes

- Explain FM & Highstreet and the x4 time tax that designer brands pay for moving product onto warehouses and packaging plants and then stores!
- Hand round the composition sheet & who are FM document, explain why FM are so affordable.
- FM brands can smell similar to designer brands – it's a fashion thing, even perfumes have trends and are also based on the 6 groups: Chypre, Wood, Floral, Fougere, Citrus, Oriental.
- Pass around the coffee beans – pens – hand testing sheets
- Now end with a game (balloon was in their party bags) – blow up a balloon and the 1st one to pop it wins a free gift (wine, £5 voucher, perfume, body lotion)

Summary

Party Bags

Makeup Brochure

Order Form

Pen

Coffee Bean Bags

Hand Testing Sheet

Balloon - lollipop (for lollipop game)

Business Card

Voucher

Fragrance Sample

- Have some 'Think about it packs' ready for the end of the night and offer to those most vocal and those who really enjoyed the party/workshop.

Products used in the demonstration:

(These products are not gospel, add anything of your own and have fun)

Silicone Base & cream primers

CC Creams, Advanced & Second Skin Foundations

Eye Pencil

Lip Liner

Liquid Eye Liner

Eye Brow Pencil or Tattoo Tint

Sugar Lip Scrub

Micellar Lotion

Hand Cream (scented one for smell)

Home Fragrance (Magic Flower Diffuser)

Hello Honey Bath Powder, Body Scrub & Body Pudding

Shower Gel (to show size and scent)

Scented Linen Sprays

Pet Spray

Energy Coffee Sample

Metal Cleaner

Wardrobe Fragrances

Drain Cleaner

Multi-Purpose Cloth

Makeup Remover Cloth

Nail Varnish Remover - Selection of FM Gel Nail Varnish Colours

Nutricode Slim Extreme

Amaranth Orchid Body Mist

Golden Foam Self Tanner – both shades

B Glucan Anti Cellulite Cream

Various Footcare products/Sprays