

LA FILM FEST

PRESENTED BY
FILM/INDEPENDENT

SPONSORSHIP OPPORTUNITIES

The Los Angeles Film Festival, presented by Film Independent and the *Los Angeles Times*, showcases the best of American and international cinema to nearly 90,000 guests. The 2013 Festival will take place June 13-23 in the vibrant, burgeoning independent arts community of downtown Los Angeles, and will encompass venues throughout the city with its center at L.A. LIVE.

The 2012 Los Angeles Film Festival celebrated the Premieres of Disney/Pixar's *Brave*, Woody Allen's *To Rome with Love*, Steven Soderbergh's *Magic Mike*, *People Like Us* and *Seeking a Friend for the End of the World*, and enjoyed the presence of Woody Allen, Elizabeth Banks, Penelope Cruz, Steve Carell, William Friedkin, Rashida Jones, Terence Howard, Keira Knightley, Matthew McConaughey, Olivia Munn, Alex Pettyfer, Michelle Pfeiffer, Chris Pine, Steven Soderbergh, Channing Tatum, Juno Temple and many more, making 2012 a truly star studded red carpet experience.

2012 FESTIVAL HIGHLIGHTS

- Over 2.9 Billion Total Impressions
- Over 2.3 Billion Press Impressions
- Featured in national press outlets including *Los Angeles Times*, *Entertainment Tonight*, *Access Hollywood*, *Variety*, *Wired*, *USA Today*, *People Magazine*, *Entertainment Weekly*

2013 FESTIVAL VENUES

- Regal Cinemas L.A. LIVE Stadium 14
- The REDCAT (Roy and Edna Disney / CalArts Theater)
- The GRAMMY Museum
- FIGat7th
- California Plaza
- John Ansen Ford Amphitheater

PROGRAMMING HIGHLIGHTS

- 200 narrative and documentary feature films, shorts and music videos
- Star studded red carpet premieres
- VIP galas
- Live music performances
- Outdoor screenings
- Filmmaker Retreat at Skywalker Ranch
- Guest Directors (Past Guest Directors include Kathryn Bigelow, Sydney Pollock, Curtis Hanson and George Lucas)
- Educational seminars, conversations and talks

For more information and to discuss customized opportunities, please contact the Film Independent Development Department at 310.432.1252 or dneuharth@film-independent.org.



KEY PROGRAMS*

EVENTS & PROGRAMS

RED CARPET EVENTS

Opening Night
Gala Premieres
Closing Night
Awards Brunch

FILM SHOWCASES

Narrative Feature Competition
Documentary Feature Competition
Summer Showcase
International Showcase
Outdoor Screenings at The Ford Amphitheatre
Community Screenings
The Beyond
Short Films
Music Videos
Future Filmmakers (High School) Showcase

ARTIST SERIES

Festival Conversations
Artist in Residence
Music Programming

TITLED OPPORTUNITIES

MUSIC

Music In Film at the GRAMMY Museum
Daily Showcase in the Filmmaker Lounge

DIVERSITY PROGRAMMING

Women in the Industry
Afro-Cinema Showcase
Cine Latino Section
Project Involve Showcase

AWARDS

Narrative Feature Jury Award
Documentary Feature Jury Award

HOSPITALITY VENUES

Ticket Center
Live Music Stage
Media Center
Festival Village
Filmmaker Lounge
Titled Theatre

INDUSTRY EVENTS

FILMMAKERS ONLY

Filmmaker Retreat
Filmmaker Reception
Fast Track
Industry Networking Events

INDIE EDUCATION

Poolside Chats
Coffee Talks
Industry Day
Lunch Talks
Spotlight on the Craft

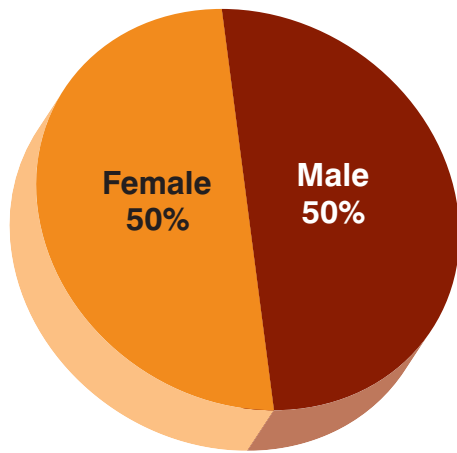
By sponsoring the Los Angeles Film Festival you join an elite group of companies. The event offers a visible opportunity to promote your company within a highly respected property in the film industry. Companies such as American Express, Coca-Cola, Canon U.S.A., Jameson Irish Whiskey, *Los Angeles Times*, Virgin America and Volkswagen have sponsored Film Independent because their businesses are aligned with the visionary talent and excitement represented by the Los Angeles Film Festival.

Through a mixture of access, exposure, hospitality, online and social media and experiential activation each sponsor receives a customized package of benefits that ensure its sponsorship and marketing goals are met.

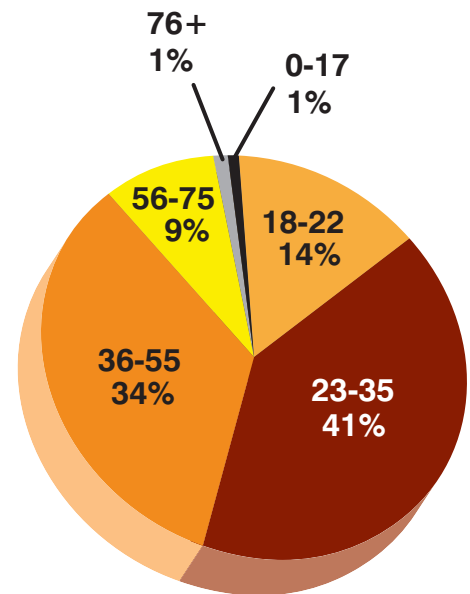
* Innovation is a necessary and exciting element of collaborating with the Los Angeles Film Festival property. Crafting a custom program to meet your marketing goals is a welcome opportunity.



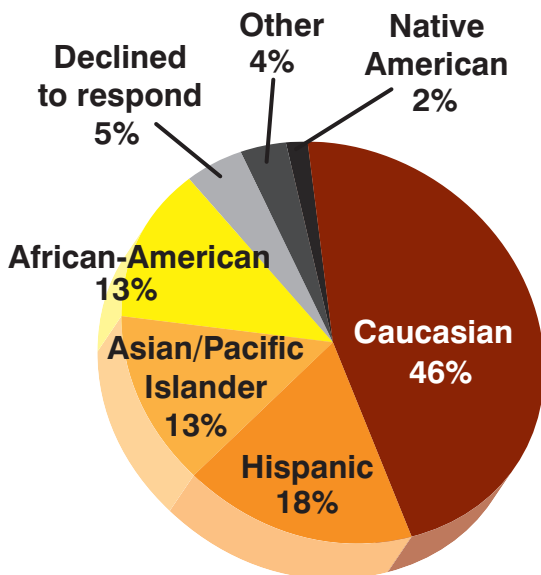
DEMOGRAPHICS



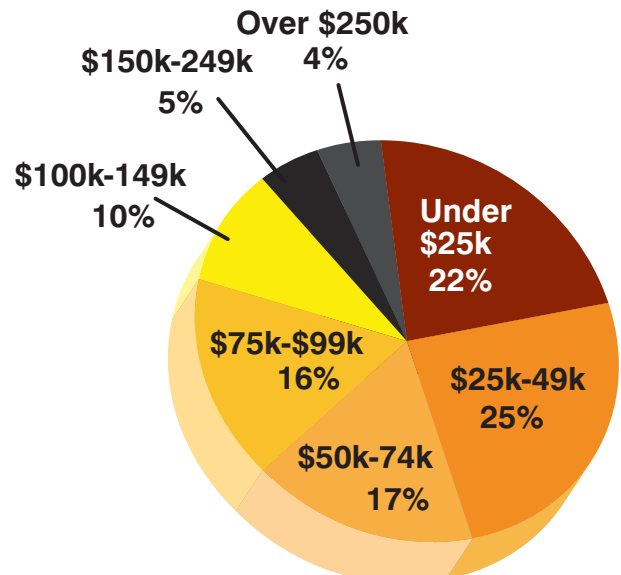
Gender



Age



Ethnicity



Income

Source: 2012 Los Angeles Film Festival attendee survey; iSURVEY, June 2012.