

A Quick Start Guide for Parents & Kids

Business Idea Kickstarter

Start Today!



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Business Idea Kickstarter *For Parents and Kids!*

Hi Friends! Ever wish you had enough money to buy or do something you want? Learn to make money yourself! My mom and dad are teaching me and they can teach you too!

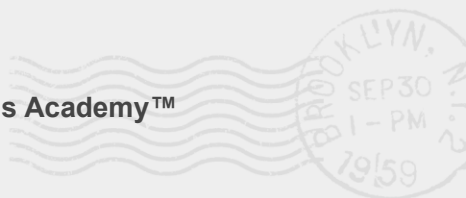
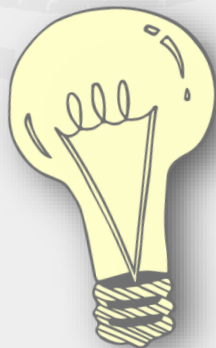


In this PDF, you'll find some ideas and resources. We know it can be confusing to know where to begin when you start a business.

What makes a good business idea?

The inventor of the light bulb once said, "I never perfected an invention that I did not think about in terms of the service it might give others... **I find out what the world needs, then I proceed to invent.**" Thomas Edison's timeless advice is still true today.

You don't need to be a genius inventor to start a business. Just look for what the world around you needs, and then find a way to provide it.



You can make \$21 in less than two hours!

A lemonade stand is often the first business that many kids try... they're easy and fun! Here are your steps to make \$21 with your kids this weekend in less than two hours.

Step 1. Get the supplies.

You will need a 40 serving lemonade mix, paper cups, fresh lemons and a large bag of ice. Total cost should be about \$19.

Step 2. Find a busy place.

The success of your lemonade stand will depend on your location. You need to go where the people are, preferably on a hot day when they are going to be thirsty. A cold glass of lemonade will sound very good!

Be sure to get permission if necessary for your location. Also know your local laws for a small business like this.

Step 3. Sell your lemonade!

Based on your supplies, you will have about 40 cups of lemonade to sell. If you sell them for \$1.00 each, you will make a total of \$40.00.

Subtract the \$19 cost of supplies and... VIOLA!

You made \$21!!!



Three questions to discuss with your kids.

Please discuss the following questions with your kids so that you can better understand and encourage their entrepreneurial spirit.

1. How would it make you feel if you got no allowance but could make your own money... as much as you wanted?
2. What ways will all that “school stuff” you are learning ever apply to real life?
3. Do you ever feel like you’re different... like you were meant to do bigger and better things? How would you like to start some of those things today?

Bonus question: Did you know that some of the wealthiest people in the world started a business as a kid?

Richard Branson, now famous for Virgin Records and many other businesses, started at the age of 12 selling Christmas trees.

Elon Musk also started at age 12 by making video games. He’s now famous for starting PayPal and Tesla Motors.

Mark Cuban strangely started out selling garbage bags (also at age 12, see a pattern here?). Now he owns a NBA basketball team and many other businesses.

ALL these billionaires started in business when they were kids and grew by small steps into larger and larger businesses.



Four business ideas to help you get started:

1. Cleaning and window washing.

Offer to wash windows for your neighbors. You could also clean their garage, their bathrooms or help them with their laundry.

2. Yard work/mow lawns/pick up dog poo.

Look for yards in your neighborhood that look like they could use a little more care.

3. Babysitting/Pet sitting.

Find parents who need someone to watch their kids. Do the same for pet owners who will be out of town or want their pet to have some company while at work.

4. Car wash/detail cars.

Put on a car wash in your neighborhood. Make flyers to promote your services to people outside your neighborhood.

Parent Safety Discussion: Depending on the age of your kids, some of these activities may or may not be safe for them. **You need to discuss this very carefully with your kids.** Some activities like babysitting carry even more responsibility. Please rely on resources like SafeSitter.org.



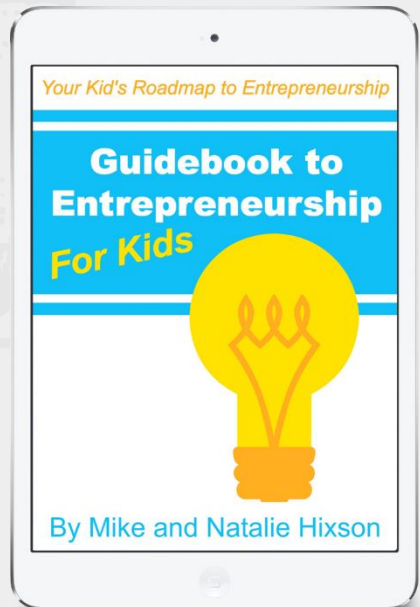
Want to learn more?

Now that you know entrepreneurship is right for your kids and have a good idea they are the dreamers who would never fit into corporate America...

The Guidebook to Entrepreneurship for Kids is your solution.

It will give you and your kids...

- An event planner, shopping list, marketing flyers and the exact process to make \$21 in 2 hours or less. (Including an easy tactic to double your profits!)
- A step-by-step guide to start a profitable business.
- The keys to find customers and make their first sale.
- A simple formula to manage the money they make.



This means that your kids could earn the money to buy their first car and go to college!

**CLICK HERE
TO LEARN
MORE!**

Or use this link: <http://www.entrepreneurkidsacademy.com/guidebook>

