



10 Subject Line Ideas

Here are 10 subject line templates that should spark your imagination and help you get your subscribers attention and the click!



Seasonal Subject lines
(Fall is Here and so is Pumpkin Spice Coffee)



Offer Something Funny
(6 People Who Really Need Their Morning Coffee)



Reason Why Subject lines
(10 Reasons why Coffee is Good for You)



Exclusivity
(The Coffee Bean you Can't Find Anywhere Else)



Question Subject line
(How Many Cups of Coffee do you Drink a Day?)



Use a repeating headline if you send a short email out on the same day every week
(Tired Thought Thursday)



Expectations Vs. Reality Subject line
(Drinking Coffee: Expectations Vs. Reality)



Did You Know...
(Did you know Coffee Isn't Always All Natural?)



Hack Subject line
(Energy Hack: No More Drinking Coffee!)



Fix Their Problem
(A Restless Night Morning Fix)

Read the full article at www.emailedelivered.com/email-subject-lines