Objective: Students will be able to:
- Explain the main issues surrounding the use of Native American names, mascots, and logos in professional baseball.

Time Required: 3-4 class periods

Advance Preparation:
- Select a variety of books and other print sources that have information about Native American mascots (or request such sources from a school librarian).
- Schedule at least one session for your class in your school library.

Materials Needed:
- Pictures of Cleveland Indians' "Chief Wahoo" and the Atlanta Braves logo (easily located using Google Images)
- Internet access for student research
- A variety of books and other sources (see above)
- Index cards

Vocabulary:
- **Logo** - A graphic representation or symbol of a company name, often uniquely designed for ready recognition
- **Mascot** - An animal, person, or thing adopted by a group as its representative symbol and supposed to bring good luck
1. To begin this lesson, introduce popular culture by writing the following definition on the board:

   “Popular culture, or pop culture, (literally: “the culture of the people”) consists of the cultural elements that are well-known in any given society, mainly using the more popular media, in that society’s common language.”

2. Discuss the definition of popular culture as a class. The term "popular culture" includes things and people that many people like and that many people know about. It is associated with things we see, hear, and do every day.

3. Prompt students to provide examples of popular culture in today’s society. Ideas include:
   a. Games
   b. Books
   c. Poetry
   d. Music
   e. Art
   f. Language/Slang
   g. TV/Movies
   h. Events/News

4. Explain that beyond the field, baseball is a big part of American popular culture. References to baseball can be found in books, movies, music, art, games, and much more.

5.
Conclusion:

To conclude this lesson and check for understanding, have all students write an editorial piece that explains their personal views on whether professional baseball should or should not continue the use of Native American names, images, and logos.