



Lesson 1 – Pre-Visit Ballpark Goods & Services

Objective: Students will be able to:

- Recognize the difference between goods and services.
- Identify markets as places where goods and services are exchanged.
- Apply their knowledge by identifying local goods and services and ballpark goods and services.

Time Required: 1 class period

Materials Needed:

- Writing materials
- Glue sticks
- Scissors
- A stack of local circular ads
- 2 pieces of poster board
- Printed copies of “Baseball Goods and Services” images (included)

Vocabulary:

Consumers - People who use goods and services to satisfy their personal needs

Goods - Tangible objects that satisfy economic wants

Markets - Places, institutions or technological arrangements where goods and/or services are exchanged

Services - Activities performed by people, firms, or government agencies to satisfy economic wants



Applicable Common Core State Standards:

CCSS.ELA-Literacy.W.3.2, W.4.2, W.5.2 Write informative/explanatory texts to examine a topic and convey ideas and information clearly.

CCSS.ELA-Literacy.W.3.4, W.4.4, W.5.4 Produce writing in which the development and organization are appropriate to task and purpose.

CCSS.ELA-Literacy.W.3.8 Recall information from experiences or gather information from print and digital sources; take brief notes on sources and sort evidence into provided categories.

CCSS.ELA-Literacy.W.4.8 Recall relevant information from experiences or gather relevant information from print and digital sources; take notes and categorize information, and provide a list of sources.

CCSS.ELA-Literacy.W.5.8 Recall relevant information from experiences or gather relevant information from print and digital sources; summarize or paraphrase information in notes and finished work, and provide a list of sources.

CCSS.ELA-Literacy.SL.3.1, SL.4.1, SL.5.1 Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on *grade-appropriate topics and texts*, building on others' ideas and expressing their own clearly.

- **CCSS.ELA-Literacy.SL.3.1d, SL.4.1d, SL.5.1d** Explain their own ideas and understanding in light of the discussion.

CCSS.ELA-Literacy.SL.3.4, SL.4.4, SL.5.4 Report on a topic or text, tell a story, or recount an experience with appropriate facts and relevant, descriptive details, speaking clearly at an understandable pace.



Lesson

1. Introduce the concept of goods and services. Help students understand that **goods** are tangible things that can be used, such as clothing or food. **Services** are actions people perform for you.
2. Work together as a class to brainstorm a list of goods and services. Write down students' ideas on the board or on a sheet of chart paper for reference.
 - Possible goods include:
 - bananas, a t-shirt, pizza, a video game system, etc.
 - Possible services include:
 - a pizza delivery person, a house painter, a mechanic, etc.
3. Explain that **markets** are places where buyers and sellers meet to purchase goods and services. In the language of economics, buyers are also known as **consumers**.
4. Work together as a class to brainstorm a list of markets. Create another list on the board or on a sheet of chart paper.
 - Possible markets include:
 - the post office, eBay, a doctor's office, a restaurant, etc.



Activity

1. Prepare 2 posters as follows:
 - One 2-column poster titled “Goods and Services in Our Community” with one column labeled “Goods” and one column labeled “Services”.
 - One 2-column poster titled “Baseball Goods and Services” with one column labeled “Goods” and one column labeled “Services”.
2. Divide the class into 4 groups.
3. Provide each group with some of the local circular ads. Have students look for and cut out images of different goods and services.
4. Have groups divide their images into two piles – one for goods, one for services.
5. Provide all students with writing materials. Ask each student to list each of the goods and services their group found, and explain why each one fits into its assigned category. For example:
 - A dentist: A dentist provides a service because he or she helps people keep their teeth healthy.
 - An iPad: An iPad is a good because it is something that can be used.
6. One by one, have each group report to the rest of the class on which goods and services they found, and their reasoning behind the categorization of each item. Groups may then paste their images on the appropriate poster column using glue sticks.
7. Once each group has reported (and the students are comfortable with the concept), ask students to think about a ballpark. A ballpark is an example of a market.
8. As a class, brainstorm some goods that are available to fans at a baseball park. Examples include: tickets, food, drinks, scorecards, souvenirs, etc.
9. Next, brainstorm some services that are provided to fans at a baseball game. This category can be a bit trickier, as many ballpark services are provided to fans free of charge. Examples include: vendors, ushers, first aid nurses, etc.



10. Divide the photos from the “Baseball Goods and Services” set between the groups. Have students cut out the images and divide their images into two piles – one for goods, one for services.
11. Repeat the writing activity. Ask each student to list and explain their reasoning behind each of the ballpark goods and services.
12. Finally, have each group report to the rest of the class on their ballpark goods and services. Groups may then paste their images on the appropriate poster column using glue sticks.

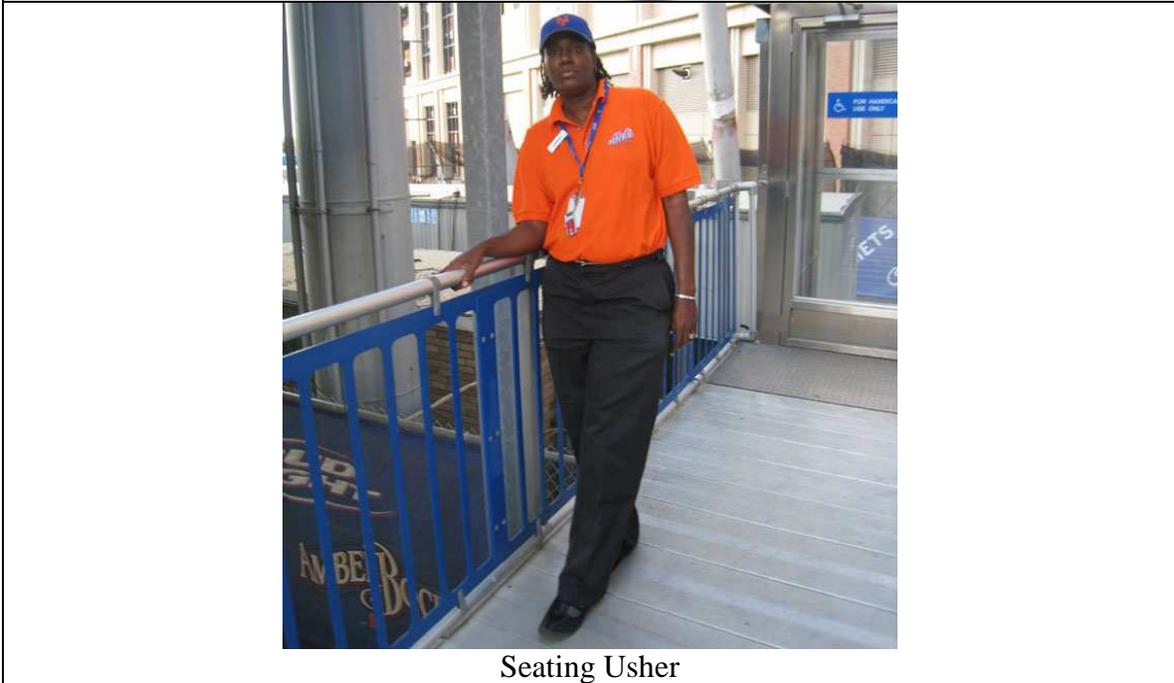
Conclusion:

Once students have completed the posters, review the main points of this lesson: Consumers can purchase many different kinds of goods and services. These goods and services are bought and sold at markets. A baseball stadium is an example of a market where consumers get both goods and services.

To check for understanding, have students write about three goods they consume and three services they consume. Students should explain why each one is either a good or a service, and explain at what type of market the good or service is available. Students may draw pictures of the goods and services as well.



Baseball Goods and Services



Seating Usher





RPO CONCERT / POST-GAME FIREWORKS!
ROCHESTER RED WINGS
 vs.
INDIANAPOLIS INDIANS

Fri, Jul 16, 2010 6:05 PM
Frontier Field
 Malcolm MacMillan

Sec	Row	Seat	Price	
110	L	4	\$10.50	PREMIUM INTERNET

Incl. MYS Sales Tax & \$5.50 Monroe County Facility Use Fee as Applicable



DK B
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 2017/13



Vendor



Ticket Taker





Ballpark Organ Player