

Sample Flow

Interview-based show sample

Guest is teaching a lesson on a specific topic

Welcome listeners and introduce your guest

Ask Guest to share why the topic is important (why the listeners should care)

Dive into the main purpose of the episode (have your guest dissect the topic)

Wrap everything up (give listeners a summary / share key takeaways)

Give a call to action

Let listeners know what's coming up next on the podcast

Topic-based show sample

Educational episode: How to _____

Welcome listeners, intro the topic that will be discussed, and say why it's important

Break down the steps or parts that make up that topic (how to)

Summarize key points and repeat why it's important

Give a call to action

Let listeners know what's coming up next on the podcast

Q&A show sample

Answering questions your listeners posted in your FB Group

Welcome listeners and give a brief overview of what to expect from today's episode

State the question you'll be answering

Provide a succinct answer to the question; include actionable steps

Thank the individual for the question and summarize next steps

Move to the next Q (repeat however many times you'll be answering a question)

Wrap up the show, thank everyone for their questions

Give a call to action

Let your listeners know what they can expect next on the podcast

Open format show sample

A conversation with an individual around no particular topic

Welcome listeners and introduce your guest

Dive into the conversation and let it go where it will

Be mindful of how this convo is hitting your listeners

Ask Q's & dive deep into topics you know they'll find inspiring/interesting/educational

Wrap everything up (give listeners a summary / share key takeaways)

Give a call to action

Let listeners know what's coming up next on the podcast