



## Sponsor Proposal Email (Cold)

### **Overview of template:**

*This is the email we send to potential sponsors to start the conversation.*

### **\*IMPORTANT\***

*Do not copy this template word for word. We've provided this as an example so you can use the ideas and flow, but in your own words.*

Hello XXX!

I wanted to inquire about a potential partnership with XXX and Entrepreneurs On Fire.

Entrepreneurs On Fire is a top-ranked business podcast and generates over 1.25 million unique listens every month in over 145 countries.

Our audience is made up of Entrepreneurs and Small Business Owners, your target market, which is why I am reaching out.

My current list of sponsors include ZipRecruiter, SquareSpace, and LegalZoom - among others - all of whom have been with me for multiple months, as they are seeing great results.

I would love to set up a time for a quick chat!

IGNITE!

**<insert your tagline / signature here>**

