



## Developing a Company Profile Work Sheet

1. **What type of Company Culture are you looking for?**
  - a) **Definition of Company Culture:** A blend of the values, beliefs, taboos, symbols, rituals and myths all companies develop over time.

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2. **What type of Management Structure are you looking for?**
  - a) **Definition of Management Structure:** A management structure is how a company organizes its management hierarchy. I.E. multi level like a General Motors or flat like a start up or Ikea.

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3. **The Products and/or the Services that your Dream Company sells:**

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4. The Industry you want your Dream Job to be in?

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5. What size – number of employees – of company do you want to work for?

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6. **Profile Statement:** Now take all 5 of the above aspects and create a Profile Statement for your Dream Company.

**Example:** I am looking to work at a startup company in the digital marketing arena that is between 500 to 1000 employees and has a fairly flat management structure.

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## 7. Getting The Names of Your Dream Companies:

**Note:** Does the above statement match one of the companies on your list of companies that you want to work for?

If not, go to Google and search for companies that you have desired in the above statement. You only to get the names of 3 companies in this step, because the rest we will be finding using our database. Then write the companies names below.

If so, you are on the correct path. Write out those companies below:

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**\*This is the list of companies that you are going to be taking to the library to do searching on.**

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**Note:** You can have two different industries that you want to target, that is OK. Just keep them separate.

