

NEW FORMAT

ACTIVIA®

active probiotics



AVAILABLE

February
2022

2 delicious flavors

- AVAILABLE IN 650 g FORMAT -



1 Billion ACTIVE PROBIOTICS

With more than 10^9 CFU *Bifidobacterium lactis* per 100 g serving, a probiotic that contributes to healthy gut flora

Delicious taste with a Creamy Texture

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NEW FORMAT

ACTIVIA®

active probiotics



AVAILABLE

February
2022



Fieldberry



Mango

Activia® Tubs

6 x 650 g

GTIN Code

10056800787211

Danone Code

178721

Code Distribution

Ingredients

Skim milk, Ultrafiltered skim milk, Cream, Sugars (sugar, grape juice concentrate (for colour)), Water, Modified corn starch, Blueberries, Blackberry puree, Raspberry puree, Gelatin, Natural flavour, Active probiotic culture (Bifidobacterium lactis CNCM I-2494) and active bacterial cultures, Carrageenan, Sodium citrate, Vitamin D3, Citric acid. Made with vitamin D fortified skim milk.

Nutrition Facts Valeur nutritive

Per 3/4 cup / pour 3/4 tasse (175g)

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 150	
Fat / Lipides 5 g	7 %
Saturated / saturés 3 g	6 %
+ Trans / trans 0.2 g	0 %
Carbohydrate / Glucides 20 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 16 g	16 %
Protein / Protéines 7 g	
Cholesterol / Cholestérol 15 mg	
Sodium / Sodium 75 mg	3 %
Potassium 350 mg	7 %
Calcium 250 mg	19 %
Iron / Fer 0.2 mg	1 %
Vitamin D / Vitamine D 1.5 µg	8 %

Activia® Tubs

6 x 650 g

GTIN Code

10056800782407

Danone Code

178240

Code Distribution

Ingredients

Skim milk, Ultrafiltered skim milk, Sugars (fructose, sugar, fruit juice (for colour)), Cream, Mango puree, Water, Modified corn starch, Gelatin, Natural flavour, Lemon juice concentrate, Active probiotic culture (Bifidobacterium lactis CNCM I-2494) and active bacterial cultures, Carrageenan, Potassium sorbate, Vitamin D3, Sodium citrate. Made with vitamin D fortified skim milk.

Nutrition Facts Valeur nutritive

Per 3/4 cup / pour 3/4 tasse (175g)

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 150	
Fat / Lipides 5 g	7 %
Saturated / saturés 3 g	6 %
+ Trans / trans 0.2 g	0 %
Carbohydrate / Glucides 22 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 19 g	19 %
Protein / Protéines 7 g	
Cholesterol / Cholestérol 15 mg	
Sodium / Sodium 75 mg	3 %
Potassium 350 mg	7 %
Calcium 250 mg	19 %
Iron / Fer 0.2 mg	1 %
Vitamin D / Vitamine D 1.5 µg	8 %

NEW

AVAILABLE

February
2022

ACTIVIA®

active probiotics

New drinkable yogurt with vitamin A

That contributes to the normal
function of the immune system



VITAMIN A

Contributes to the normal function of the immune system

With more than 10^9 CFU *Bifidobacterium lactis* per serving, a probiotic that contributes to healthy gut flora.
Vitamin B12 is a factor in the maintenance of good health.

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NEW

ACTIVIA®

active probiotics

AVAILABLE

February
2022



Peach



Strawberry - Banana

Activia® Drinkable Yogurt

8 x 93 mL (6)

GTIN Code

10056800764861

Danone Code

176486

Code Distribution

Ingredients

Skim milk, Water, Sugar, Cream, Ultrafiltered skim milk, Peach puree, Acacia gum, Modified corn starch, Natural flavour, Lactase, Carrot juice concentrate (for colour), Active probiotic culture (Bifidobacterium lactis CNCM I-2494) and active bacterial cultures, Lemon juice concentrate, Vitamin D3, Black carrot juice (for colour), Vitamin A acetate. Made with vitamin A & D fortified skim milk.

Nutrition Facts Valeur nutritive

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 60	
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g + Trans / trans 0 g	5 %
Carbohydrate / Glucides 9 g	
Fibre / Fibres 1 g	4 %
Sugars / Sucres 6 g	6 %
Protein / Protéines 3 g	
Cholesterol / Cholestérol 5 mg	
Sodium / Sodium 35 mg	2 %
Potassium 125 mg	3 %
Calcium 100 mg	8 %
Iron / Fer 0	0 %
Vitamin A / Vitamine A 50 µg	6 %
Vitamin D / Vitamine D 1.5 µg	8 %
Vitamin B ₁₂ / Vitamine B ₁₂ 0.25 µg	10 %

Activia® Drinkable Yogurt

8 x 93 mL (6)

GTIN Code

10056800767794

Danone Code

176779

Code Distribution

Ingredients

Skim milk, Water, Sugar, Cream, Ultrafiltered skim milk, Acacia gum, Strawberry puree, Banana puree, Modified Corn starch, Natural flavour, Lactase, Active probiotic culture (Bifidobacterium lactis CNCM I-2494) and active bacterial cultures, Black carrot juice (for colour), Vitamin D3, Lemon juice concentrate, Annatto (for colour), Vitamin A acetate, Sodium citrate. Made with vitamin A & D fortified skim milk.

Nutrition Facts Valeur nutritive

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 60	
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g + Trans / trans 0 g	5 %
Carbohydrate / Glucides 9 g	
Fibre / Fibres 1 g	4 %
Sugars / Sucres 6 g	6 %
Protein / Protéines 3 g	
Cholesterol / Cholestérol 5 mg	
Sodium / Sodium 35 mg	2 %
Potassium 125 mg	3 %
Calcium 100 mg	8 %
Iron / Fer 0	0 %
Vitamin A / Vitamine A 50 µg	6 %
Vitamin D / Vitamine D 1.5 µg	8 %
Vitamin B ₁₂ / Vitamine B ₁₂ 0.25 µg	10 %

YOUR FAVOURITE ACTIVIA

— vanilla yogurt —

NOW AVAILABLE IN 2KG

1 BILLION
Active Probiotics*



*With more than 10⁹ CFU Bifidobacterium lactis per serving, a probiotic that contributes to healthy gut flora. **Source : Nielsen Market Track, P1 JAN 29 & IPSOS, Bulk, March 2021

CONSUMERS ARE INVITED TO VISIT THE ACTIVIA WEBSITE AND INSTAGRAM PAGE
TO FIND DELICIOUS RECIPES MADE WITH OUR PROBIOTIC YOGURT

Nutrition Facts Valeur nutritive

Per 3/4 cup (175 g)
Pour 3/4 tasse (175 g)

Calories 160	% Daily Value % valeur quotidienne
Fat / Lipides 5 g	7 %
Saturated / saturés 3.5 g	19 %
+ Trans / trans 0.2 g	
Carbohydrate / Glucides 21 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 17 g	17 %
Protein / Protéines 7 g	
Cholesterol / Cholestérol 20 mg	
Sodium / Sodium 85 mg	4 %
Potassium 225 mg	5 %
Calcium 225 mg	17 %
Iron / Fer 0.2 mg	1 %
Vitamin D / Vitamine D 2.5 µg	13 %

*5% or less is a little, 15% or more is a lot
*5% ou moins c'est peu, 15% ou plus c'est beaucoup

Ingredients: Skim milk, Sugars (sugars, caramel and grape juice concentrate [for colour]), Cream, Water, Modified corn starch, Milk protein concentrate, Gelatin, Natural flavour, Active probiotic culture (Bifidobacterium lactis CNCM I-2494) and active bacterial cultures, Malic acid, Vitamin D3, Annatto [for colour]. Made with with vitamin D fortified skim milk.

Description	Format	GTIN Code	Danone Code	Distribution Code
Activia - Vanilla	2kg (4)	10056800824794	182479	



oïkos®

GREEK YOGURT

AVAILABLE

February
2022

YOUR 2 FAVOURITE
CLASSIC FLAVOURS

**STRAWBERRY
RASPBERRY**

COMBINED FOR
**SOMETHING
GREAT!**



**OIKOS STRAWBERRY
RASPBERRY**
Now in Multipacks of 4

CLASSIC

CANADIAN

OIKOS MAPLE SYRUP IS

**NOW
AVAILABLE**

ALL YEAR LONG!



CREAMY AND FULFILLING
Oikos Greek yogurt is your
ally from breakfast to a late
day hunger buster

oikos®

GREEK YOGURT

AVAILABLE

February
2022

Strawberry - Raspberry

Oikos® 2%

24 x 100 g

GTIN Code

10056800623809

Danone Code

162380

Code Distribution

Ingredients

Yogurt (skim milk, cream, active bacterial cultures), Strawberry-raspberry preparation (cane sugar, water, strawberries, raspberries, corn starch, natural flavour, carrageenan, sodium citrate, carrot juice (for colour), lemon juice concentrate).

Nutrition Facts Valeur nutritive

Per 1 container (100 g) / Pour un contenant (100 g)	
Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 90	
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 11 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 10 g	10 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 30 mg	1 %
Potassium 125 mg	3 %
Calcium 75 mg	6 %
Iron / Fer	0 %

Maple Syrup

Oikos® 2%

24 x 100 g

GTIN Code

10056800630944

Danone Code

163094

Code Distribution

Ingredients

Yogurt (skim milk, cream, active bacterial cultures), Maple syrup preparation [water, sugars (cane sugar, maple syrup, apple and hibiscus juice concentrate (for colour)), corn starch, natural flavour, lemon juice concentrate, locust bean gum, black carrot juice (for colour)].

Nutrition Facts Valeur nutritive

Per 1 container (100 g) / Pour un contenant (100 g)	
Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 90	
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 11 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 9 g	9 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 30 mg	1 %
Potassium 100 mg	2 %
Calcium 75 mg	6 %
Iron / Fer	0 %



NEW FORMAT

oïKOS®

GREEK YOGURT

LACTOSE-FREE VANILLA
NEW FORMAT

AVAILABLE

February
2022



**Nutritious
Greek yogurt**
with 14g of
protein per
175g serving
and lactose free

Lactose Free
Vanilla M4 \$ velocity
is **+36%** L24W¹

IS NOW AVAILABLE
**IN LARGER
TUB FORMAT**

1. Nielsen Source: Nielsen answers, L24W P7 2021 (Jul 17th)
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NEW FORMAT

oïkos®

GREEK YOGURT

AVAILABLE

February
2022

Lactose free Vanilla

Oikos® Tubs

6 x 750 g

GTIN Code

10056800784302

Danone Code

178430

Code Distribution

Ingredients

Yogurt (skim milk, lactase, active bacterial cultures), Vanilla preparation (water, cane sugar, corn starch, natural vanilla flavour, locust bean gum, lemon juice concentrate).

Nutrition Facts Valeur nutritive

Per 3/4 cup (175 g) / pour 3/4 tasse (175 g)

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 130	
Fat / Lipides 0 g	0 %
Saturated / saturés 0 g	0 %
+ Trans / trans 0 g	0 %
Carbohydrate / Glucides 18 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 17 g	17 %
Protein / Protéines 14 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 45 mg	2 %
Potassium 200 mg	4 %
Calcium 150 mg	12 %
Iron / Fer	0 %



INTRODUCING

OIKOS[®]

PLAIN 2% 1.5kg



Your favorite versatile flavour, revisited
Oikos Plain 2% now in bulk format!

"A higher fat (like 2%) lends to adding texture,
complex flavour, and an overall heightened versatility"

Oikos Chef Partner



Nutrition Facts Valeur nutritive

Per 3/4 cup (175 g)
Pour 3/4 tasse (175 g)

Calories 120	% Daily Value
	% valeur quotidienne
Fat / Lipides 3.5 g	5 %
Saturated / saturés 2.5 g	
+ Trans / trans 0.1 g	13 %
Carbohydrate / Glucides 7 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 5 g	5 %
Protein / Protéines 16 g	
Cholesterol / Cholestérol 20 mg	
Sodium / Sodium 50 mg	2 %
Potassium 225 mg	5 %
Calcium 175 mg	13 %
Iron / Fer 0 mg	0 %

*5% or less is a little, 15% or more is a lot
*5% ou moins c'est peu, 15% ou plus c'est beaucoup

Ingredients: Skim milk, Cream, Active bacterial cultures.



CREAMY AVOCADO DIP



BLUEBERRY PANCAKES

TWO GOODTM by DANONE

A BRAND-NEW GREEK YOGURT
THAT IS **GOOD FOR YOU** AND **GOOD FOR THE PLANET!**



AVAILABLE IN THREE DELICIOUS FLAVOURS:

Pack of 4 x 95g: Vanilla, Strawberry & Raspberry

Large format (625g): Vanilla & Plain



IT IS **TWO GOOD!**

*2g of sugar & 8g of protein per 95g



GOOD
FOR YOUR HEALTH

2 GRAMS OF SUGAR*
8 GRAMS OF PROTEIN*
DELICIOUS TASTE



GOOD
FOR THE PLANET

WE PARTNER WITH ORGANIZATIONS
TO HELP RESCUE FOOD AND
BRING IT TO PEOPLE IN NEED

Description	Format	GTIN Code	Danone Code	Distribution Code
Two Good - Vanilla	625g (6)	10056800820635	182063	
Two Good - Plain	625g (6)	10056800820642	182064	
Two Good - Raspberry	4 x 95 (6)	10056800820611	182061	
Two Good - Vanilla	4 x 95g (6)	10056800820628	182062	
Two Good - Strawberry	4 x 95g (6)	10056800815006	181500	

Vanilla

Plain

Raspberry

Vanilla

Strawberry

Nutrition Facts Valeur nutritive

Per 1/3 cup (95 g)
pour 1/3 tasse (95 g)

Calories 60	% Daily Value
	% valeur quotidienne
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 3 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 2 g	2 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 20 mg	1 %
Potassium 50 mg	1 %
Calcium 75 mg	6 %
Iron / Fer 0 mg	0 %

*5% or less is a **little**, 15% or more is a **lot**

*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

Ingredients: Ultrafiltered skim milk, Water, Cream, Sugars (cane sugar, carrot, pumpkin and apple juice (for colour)), Tapioca starch, Natural flavour, Lemon juice concentrate, Gellan gum, Stevia extract, Salt, Active bacterial cultures.

Nutrition Facts Valeur nutritive

Per 1/3 cup (95 g)
pour 1/3 tasse (95 g)

Calories 60	% Daily Value
	% valeur quotidienne
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 2 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 1 g	1 %
Protein / Protéines 9 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 15 mg	1 %
Potassium 50 mg	1 %
Calcium 75 mg	6 %
Iron / Fer 0 mg	0 %

*5% or less is a **little**, 15% or more is a **lot**

*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

Ingredients: Ultrafiltered skim milk, Cream, Active bacterial cultures.

Nutrition Facts Valeur nutritive

Per 1 container (95 g)
pour 1 contenant (95 g)

Calories 60	% Daily Value
	% valeur quotidienne
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 3 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 2 g	2 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 20 mg	1 %
Potassium 50 mg	1 %
Calcium 75 mg	6 %
Iron / Fer 0 mg	0 %

*5% or less is a **little**, 15% or more is a **lot**

*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

Ingredients: Ultrafiltered skim milk, Water, Cream, Sugars (cane sugar, carrot, pumpkin, apple, radish and blackcurrant juice (for colour)), Tapioca starch, Natural flavour, Gellan gum, Stevia extract, Salt, Active bacterial cultures, Lemon juice concentrate.

Nutrition Facts Valeur nutritive

Per 1 container (95 g)
pour 1 contenant (95 g)

Calories 60	% Daily Value
	% valeur quotidienne
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 3 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 2 g	2 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 20 mg	1 %
Potassium 50 mg	1 %
Calcium 75 mg	6 %
Iron / Fer 0 mg	0 %

*5% or less is a **little**, 15% or more is a **lot**

*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

Ingredients: Ultrafiltered skim milk, Water, Cream, Sugars (cane sugar, carrot, pumpkin and apple juice (for colour)), Tapioca starch, Natural flavour, Lemon juice concentrate, Gellan gum, Stevia extract, Salt, Active bacterial cultures.

Nutrition Facts Valeur nutritive

Per 1 container (95 g)
pour 1 contenant (95 g)

Calories 60	% Daily Value
	% valeur quotidienne
Fat / Lipides 1.5 g	2 %
Saturated / saturés 1 g	5 %
+ Trans / trans 0 g	
Carbohydrate / Glucides 3 g	
Fibre / Fibres 0 g	0 %
Sugars / Sucres 2 g	2 %
Protein / Protéines 8 g	
Cholesterol / Cholestérol 10 mg	
Sodium / Sodium 20 mg	1 %
Potassium 50 mg	1 %
Calcium 75 mg	6 %
Iron / Fer 0 mg	0 %

*5% or less is a **little**, 15% or more is a **lot**

*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**

Ingredients: Ultrafiltered skim milk, Water, Cream, Sugars (cane sugar, huito, watermelon and beet juice (for colour)), Tapioca starch, Natural flavour, Lemon juice concentrate, Gellan gum, Stevia extract, Salt, Active bacterial cultures.