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Offer consumers popular yogurt, dairy, creamer and plant-based brands













All kinds of better[™]

CRAFT DELICIOUS RECIPES

Dannon, Oikos, Silk, and Land O' Lakes provide solutions for varied operator needs. Try making pre-made parfaits or allow consumers to create-their-own parfait on the breakfast bar. You can also add yogurt, plant-based beverages, and half & half to recipes as a swap for butter, sour cream, mayo, or oil.

GREEK YOGURT



Higher Protein is the #1 product attribute Consumers are seeking in their Yogurt¹



#1
brand in FoodService
for Greek bulk yogurt²

TRADITIONAL YOGURT



49%

of consumers say affordable quality and value matters most when choosing food/beverages, and is even more important post COVID⁴



89%

brand awareness – strongest in the Danone portfolio!³

HALF & HALF



add to recipes for a delicious taste & creamy texture



+125%
Sales vs.
Prior Year²

PLANT-BASED BEVERAGES



28%

of consumers are willing to pay more for plant-based items on menus!⁴



#1

Plant-based beverage brand²

RECOMMENDED PRODUCTS

BULK YOGURT

GREEK





DANN OIKOS VANILLA 32OZ 0% #57736

Alternate: DANN OIKOS PRO BAG VANILLA 2X6LBS #96400





DANN OIKOS PLAIN 320Z 0% #57735

Alternate: DANN OIKOS PRO BAG IN A BOX PLAIN 2X6LBS #96399

TRADITIONAL





DANN LOWFAT VANILLA 320Z #5796

Alternate: DANN PRO BAG IN A BOX VANILLA 4X6 LBS #96397





DANN NONFAT VANILLA 320Z #167517

Alternate: DANN NONFAT STRAW 320Z #167516

HALF & HALF





HALF-HALF 320Z 12CT #136961

PLANT-BASED FOOD & BEVERAGE





ALMOND ESL UNSWEET 64OZ 6CT #136459

Alternate: ALMOND ASEP ORIGINAL 32OZ 6CT #136462





ORIGINAL 640Z 6CT #136926 Alternate:

OAT ORIGINAL ESL 64 OZ 6 CT #141872 Alternate: SOY ASEP ORIGINAL 320Z 12CT #136918

USAGE: YOGURT PARFAITS / SWEET & SAVORY RECIPES

USAGE: SWEET & SAVORY RECIPES

*Currently has limited distribution

PROVIDE MEAL INCLUSION SOLUTIONS

Whether you are looking for solutions for meals to go, catering, or for a patient tray, Danone offers a variety of single serve beverages, yogurt, and portion control creamers to meet your needs.

PLANT-BASED BEVERAGES



of people agree their food & beverage habits are increasingly shifting to plant-based1



Plant-based beverage brand²

DAIRY



Organic Dairy Market +11%

from 2020³



Organic dairy brand²

CREAMER



of hot and cold coffee drinkers add cream to their daily cup⁴



Creamer brand in foodservice²

YOGURT



of consumers say they will purchase pre-packaged, fresh foods like yogurt the same or more than prior to COVID⁵

ACTIVIA



DANNON®

ONLY

major probiotic yogurt brand in foodservice²

Smart Calories yogurt brand in foodservice2

Sales vs Prior Year²

RECOMMENDED PRODUCTS

PLANT-BASED



SILK ALMOND ASEP VANILLA 80Z 18CT #136461 Alternate: SILK ALMOND ASEP DK CHOC 80Z 18CT #136460



SILK SOY ASEP **VERY VANILLA** 80Z 18CT #136466 Alternate: SILK SOY ASEP **CHOCOLATE 80Z** 18CT #136465

ORGANIC DAIRY





HO ORG ASEP CHOC MILK 1% 8OZ 18CT CLB #136917





HO ORG ASEP PLAIN MILK 1% 80Z 18CT CLB #136980

PORTION CONTROL **CREAMER**

OR

Half & Half

#136469

384ct





ORIGINAL 384CT

#136958 Alternate: H&H 384ct #136469



VANILLA 288CT #136951





HAZELNUT 288CT #136955

PACKABLE MEAL YOGURT







LT N FIT STR/PCH 4OZ AFH #11934 LT N FIT STR/BLUE/RASP 12X4OZ #11776







ACTIVIA STR/PCH 40Z AFH SS 24CT #16532 Alternate: ACTIVIA LT BLUE/STR/PCH 24X40Z CLUB #78305







DANN CREAMY STRAW/VANILLA 48X4OZ #104658 Alternate: DANN CREAMY CHERRY/RASP 48X4OZ #104657

USAGE: CATERING, PACKABLE MEALS, PATIENT TRAY, CONCIERGE LOUNGE

RECOMMENDED PRODUCTS

DANONE CODE	DISTRIBUTOR CODE	PRODUCT DESCRIPTION	PACK CONFIG
CUP YOGURT			
11934		LT N FIT STR/PCH	6X4X4OZ
11776		LT N FIT STR/BLUE/RASP	12X4OZ
16532		ACTIVIA STR/PCH	24X4OZ
78305		ACTIVIA LT BLUE/STR/PCH	24X4OZ
104658		DANN CREAMY STRAW/VANILLA	48X4OZ
104657		DANN CREAMY CHERRY/RASP	48X4OZ
BULK YOGURT			
5796		DANN VANILLA 320Z	6X32OZ
96397		DANN PRO BAG IN A BOX VANILLA	4X6LBS
96400		DANN OIKOS PRO BAG IN VANILLA	2X6LBS
57736		DANN OIKOS VANILLA 320Z 0%	6X32OZ
57735		DANN OIKOS PLAIN 320Z 0%	6X32OZ
96399		DANN OIKOS PRO BAG IN A BOX PLAIN	2X6LBS
66542		DANN OIKOS PLAIN 320Z 4%	6X32OZ
SINGLE SERVE PLANT-BASED BEVERAGES			
136461		SILK ALMOND ASEP VANILLA	18X8OZ
136460		SILK ALMOND ASEP DK CHOC	18X8OZ
136466		SILK SOY ASEP VERY VANILLA	18X8OZ
136465		SILK SOY ASEP CHOCOLATE	18X8OZ
SINGLE SERVE ORGANIC DAIRY			
136917		HO ORG ASEP CHOC MILK 1%	18X8OZ
136980		HO ORG ASEP PLAIN MILK 1%	18X8OZ
MULTI-SERVE PLANT-BASED BEVERAGES			
136459		SILK ALMOND ESL UNSWEET	6X64OZ
136462		SILK ALMOND ASEP ORIGINAL	6X32OZ
141872		SILK OAT ESL ORIGINAL	6X64OZ
136926		SILK SOY ESL ORIGINAL	6X64OZ
136918		SILK SOY ASEP ORIGINAL	12X64OZ
PORTION CONTROL CREAMER			
136469		INT DELIGHT ASEP HALF-HALF	384X0.3OZ
136958		INT DELIGHT ASEP ORIGINAL	384X0.3OZ
136951		INT DELIGHT ASEP FR VAN	288X0.44OZ
136955		INT DELIGHT ASEP HAZEL	288X0.44OZ

