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## Deceuninck North America Appoints Director of National Fenestration Sales

[Deceuninck North America](#) is pleased to welcome **Greg Koch** as director of national fenestration sales. In this new role, Greg will play a key role in developing and managing national accounts as well as providing strategic direction in product research and development for new markets. Greg will also develop strategies and programs to meet customer needs.

“Greg joins us with 29 years of technical, sales and management experience in the window and door industry,” said Filip Geeraert, president and CEO of Deceuninck North America. “As a results-oriented leader, we are confident that Greg’s experience and expertise will enable our continued growth and bring new opportunities with our national accounts and other new markets. On behalf of the company, I’m pleased to welcome him to Deceuninck.”

Greg comes to Deceuninck from REHAU North America where he held the positions of commercial sales manager, northeast regional sales manager and national sales director. His responsibilities included regional and key account management, national sales team management and commercial business development for their window and door u-PVC extrusions business unit. Prior to his positions at REHAU, he was director of sales and marketing followed by president and CEO of Roto Frank of America.

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**About Deceuninck**

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of uPVC window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2013, Deceuninck Group achieved consolidated sales of €536.5 million Euros worldwide (approximately \$710 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit [www.deceuninckna.com](http://www.deceuninckna.com).