

## “5-Minute-to-Close” Client Phone Script



Dear {Name},

I'm going to get straight to the point because I know you're busy. I came across your business earlier this week and wanted to ask you if you have ever used online surveys to build your lists and sell your products/ services. Now it might be because you are extremely busy, but in case you didn't know – a lot of businesses have successfully amped up their profiles through online surveys - and you could be one of those who can be losing 60% of potential and existing customers because you lack an efficient way of communicating with them one on one. Your customer numbers can be a LOT better if you embark on a highly targeted online survey campaign today.

I have attached our tried and tested survey process that dramatically improve your online customer engagement, in turn increasing your ROI within your website.

My name is Neil, and as part of KV Consultancy, we specialize in helping businesses like yours, make the most out of their online marketing. I already worked with some businesses in your area.

Here's the Deal:

You and your potential customers are having trouble giving each other accurate information and feedback. And it's also possible that you are not making a lot of effort to do so because you lack time or the right tools. This is also affecting your online presence as your visibility is greatly reduced. However, considering that a lot of people enjoy answering online surveys, quizzes or polls, you REALLY need to start using this as part of your marketing strategy. And we have a highly effective method that combines collecting valuable information, segmenting your prospects in the right lists and taking them to the right offers – all based on their survey responses – thus, giving you an edge over the competitors.

Costs? I can offer you services from a simple small monthly fee, to a complete 'done for you' solution. Whichever way you should decide to go, the costs involved are nothing compared to the amount you lose when you keep creating promos and offers for the WRONG PEOPLE! Just contact me directly on xxxxx xxxxx. If I'm with another client just leave me a message and I'll get back to you as soon as possible.

Cheers,

[[NAME]]