

## “5-Minute-to-Close” Client Phone Script



Hi [Name]!

I'm going to get straight to the point because I know you're busy.

I came across your business earlier this week and wanted to ask you if you have ever used a mobile app to build your customer base and sell your products/ services. Now it might be because you are extremely busy or the mobile app explosion is fairly new, but in case you didn't know – a lot of businesses have successfully earned massive profits by having their own mobile apps - and you could be one of those who can be losing 90% of potential and existing customers because you are unable to tap the mobile audiences. Your customer numbers can be a LOT better if you have a mobile app for your business today.

I have attached a mobile app development plan that will dramatically improve your online customer engagement, in turn increasing your RoI just within the app – so that's an added revenue to what you're getting through your website and social media.

My name is Neil, and as part of KV Consultancy, we specialize in helping businesses like yours, make the most out of their online marketing. I already worked with some businesses in your area.

Here's the Deal:

The number of mobile users is increasing by leaps and bounds. Maybe you have been curious about how to cash in on this phenomenon but you thought it was too complex or expensive. Your hesitation is affecting your huge capabilities to take advantage of the huge number of your prospects who are in mobile.

Considering that more people around the world have mobile devices than toilets or toothbrush, you REALLY need to start using this as part of your marketing strategy. And we have a highly effective solution that combines mobile app development technology with highly effective marketing strategy – thus, giving you an edge over the competitors.

Costs? Developing a mobile app can cost thousands of dollars. But with our unique and one of a kind tools and processes, I can offer you services from a simple small monthly fee, to a complete 'done for you' solution that's less than half of what a normal mobile app will cost you.

Whichever way you should decide to go, the costs involved are nothing compared to the amount you lose when you ignore your mobile audience! Just contact me directly on xxxxx xxxxx. If I'm with another client just leave me a message and I'll get back to you as soon as possible.

Cheers,

[[NAME]]