Date Younger Women Online

I often say that online dating represents the world’s longest singles bar.

I also say it is God’s gift to men because it saves you so much time and money and effort; allowing you to meet hundreds of attractive women from the comfort of your own underwear at home.

I have written a comprehensive guide to online dating which I, and many, know to be, by far, the best guide for men on how to meet high quality women online. It can be found at www.deeponlineattraction.com

It is more than a collection of suggestions about how to punch up a bad profile.

It combines my many years of being a writing instructor at Stanford and other Universities, teaching and writing poetry, fiction, drama – and, importantly, of being an Emmy-Nominated Hollywood Executive Producer and screenwriter, my years of ideation and high-level marketing consulting, and especially of my years and years of online experimentation, tweaking and testing elements of profiles to see what gets the best response from women. There is nothing like it in the world.

Below, I have adapted some of the most important principles in Deep Online Attraction to give you specific guidance on how to attract, intrigue and meet YOUNGER women online.

How not to creep them out. How to be youthful without acting younger than you are. How to offer them a vision of what their life could feel like in your company.

If you apply these lessons today, you will start getting better responses tomorrow. It is meant to be a quick accelerator of your success.

Before we dive in to these principles, I want to review some of the leading sites for you. As you will learn about me, I like to win games that are weighted in my favor. Many men get frustrated because they use the wrong sites with the wrong expectations.

If you are fairly youthful looking, you might have no problems meeting younger women socially, and out and about. But then you hit the mainstream dating sites – the ones that put age and age boundaries front and center – and suddenly you’re a ghost. No one in the age group you want responds to you. It feels awful.

So before we get started I wanted to run down a list of sites I know well that give you more of an advantage.
You’re probably asking that common question: should I lie about my age? It depends.

If you are looking for a long-term, intimate relationship or marriage, then you already know that lying is a pretty rotten foundation on which to build that. Any smart woman will wonder, if you lie about your age, what else might you be lying about? And she’d be justified to ask that.

However, if you want to attract younger women for search purposes, then there is a way to handle this. A 34 year old woman, for example, might consider a 48 year old, but sees 50 as out of range. So you can write 48 as your age BUT...

... deep in your profile, mention that you have shaved a couple of years off your age for search purposes, that your photos are recent and that you have the most amazing genes. Don’t oversell yourself here. Just get it down in your profile, so you are dwelling in the world of honesty.

If you are looking for fun and dating lots of women and have no intention on creating a lasting relationship, you can probably leave out your real age. Just be warned – if you guys happen to fall in love at some point and she discovers you’ve been lying to her from the start about age – well, that creates that “what else might he be lying about” issue.

With that, let’s look at some of the leading sites...

**Match.com** – once you pass 45, it’s much harder to meet women on Match under 35 and even more so under 30. It’s possible. Because my profile is so powerful, I’ve dated a handful of women 28 years younger than me. But it gets harder as you get older. Same for OKCupid. Again – I’m not saying impossible, but just harder.

**eHarmony.com** – great if you want to get married. Why? Because women who really want to get married are on that site. Otherwise, it blows.

**MissTravel.com** – currently my favorite site. But only because I filter so hard against dumb girls, gold-diggers, nitwits and skanks. Truth to tell, my interactions with women on this site has been astounding: really smart grad students, college students, young women who are genuine about having adventures and who are sexually adventurous. If you treat them as I teach you throughout this Date Younger program – with respect and curiosity, taking an interest in their ambitions and goals, you will find that this is a pool of women TOTALY open to older guys. Age is not an issue.

**WhatsYourPrice.com** – owned by the same folks as MissTravel, WYP offers a unique touch: you pay a girl for her time to meet on a date. Again, you have to filter for the right kind of girl. Smart girls know that they will get a higher income bracket level of guy on this site. Don’t overbid for a date. Talk to them a bunch before meeting...
and if you decide you don’t like her – you don’t have to ever show up for the date and no money has to pass hands.

SeekingArrangement.com – also owned by the same folks, this is a straight out “arrangement” site where you pay a woman to be your companion. I have never used it, but my understanding is you pay a woman a stipend per month, or cover some of her bills or whatever. It’s up to you and your negotiating skills. What if you were a beautiful grad student but had no money? Wouldn’t you want a sophisticated sugar daddy? Or would you rather date some ramen-eating dude in your rhetoric seminar? I don’t blame them for looking and I don’t blame men for offering the experience the women want. As long as it’s all done in the context of mutual respect.

SugarDaddy4Me.com – It’s what it sounds like except you’d be amazed at some of the nice young women that show up on this and the other arrangement and sugardaddy sites. Think about it – if you were an attractive young woman and you lived in Shitsville, Indiana and all you knew were the local bud-swilling guys and there was no way you would otherwise ever see the world – wouldn’t you go on a site like this, hoping to meet an older man who would treat you nicely, take you places and appreciate your youth and beauty?

AthleticSingles.com – not as big as the others but if you are a highly athletic man – it’s a great place to connect with athletic women.

Now, it’s good to know where to meet women.

But if your profile stinks – you will be far behind the men who know how to write a profile that intrigues, attracts and even electrifies beautiful younger women.

Let’s dive in:

The Best Ways To Stand Out From the Crowd Online And Meet Younger Women Online

1: CHOOSE AN IMPACTFUL SCREEN NAME

Make sure you screen name says something appealing. Take the lead. Offer a vision. Promise an experience. Don’t waste headline space. My most successful screen names include: IntoThisParadise, Pathfinder, OpenHorizons. These represent a vision of travel and adventure – which is how I live my life. Think from a young woman’s point of view: why would she what to be with you? And be sure to include that in your screen name. Anyone in newspapers, marketing or advertising knows
that your headline is your most valuable real estate. Use is intelligently and potently.

2: BE SMART ABOUT YOUR PHOTOS

While women are generally not as influenced by photos as we are, it's important to have stellar photos. I have two principles: first – get some professional shots. You can use www.lookbetteronline.com where they send a photo to you for maybe 100 bucks. Or put an ad on Craigslist – there are ALWAYS people desperately looking for work. Second principle: give what I call “electric contrast” – photos that create intrigue and mystery because they contrast with each other. More in Deep Online Attraction on this, but your basic rule: one professional looking shot of you dressed sharp or in a tux (!!!), one athletic or outdoors or sporty shot, one of you with friends, men and/or women (women with looks at the rough level of the women you want to date) and one that is funny or unusual or mysterious. Show yourself as well-rounded as possible. I know a guy who took one next to a suit of armor and the caption read “your knight in shining armor.” I have one of me petting a tapir – a creature that wandered out of an Amazonian jungle one day – with the caption “Say hello to my leeeeeeetle friend” and sometimes “If you can guess what my little animal friend is, I’ll buy you drinks on our 10th date.” So many women wrote to me asking what that horrible creature was – and I would reply, “That’s so rude! It’s my last girlfriend.” That one photo opened up so many conversations.

2: SPEAK TO HER ASPIRATIONS AND TALENT

Never speak to a woman’s beauty online. If she’s beautiful, every fucking guy in the world is telling her. Ditto for “librarian’s glasses.” Younger women, if they are not gold diggers, are looking for a man they can look UP to. That means you are looking downward (in a kind protective not dismissive way) at her – and you are acknowledging and approving her. Your approval of and interest in her interests makes her feel seen. And makes you seem like a real person hoping to meet a real person, not some old geezer hoping to grope a college student.

3: SET THE MORAL HIGH BAR

When it comes to beautiful women on the popular websites – they hold the power. One way to take the power back to yourself is to set the moral high bar. “Integrity is the cornerstone of my life, both professionally and personally, and if we connect and you are my woman – you will also consider integrity to be the cornerstone of yours. We will have that in common from the start.” There are lots of ways to do this.

4: CREATE THE “WE”

You see how in the above paragraph I said “We will have that in common…?” Create a “we” feeling with her in your profile as soon as possible and in your letters, in a
“we are on the same side of the fence looking at out the world together” feeling. For example, one of my most successful profiles started...

"I'm no cubicle guy and you’re not cubicle girl. We are creators more than consumers and our friends would easily identify us as the most adventurous ones in our crowd."

Immediately I have created a specialness between the two of us, we are already linked and “special” together. Plus I have pre-qualified and pre-framed anyone I talk on from this site. I only want this kind of girl, and this is the kind of girl who will write me. She will feel seen even if we've never met.

This is crucial: women will often write me and say, “I feel like you know me!” Just from reading my profile.

5: TALK ABOUT HER

That’s right - in your profile! That’s right – even though you haven’t met her. I wrote a profile that brought me dozens of amazing women over the course of few months AND landed me on the ABC show, “How To Get The Guy” when the star of the show spotted my profile...

“You are inspired and inspiring, vivacious and witty, with a great open-hearted laugh. Joy swims around you, you can’t help it.”

And guess what? Women who fit that description wrote to me and said, effectively, “OMG! You have described me perfectly! I feel like you know me!” In Deep Online Attraction, I talk about how to “sing to a woman’s idealized self” in your profile and show you how to do that with different kinds of women.

One of the MOST outstanding ways you can show you are unlike other men is to find that one sparkling element in her profile where she most stakes her true identity, her value, whatever makes her feel special and unique and happy - and to “sing” to it. To identify it, praise it, create rapport around it.

Everybody in the world wants to be “seen” for the unique being they are. And most men waste their time online by writing letters like, “What’s up?” or “Hey, you seem cool” or “You’re hot. Read my profile and hit me up if you like what you see.”

Put the effort in to read her. And you can do this BEFORE you even see her profile by conjuring up exactly the girl you want in YOUR profile – the ones who fit the bill will be thrilled. And the ones you don't want – they will move on.

P.S. – In my description of the woman I want to meet, I keep it general enough to attract a range of women, but specific enough to cut out the ones I don't want. For instance, “you love the outdoors and we will tear up the powder in Mammoth – and
if you want to learn to snowboard, if we vibe, I’m happy to teach you.” That’s general enough because I like athletic, adventurous girls. No timid mice for me. But, I will also drop in “you are well-read, a bit tomboyish, slim and fun around a dinner table.” Notice how I slipped in “slim”? I’m not obnoxious about it – but it’s clear what I like.

Writing your description of the woman you want is a powerful bit of reversing the power structure online.

Here’s an excerpt from my current favorite online dating site MissTravel.com

... I only want to hear from you if you dream big and have high creative talent, are smart and ambitious, and if, like me, you relish eating up this world in all its pleasures and pains, if you genuinely want to experience it all boldly — but also tenderly — and if your heart is deep and loving.

Life is a feast of deep pleasures and genuine loving connection — and so many people are starving themselves! You and I are of a different tribe. You consider yourself a sensual connoisseur — of all the bodily pleasures, food, wine— or at least aspire to deepen your expansion and experience — always, of course, in the context of trust and mutual attraction. You are here to FEEL this life, to live this life, not watch it from the sidelines.

As you can tell, I’m looking for you only if you are unusual, upbeat and outstanding.

MissTravel has some of the coolest most attractive young women online looking for a cool older guy to show them the world. The key is NOT being creepy or overtly sexual. Notice how I blend the sensuality into an overall characteristic of being upbeat and “adventurous.” There is no mistaking that I look forward to being intimate with them if we go somewhere, but there is nothing creepy about it. Notice I mention “in the context of trust and mutual attraction.” Because of the nature of the site, and because I do take women’s safety very seriously, I always suggest we first meet on Skype and then in person before we run off anywhere. It’s respectful to them, and establishes that I am unlike the sketchy guys on the site.

6: QUALIFY! QUALIFY! QUALIFY!

You are the man of more experience.

You are the chooser. You are the prize.

This is the attitude you must take when it comes to dating younger women. As soon as you give away the power and act as if she’s the prize, you lose your masculine power.
This doesn’t mean you are a dick about it or strut around acting like a comic-book Donald Trump (okay, so that’s redundant), but you are quietly confident. You know your worth. You don’t have to trumpet it or call attention to it – you merely must call women up to your level.

Always qualify them and make sure that they are not qualifying you. For instance, in the profile above...

As you can tell, I’m looking for you only if you are unusual, upbeat and outstanding.

I added because I want to filter out the gold-diggers on MissTravel, I added a further qualification...

I have been deluged with offers here. So please be a creator more than a consumer! A travel hungry adventurer, not a shopper. Dubai bores me.

I get the Sugar Daddy lifestyle, where you pay women to be with you, you buy them gifts and pay their bills and even give them a stipend. I do not judge if guys want to do that. But that’s not my game. What I love are gorgeous, athletic, sensual, smart women who are great company. So I filter out the others by being very clear about what I don’t want. Note: better to say what you DO want with force, than get all negative and talk about what you don’t want. It leaves a better taste in the reader’s mouth.

I added a FURTHER powerhouse, multi-quality qualification in this above profile further down, leading up to the big finish...

I am looking forward to continuing this wildly adventurous global exploration with you if you are magnificent, open-hearted, witty, educated, socially and spiritually conscious, athletic, slim, social, happy and just plain old kind to people. No snootiness! Ugh. Please, no snootiness.

Not only do I truly value those above qualities, but I added some important signifiers:

1. “spiritually conscious” – this is a signal to yoga women, to the more sweet and conscious type – definitely NOT the “buy me jewelry” type.
2. Got in “athletic, slim” – both important to me. I like strong women who will shoot rapids with me, not “layabouts” who want to shop.
3. “just plain old kind to people. No snootiness! Ugh. Please, no snootiness.” This was actually a stroke of genius. It shows them by the law of transference that I AM NICE to people. Remember – they don’t know you – you are a strange man on a site. Rather than saying I am
kind to people, which is kind of bragging and suspect, it says, dude – this is how I expect people to be – and thereby implies this is how I am. It gets rid of the “entitled” crowd. And beautiful women often feel entitled. So I filter them out fast.

7: Create Romantic/Exotic Visions In Their Heads

Sometimes I call this creating mini-vacations for them.

Remember, they are scanning through profile after profile of dudes bragging about themselves, or boring women by listing their assets and accomplishments. You want to FIRE UP her imagination when she reads your profile.

For example, I could say, “I like beaches” which is fucking BORING, or you could write, as I have, to great effect (in this case, warding off again the gold diggers)

“Your friends would easily identify you as the adventurous one in the bunch. You would rather spend a week together kiteboarding on the turquoise waters of the Caribbean or reading to each other from Neruda, lying in a hammock in Tahiti, than shopping for shiny things.”

Holy shit! They were just looking at some other guy’s profile and hearing about the fact that he likes Thai food, that he likes to hike, that he has visited 15 countries (which is presented as a bald fact rather than drawing her in with images, like the two of us in a hammock in Tahiti) – and suddenly she is imagining herself along the turquoise waters.

Does it mean we’re going to Tahiti? No. But it gets her to pay attention to you. If you have some money, definitely draw out some travel scenarios that include HER...

“I like to explore foreign cities by day, poking in and out of little shops, trying strange and scary new delicacies. Then go back to the hotel, rest up, cuddle up, dress up then hit the town for fun and laughs.”

This paragraph from an early profile of mine has lots of buried signifiers that show the two us having lots of fun, being daring together, being comfortable together – and all in all – showing us as a “done deal.” It’s a great way of creating the “we” I spoke about above. It all sounds innocent and happy – and of course has “cuddle up” right in the middle – and everybody knows what that means.

You don’t have to brandish exotic locales, by the way. You can write about a weekend by the lake or a short jaunt into the nearby countryside
or a nearby city. The important thing is to include HER and to include romantic “we” images that fire up her imagination. Here’s another one I’ve used…

“I like to explore the a rocky beach in the late afternoon when the tide is going out, pick up and examine all the mysterious things that wash ashore, smell the ocean as the moon comes up. Then clean up and enjoy a long, sensuous dinner high above the crashing waves.”

There is mystery here, there’s the image of the tide, there are smells, the moon – and finally – there we are having a romantic “sensuous” dinner above crashing waves.

I could have said, “I like the beach” but now – she’s starring in Wuthering Heights! Fabio is about to rip her bodice.

Women LOVE Romance Novels – and so use the value of romantic imagery. You’re crazy not to.

In sum, draw her into scenes of you two having fun! -Whether it’s a night on the town, or sailing, or dancing, or soaking in the sun on the beach.

“Can you see us? You and I skimming along the coast, then beaching ourselves on some private strip of sand. No phones, no fax, no net (no net dating!) – just you, me, the sand, the waves, the sun.”

Remember, what makes you alluring as a man of more years, is the set of images in her imagination when she starts wondering what it would feel like for her to come into your life – which has to be happier, more fun and more exciting than hers!

As a man who is older than her, it is your task, privilege and expectation that you will be opening the doors to new kinds of experiences for her.

And by the way…

If your life isn’t happy, fun and exciting – please - your life! Again, start small. Take some concrete actions. Sign up for sailing, dancing or improvisation lessons. Try a new adventure sport. There are probably athletic singles groups in your area. Join and play.

8: Brass Balls + Tender Heart

The really great girls in the world love a man who has both boldness and sweetness! I can tell you that my tenderness for my sons and the stories I tell about them when they were small, have won me the hearts of more women
than my giant strapping body, and full head of hair and bulging wallet (none of which I have).

Talk tenderly in your profile about your parents if they were married a long time, or what you admire about your sister. Show a photo of you and your dog. These things matter!

It shows you love dogs, and that you’re not merely a dog yourself. -That you have a heart.

So mix it up in your profile.

For Brass Balls – let her know what you stand for in this world. Let her know who you serve in your work, and your labor and your efforts in this world. What do you believe in and more importantly – how are you dedicated to those principles? How are you noble? How are you persistent toward your highest goals (all written, by the way without bragging. You can put it in other people’s mouths such as, “people say about me that when I am inspired to accomplish something important for my community, nothing in the universe can stop me.”)

For Tender Heart – tell a story about your childhood, paint a picture of your hometown and a happy memory of your parents in a moment of love, of your sister, something cute your nephew said. Simply in some way, drop in a small dose of humanity! Women want to be cherished. So show that you have the capacity and experience of cherishing someone or something. Men don’t think of doing this, but it’s so important.

In sum, mix it up. Check out this paragraph that I’ve used in many profiles. It shows, in one powerful cascade, a man who is vital, who has lots of friends, who has a soul, an active mind, is sensual, athletic, has high morals and clear sensual tastes and... as an extra bonus, who has noble intents and deeply values love – all said without having to “say” those things.

“Huge turn ons: wild coasts, warm ocean water, big group friend dinners, soulful vocalists, original thinkers, fat Brunellos, Utah powder, honest sensualists, wits, people who work for something vast, and, more than anything... sudden, unbidden, generous and natural expressions of love.”

Notice I didn’t say, “These are the things I like.” But rather: “Huge turn-ons” – because that has sexual undertones.

I didn’t say, “I like the beach” I said, “wild coasts, warm ocean waters.” I didn’t merely say, “wine” but “fat Brunellos” – which is a wink to those women who know what that wine is – creating instant rapport with wine-
lovers without saying it. And of course – this being true – I show that I love expressions of love, implying of course that I give those big generous expressions of love too.

9: I WILL MAKE YOUR LIFE BETTER

Many younger women seek out older guys because they are hungry to get ahead. To learn about the world. To feel more grown up faster. To become more powerful themselves.

I utterly support this.

Women, from the beginning of human time, sought men who offered more resources. Whether it was a bigger club, a warmer cave, a larger plot of land, a family business, a palace, a good job – women are significantly driven by the need and desire for security.

Traditionally, women couldn't provide that for themselves. They were smaller, weaker and more vulnerable. Hell, they couldn’t own land or vote till not very long ago.

So I don’t begrudge them that.

If I was a beautiful ambitious young woman today, I would be in London, NY, or LA dating the most powerful men I could meet, soaking up their good advice, expanding my range of contacts, meeting people I could NEVER meet on my own, and be moving up the world.

But no matter where you live, you have things to teach younger women – and you should be generous with that.

There are many kinds of resources – your contacts, your social circle, your knowledge, your skills – not just money – and if you are dating younger women, you should be generous with them.

I say in one profile...

“If you have the passion and brains to eventually see your creative visions come to life, we’ll have a blast. If you’re ambitious, then you’ve met the right guy. I mentor all kinds of people in business and life, and it’s really something I enjoy.

Nurturing real talent and ambition is what my whole life — personal and professional — is about, finding the gem at the core of everyone I meet — and helping warm it into pulsing life. “
Using some of the same language, I wrote on another site...

“What turns me on are people who are deep and loving, and who dream big -- and will do anything to see their visions come to life. I have worked in finance and film, I know a lot about creating your own business. Nurturing talent and ambition, finding the glowing gem at your core and helping to warm it into life -- this is one of my great passions.”

Women – especially younger women – value men who are “generous” – and again, if you don’t have money to shower on them, then bathe them in your time and interest, your offerings of advice, introductions to new people who might help them.

It is deeply appreciated.

Here is another example where I also create the “we” bubble I describe above...

“You may have noticed that too many people are jaded or negative, but you aren’t and neither am I. We will dream together, but with me, you’ll get mentorship, creativity, strength and the wisdom of the battle won.”

It’s subtle. It’s masculine. It caring. It’s generous. It’s HELPFUL.

Of course they would want to date a man like this. Not some twerpy 25 year-old or some bravado-filled creep who thinks his expensive car and money make him worthy.

Be a worthy man.

And share your worth.

You should embody manhood in such a way that women feel you are so full as a man that you are overflowing with bounty. With care. With fun. With warmth. With competence.

It is a CHOICE to behave in this way – no matter how much money you have or don’t have.

It’s a daily practice.
And you can make your profile, your manifesto for the man you wish to be in this world.

Remember – the goal is to be the ride onto which they want to mount.

You must be a man who is going places. Opening new doors of experience for them.

Your goal -- inspire them!

Be Good To Women,

Adam

**Afternotes and Resources:**

1: BEING AN AMAZING COMMUNICATOR WITH WOMEN

Above I mentioned [www.DeepOnlineAttraction.com](http://www.DeepOnlineAttraction.com)

You want to read this.

Many men have a great mind for engineering, for organization, for tech – but not so much for writing in a language that opens a woman’s soul, that makes her body feel delicious, that makes her yearn, that turns her on and inspires her.

For whatever reason – could be my years of graduate work at Stanford, my years crafting scenes of desire and resolution for cable and TV movies in Hollywood, my lifelong love of and study of women - that is my gift, as well as teaching men how to do write their own inspiring truths into a profile.

How to show balls and spine without being offensive. How to show true heart and cherishment without being wimpy. How to play with them, to show humor and lightness. How to give that dazzling detail that intrigues them and causes them to write. How to create fantasy scenarios as natural as sunlight. How to bring out your BEST and most ADMIRABLE character qualities that allows women to trust you and like you – even before you meet.

If you seriously want to be GREAT at communicating with women – online and off – check out [www.DeepOnlineAttraction.com](http://www.DeepOnlineAttraction.com) You will learn skills that will serve you the rest of your life.
Maybe beyond. 😊

2: DO I OFFER Private 1-ON-1 “CONCIERGE” COACHING FOR MEN REGARDING DATING, ATTRACTION and BEING SUCCESSFUL WITH WOMEN?

Yes.

But I only take 3 men at any given time during the year.

My minimum commitment is 3 months because that’s what it takes to effect the real changes, internal and external, that are needed.

It is not cheap, but it worth every penny. There are levels of service that include features such as...

1. Weekly phone consultations, coaching and assignments
2. In-person coaching
3. Supplying you with a high-level, Hollywood-level personal stylist to re-do your look into something authentic, youthful, classy and magnetic
4. My “Adam’s Angels” highly trained wing-girls to go out with you, give you feedback and to help introduce you to women on the spot (location dependent)
5. “Concierge service” online – where my team does the footwork for you setting up dates and you just have to approve the girl and show up

Not all of these services are available at my base rate, which is 5K/month.

You will be astonished at the rapidity of your advancement working with me, and my team.

To inquire, please contact support@adamgilad.com and ask for an application.

3: DO I OFFER PROFILE WRITING OR REWRITING SERVICES?

Men often ask me if I will work with them to write or rewrite their profiles. I don’t do that a lot. If I did that, I wouldn’t have time for my true pleasures – writing, researching and enjoying women. (my kids are in college so I can be focused.)

But every couple of weeks, I set aside a few hours to work with guys.
You can book a half hour or hour. What works best is: 30 minutes where I can help cull out who you are, what your most attractive qualities are, what makes you inspiring, admirable, fun and what makes you a good man – and then arrange that into language that women can feel in their bodies.

Then I have you spend some time making it true for you and we book another 30 minutes where we refine it together.

My rate is $200 for half an hour, 350 for an hour.

And that will go up.

It will save you hundreds, if not thousands of dollars and wasted hours going out there with a sub-par profile. Seriously, going out there with a crappy profile is like hitting an NFL gridiron in nothing but Hello Kitty pajamas. You are road kill.

If you want to book, please contact support@AdamGilad.com