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Shawn Henry Dill, D.C.

EDUCATION

Doctor of Chiropractic, Logan College of Chiropractic, Chesterfield, MO (1995)

B.S. in Human Biology, Logan College of Chiropractic, Chesterfield, MO (1993)

Indiana University, Bloomington, IN (1989-1992)

CERTIFICATIONS

Kale Chiropractic Research Center, Certification Residency Course, Spartanburg, South Carolina (1994)

Applied Upper Cervical Biomechanics, International Upper Cervical Chiropractic Association, Certified, Antioch, California (2005)

National Board of Chiropractic Examiners, Parts I, II, III (including Physiotherapy) and IV

LICENSES

State of California #29471

State of Michigan #2301008863 (Inactive)

PROFESSIONAL AFFILIATIONS

Sherman College of Chiropractic, Board of Trustees

Australian Spinal Research Foundation, Board of Governors

International Federation of Chiropractors & Organizations, Board of Directors

Council on Upper Cervical Care of the International Chiropractors Association, Past Chairman of the Board

Delta Sigma Chi, International Fraternity of Straight Chiropractic, Lifetime Member

PROFESSIONAL EXPERIENCE

The Specific Chiropractic Center (7/06 to Present): As the CEO of The Specific Chiropractic Center and its sixteen Upper Cervical Specific Chiropractic offices across the United States, responsibilities include coaching and consulting with the individual doctors to inspire success in their business, development of the yearlong marketing plan, training of the doctors on all of the systems, scripts and protocols of the clinics and business consulting to sustain the growth of the individual clinics and the operation as a whole. (www.thespecific.com)

Worksite Wellness (9/09 to 1/12): As President of Worksite Wellness in the San Francisco Bay Area, responsibilities include the overall management of the company and executive decision making to drive the execution and progress of the vision. Worksite Wellness is a company dedicated to helping companies of 100 employees or more increase their bottom line through the implementation of customized wellness programs for their workforce. This is accomplished through wellness fairs, biometric testing and Wellmetrics – an online wellness platform, which encourages users to make positive wellness lifestyle changes. (www.worksitewellness-sf.com / www.worksitewellness.net)

“That Something” Coaching Program (1/07 to 1/11): As the founder and lead instructor of the “That Something” Coaching Program, responsibilities include marketing of the program, development of curriculum and teaching of the course syllabi. The “That Something” Coaching Program provides advanced training for doctors and students looking to practice Knee Chest Upper Cervical Specific. Through this yearlong program we teach each participant the success principles and disciplines utilized in The Specific Chiropractic Center. Particular emphasis is given to upper cervical adjusting, thermographic analysis, x-ray, case management and business management. (www.thatssomething.net)

Kaizen Wellness (1/09 to 1/10): As the Vice-President of Operations, responsibilities include the development of chiropractic’s first online wellness platform, which completely automates the wellness patient experience within the chiropractic office without sacrificing the straight chiropractic philosophy. The development process drew upon knowledge of the mechanics and psychology behind the social media phenomena and how to incorporate those concepts into the chiropractic patient experience. (www.kaizenwell.com)

Life Chiropractic College West (7/04 to 7/12): Having held various administrative and faculty positions at the College, positions have included, Director of the Institute for Advanced Care in Chiropractic, Director of Community Outreach for the Health Center and teaching positions in the classroom including, Spinal Anatomy, Palpation, Toggle Recoil Upper Cervical Specific Technique, Ethics and Jurisprudence, Case Management, Business Planning, Chiropractic Philosophy (I & IV), Upper Cervical Systems and Knee Chest Upper Cervical Specific.

While serving the college, highlights include representing the college at the ACC-RAC Conference. This opportunity allowed for networking and expansion of a contact base that would lead to future collaboration on projects for the advancement of the profession.

In addition, other highlights include participation on the CCE Self Study and participating in the CCE Site Visitation. Participation at this level gave insight into the accreditation process for the Council on Chiropractic Education.

The Institute for Advanced Care in Chiropractic at Life Chiropractic College West (7/04 to 1/11): As the Director of the Institute for Advanced Care in Chiropractic daily responsibilities include overseeing patient care utilizing Knee Chest Solid Headpiece Toggle Recoil Upper Cervical Specific for Life Chiropractic College West's only specialized out patient clinic run by licensed Doctors of Chiropractic. Responsibilities include creation and implementation of the marketing plan, oversight and administration of the faculty doctors as well as the senior level interns who provide care in the Institute as well as training the interns on the systems and protocols.

The Institute for Advanced Care in Chiropractic functions as a Preceptor Program on the campus of the college. As such, duties include the complete administration of the entity from a financial and administrative perspective within the constructs of an academic institution.

American College of Traditional Chinese Medicine (8/12 to 7/15): Course instructor for Business Practices and Marketing, a 2 hour course designed to give the student the basic foundation so that they can open their own practice and have the marketing skills to get their business open booked solid.

The Art of the Specific (9/12 to present): As the co-founder and instructor of The Art of the Specific, responsibilities include marketing of the program, development of curriculum and teaching of the course syllabi. This program provides advanced training for doctors and students looking to practice Knee Chest Upper Cervical Specific. Through 8 learning modules we teach each participant the success principles and disciplines utilized in The Specific Chiropractic Center. Particular emphasis is given to upper cervical adjusting, thermographic analysis, x-ray, case management and business management. (www.theartofthespecific.com)

INTERNATIONAL EXPERIENCE

Life Chiropractic College West El Salvador Outreach Program (2/05 to present): As coordinator of the El Salvador Outreach Program through The Art of the Specific, responsibilities include recruiting both students and doctors to provide care in the country of El Salvador during one week in June of every year. Additional duties include coordinating 15 to 20 work sites and promotional efforts in order to communicate to the country about the benefits of chiropractic care prior to the arrival of the group. The Outreach Program is characterized by its untiring service, routinely providing care to thousands of individuals in one week's time. Recently, the Outreach Program has played an instrumental role in consulting with chiropractors based in El Salvador as they attempt to create a law to regulate the practice in their country.

Quiropráctica Mundial, San José, Alajuela, Limón, Cartago, Costa Rica: Founder and President (12/95 to 12/03): As owner of four chiropractic clinics in simultaneous operation with as many as six staff doctors including two medical doctors, daily responsibilities included the management of the clinic (staff, hiring and firing, financial administration, all the daily requirements that maintain the clinic in operation), patient care (attention and maintenance within the upper cervical specific protocol with both new and existing patients) and clinic promotions (both internal and external programs to attract new patients, including radio, television and public appearances). Other responsibilities include the overseeing of satellite clinics (proper operations and procedures of the staff and doctors) and the training of

staff and doctors (a full program consisting of the philosophy, science and art of chiropractic and the administrative portion).

Club Sport Herediano, Heredia, Costa Rica (12/97 to 12/03): Team chiropractor to Costa Rica First Division Soccer Club.

Club Sport Cartaginés, Cartago, Costa Rica (12/97 to 12/03): Team chiropractor to Costa Rica First Division Soccer Club.

Municipal Pérez Zeledón, Pérez Zeledón, Costa Rica (12/97 to 12/03): Team chiropractor to Costa Rica First Division Soccer Club.

Municipal Puntarenas, Puntarenas, Costa Rica (12/97 to 12/03): Team chiropractor to Costa Rica First Division Soccer Club.

Jubilee Celebration for the Sick, Vatican (February 2000): Chiropractic representative for Central America in plenary meetings along with other health care professionals from around the world.

MEDIA EXPERIENCE

Alive & Well Radio Program, KFOX AM 1100 (10/09 to 1/11): Producer and co-host of a weekly radio show on KFOX, AM 1100 in the San Francisco Bay Area. This hour-long, weekly talk show hosts local and national health and wellness experts discussing the latest trends in being well and staying well.

Alcance Mundial, Radio Monumental (1/02 to 12/03): Producer and co-host of a daily radio show on Costa Rica's number one rated talk radio station. This hour-long, nightly talk show hosted national personalities with dialogue covering many areas with an emphasis on health topics.

Upper Cervical Docs (June 25, 2009): Featured interview on www.uppercervicaldocs.com with Dr. Paul Hambrick.

Conversations with Robin Fahr (May 18, 2006): Featured on the Tri-Valley television program Conversations with Robin Fahr on TV30.

Nuestro Mundo, Canal 2 (1997 – 2000): Featured Health & Wellness expert appearing monthly on the daily morning talk show on Costa Rica's nationally broadcast channel 2 with Nono Antillon.

Con Asombro, Canal 2 (2000 – 2003): Featured Health & Wellness expert appearing monthly on the daily afternoon talk show on Costa Rica's nationally broadcast channel 2 with Nono Antillon.

NextStepU Magazine (September / October 2010): Featured interview in an article, "What does it mean to have a health care career?", by JoAnna Haugen

Today's Chiropractic (September 2004): Featured in Today's Chiropractic in September 2004, in an article, "The Whole World in Your Hands", by Mark Farmer

Dynamic Chiropractic (May 3, 1999): Featured in Dynamic Chiropractic report on the passage of the law in Costa Rica in an article, "Costa Rican Legislative Commission Votes Unanimously in Favor of Chiropractic Law", by Andrew Roberts

La Nacion (April 24, 1997): Featured in Costa Rica's national newspaper, La Nacion, on April 24, 1997, in an article, "Ajuste su columna", by Marta Julia Diez

La Nacion (July 29, 1999): Featured in Costa Rica's national newspaper, La Nacion, on July 29, 1999, in an article, "Opcion Quiropractica", by Carolina Mendez

PRESENTATIONS AND LECTURES

Invited presenter at The Berkshire Philosophy Event – Lenox, MA, March 2017

Invited speaker at the "Legacy Gathering" in Portland, OR, March 2017

Invited delegate at Dynamic Growth Congress – Brisbane, Australia, February 2017

Invited speaker at The Pediatrics Summit – Atlanta, GA, October 2016

Invited speaker at Mile High Chiropractic – Denver, CO, August 2016

Invited speaker at Delta Sigma Chi Lyceum – Davenport, IA, August 2016

Invited delegate at Dynamic Growth Congress – Brisbane, Australia, February 2016

Invited presenter at EPOC – Indianapolis, IN, November 2015

Invited presenter at New Zealand Chiropractic College LYCEUM – Auckland, New Zealand, September, 2015

Invited presenter at FOCUS – Oklahoma City, OK, July 2015

Invited presenter at CORE – Sacramento, CA, June 2015

Invited presenter at MACP – Westwood, MA, May 2015

Invited presenter at EPOC – Lake Geneva, WI, May 2015

Invited presenter at The Berkshire Philosophy Event – Lenox, MA, March 2015

Invited presenter at EPOC – St. Louis, MO, March 2015

Invited presenter at EPOC – Grand Rapids, MI, February 2015

Distinguished speaker at Schubel Vision – San Francisco, October 2014

Invited presenter at ChiroFEST – Seattle, WA, September 2014

Invited presenter at EPOC – Seattle, WA, September 2014

Invited presenter at EPOC – Minneapolis, MN, August 2014

Invited presenter at EPOC – Fargo, ND, August 2014

Distinguished speaker at Schubel Vision – Dallas, TX, May 2014

Distinguished speaker at Schubel Vision – Davenport, IA, March 2014

Distinguished speaker at Schubel Vision – Los Angeles, CA, January 2014

Invited presenter at EPOC – Denver, CO, November 2013

Invited presenter at EPOC – Omaha, NE, August 2013

Invited speaker at the Fourth Annual “Upper Cervical Fusion” Conference of the Council on Upper Cervical Care of the International Chiropractors Association, Chicago, IL, August 2013

Invited speaker at the Delta Sigma Chi Centennial Lyceum – Davenport, IA, August 2013

Invited presenter at EPOC – Indianapolis, IN, July 2013

Invited presenter at EPOC – Minneapolis, MN, May 2013

Invited presenter at EPOC – Fargo, ND, May 2013

Invited presenter at EPOC – St. Louis, MO, May 2013

Distinguished speaker at Schubel Vision – Dallas, TX, May 2013

Invited presenter at the N8Connectors Synergistic Seminar, Omaha, NE, April 2013

Distinguished speaker at the inaugural Schubel Vision Seminar, Hayward, CA, February 2013

Invited presenter at EPOC – Austin, TX, February 2013

Invited presenter at EPOC – Dallas, TX, January 2013

Invited speaker at the Third Annual “Upper Cervical Fusion” Conference of the Council on Upper Cervical Care of the International Chiropractors Association, Atlanta, GA, October 2012

Invited speaker at the inaugural Guardians of the Sacred Trust, Davenport, IA, September 2012

Invited presenter at EPOC – Maine, Portland, ME, July 2012

Instructor for Fujibuchi Upper Cervical Association Symposium on Upper Cervical Specific, Takamatsu, Japan, June 2012

Invited presenter at the First Annual World Congress of Chiropractic Students Regional Event, Hayward, CA, May 2012

Invited presenter at “Chiropractic Connect Conference”, Los Angeles, CA, March 2012

Invited speaker at 33 DC’s, San Luis Obispo, CA, March 2012

Invited presenter at the Dead Chiropractic Society, Newport Beach, CA, March 2012

Invited presenter at Practice Innovation 2012, held in Newport Beach, CA, February 2012

Invited speaker at the “Legacy Gathering” in Portland, OR, January 2012

Invited speaker at the Second Annual “Upper Cervical Fusion” Conference of the Council on Upper Cervical Care of the International Chiropractors Association, Newport Beach, CA, September 2011

Invited presenter at Practice Innovation 2011, held in Newport Beach, CA, January 2011

Invited presenter for the Northern California Human Resources Association, “Best Practices in Creating a Corporate Wellness Program”, Pleasanton, CA, October 2010

Instructor for the Continuing Education Seminar on Knee Chest Upper Cervical Specific through Life Chiropractic College West and the International Chiropractors Association at the First Annual Upper Cervical Fusion Seminar 2010, held in San Jose, California

Invited presenter for the American Black Chiropractors Association Annual Conference, held in San Francisco, CA, August 2010

Host and keynote presenter at “Synapse”, Pleasanton, CA, March 2010, March 2009, March 2008

Instructor for the Continuing Education Seminar through Advanced Chiropractic Training, monthly 2008 and 2009

Invited speaker at the Gonstead Seminar held in Palm Springs, CA in October 2009

Invited keynote speaker for Inarex company training, “Health is Wealth”, August 2009 in Los Angeles, CA

Invited keynote speaker for “Amplify Your Voice”, in Pleasanton, CA, June 2009

Invited speaker at the Third Annual Upper Cervical Evolution 2009, held in Las Vegas, NV

Invited speaker at the Annual Blair Society Conference, September 2008, held in Dallas, TX

Invited speaker at “Philosophy Under the Tent”, Lyceum, August 2008, Davenport, IA

Invited speaker at the Second Annual Upper Cervical Evolution 2008, held in Nashville, TN

Invited presenter at “Spring for Life” at Life Chiropractic College West, May 2008

Invited speaker at the Annual Blair Society Conference, September 2007, held in Seattle, WA

Invited speaker at Life University, Atlanta, Georgia, August 2007

Invited speaker at inaugural Upper Cervical Evolution 2007, held in Las Vegas, NV

Invited presenter at SPA Day during Life Chiropractic College West Homecoming, October 2004, October 2005, October 2006, October 2007, October 2010

CAREER HIGHLIGHTS

Member of the Sherman College of Chiropractic Board of Trustees from 2017 to present

Member of the Board of Governors of the Australian Spinal Research Foundation from 2017 to present

Member of the Board of Directors of the International Federation of Chiropractors and Organizations from 2016 to present

Co-Founder of The ALLIANCE, a Bay Area chiropractic philosophy group dedicated to serving the local chiropractic community with monthly meetings featuring the profession’s top speakers

Founding member and first Chairman of the Board of the Council on Upper Cervical Care of the International Chiropractors’ Association

Member of the Human Touch Wellness Council along with other noted figures such as Bill Walton, Whitey Ford, Tim Clark and others

Founding Member of Costa Rican Chiropractic Association

Co-author and lobbyist of law #7912, Ley Orgánica del Colegio de Profesionales en Quiropráctica (Costa Rica’s Chiropractic Law establishing Chiropractic as a separate and distinct health-care profession.)

First Chiropractor to testify before the Costa Rican Legislature on behalf of the chiropractic law

First Chiropractor to have Doctor of Chiropractic Degree recognized by the University of Costa Rica

First Chiropractor to be recognized and officially authorized as a healthcare practitioner by the Minister of Health of Costa Rica

Special Invitee before the Congress of Mexico to present “Women, Human Rights and Health” (03/2000)

Consultant for the creation of the Diagnostic Imaging Practice Guidelines for Musculoskeletal Complaints in Adults, UQTR

Consultant for the creation of the Practicing Chiropractors’ Committee on Radiology Protocols (PCCRP) For Biomechanical Assessment of Spinal Subluxation in Chiropractic Clinical Practice

Participant in the chiropractic advertisement campaign by The Foundation for Chiropractic Progress with Hall of Fame wide receiver Jerry Rice

OTHER

Fluent in Spanish