



ISM Central OH presents:

# ***How the Internet of Things (IoT), Blockchain and Artificial Intelligence (AI) are being Leveraged to Drive Efficiency in Supply Chain Operations***

Presented by Shari Diaz

Today’s digital business requires broader, more timely visibility to your supply chain and a new level of collaboration with extended value chain partners to deliver against customer’s changing demands.

Did you know:

- As much as **65% of the value** of a company’s products or services is derived from suppliers.
- The amount of high value data that is worth analyzing **will double by 2020**.
- **Blockchain** - A data base or ledger that maintains a continuously growing list of data records or transactions.

Shari’s presentation will provide an overview of the IoT, Blockchain and AI, explaining what they are, how they work and how IBM is partnering with key clients to address these new supply chain dynamics.

Shari has 18 years of professional experience, 15 of which with IBM spanning Sales, Customer Fulfillment, Procurement, Global Business Transformation, and most recently Watson Supply Chain Offering Management. She is a global senior manager, and has deep expertise in supply chain program/project/operations management, eCommerce/B2B trends and technology, and strategic sourcing/negotiating. She has extensive experience in Retail, Utility, Industrial and Airline/Travel industries. With degrees/experience in both business and engineering, her passion is problem solving and process improvement, using data-driven decisions and continuous improvement methods. Her current focus is building out the IBM Supply Chain Cognitive, Blockchain and IoT strategy.

**Monday, February 12, 2018, 5:30 – 5:45 PM- Registration & Networking, 5:45 - 8:00 PM- Program & Dinner**

Registration Types	Fees
Advanced Registration: ISM Members / Advisors, <i>Must register by 12:00 PM EST 1 wk. prior to event</i>	<b>\$25</b>
Non-Members / Late Registrations (<1 wk. prior to event registration)/ Walk-Ins	<b>\$35</b>
Students, Retirees, Academic Faculty	<b>\$15</b>
One Time Guest with paying Member	<b>FREE</b>

**Location:** Brio Polaris- 1500 Polaris Parkway, Columbus, OH 43240 (At Grand Entrance, next to Saks Fifth Ave)

Cash Bar available, Register for this event at [www.ismcentralohio.org](http://www.ismcentralohio.org)