

Diamond Campaign: Year 2 Goals
 Golden West Region

OVERALL REGION GOALS:

Total Base # Members - May 2019	Total Members May 2020 GOAL MINIMUM: -1% net change or better	GOAL MINIMUM New Members: 14% new or better	GOAL MAX Terminated Members: 15% or less	GOAL MINIMUM New Clubs
944	935	132	142	2

Club ID	Club Name	Total Base # Members - May 2019	Total Members May 2020 GOAL MINIMUM: -1% net change or better	GOAL MINIMUM New Members: 14% new or better	GOAL MAX Terminated Members: 15% or less
114103	East Valley, AZ	18	18	3	2
114109	Arizona Peaks (The), AZ	22	22	4	3
114111	Kingman, AZ	48	48	7	7
114112	Las Cruces, NM	28	28	4	4
114115	Phoenix, AZ	54	54	8	8
114117	Prescott, AZ	10	10	2	1
114118	Kachinas (The), AZ	20	20	3	3
114124	Wickenburg, AZ	19	19	3	2
114125	Winslow, AZ	14	14	2	2
114126	Barstow Area (The), CA	19	19	3	2
114127	Saguaro Foothills, AZ	31	31	5	4
114129	Zane Grey Country, AZ	18	18	3	2
114130	Desert Tucson, AZ	30	30	5	4
114134	San Tans (The), AZ	20	20	3	3
114136	Baldy View, CA	16	16	3	2
114146	Mountain Morning, AZ	13	13	2	1
114148	Gold Canyon, AZ	16	16	3	2
114152	Happy Valley of the Sun, AZ	14	14	2	2
114300	Beaumont-Banning, CA	30	30	5	4
114303	Blythe, CA	21	21	3	3
114304	Chino Valley (The), CA	20	20	3	3
114306	Corona, CA	47	47	7	7
114307	Lake Havasu City, AZ	37	37	6	5
114310	Palm Desert, CA	25	25	4	3
114311	Palm Springs, CA	24	24	4	3
114312	Parker, AZ	30	30	5	4
114315	Riverside, CA	38	38	6	5
114316	San Bernardino, CA	11	11	2	1
114317	San Jacinto-Hemet Valley, CA	24	24	4	3
114318	Twentynine Palms, CA	12	12	2	1
114319	Victor Valley, CA	24	24	4	3
114320	Yucca Valley, CA	15	15	3	2
114323	Idyllwild, CA	24	24	4	3
114325	Montclair/Inland Valley, CA	26	26	4	3
114328	Big Bear Valley, CA	28	28	4	4
114334	Moreno Valley, CA	31	31	5	4
114337	Rim of the World, CA	56	56	8	8
114348	Chino Hills/Inland Empire, CA	11	11	2	1