



**SOROPTIMIST®**  
Investing in Dreams

**Golden West Region**

February 2021  
**NEWS-BLAST**

Visit our  
website

Soroptimist Golden West Region – 2020/2022 Board of Directors



**SOROPTIMIST Means BEST FOR WOMEN**

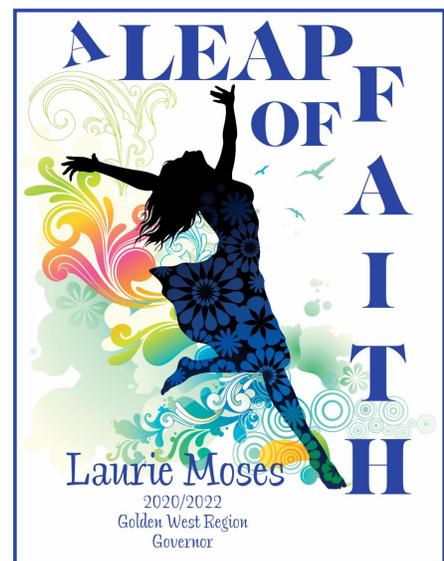
## Happy Valentine's Day!

From Governor Laurie Moses

### Important News from SIA President Penny!

By now, I hope everyone has had a chance to see and review the **temporary "pause" on ALL "in person" activities** email that went out to every member in our federation. This was not a decision easily made by our leadership, but one that is believed to benefit our organization as a whole at this point in time. Please be sure to keep Pennie's letter and the accompanying FAQ for reference and contact myself or [siahq@soroptimist.org](mailto:siahq@soroptimist.org) if you have any liability questions.

I have seen many of comments from members stating that meetings and events are cancelled, and **this is just not true.** There are so many other ways to still connect, hold meetings, fundraise and engage with each other as demonstrated by so many of our clubs in the region. **Got some reluctant members?** Take the time to do a one on one tutorial - first by phone and then via zoom or any other meeting platform that you choose...until they are comfortable using it. All they need is a smart phone, tablet or computer. Refer your members to the [Digital Tool Kit](#) on the SIA website. You can also reach out to your region District Directors and Pillars for ideas on how to recruit & engage members, raise



much needed funds, market your clubs and virtual events, and hold "Live Your Dream" and "Dream It, Be It" virtual events. **Contact information can be found on the GWR Website under Club Resources/Region Documents/Leadership Directory.**

Prior to the "temporary pause" announcement from SIA, The Golden West Region board had already decided to host a **virtual-only Spring Conference on May 20 thru 22nd**. Being in such an "unknown situation" with covid, the decision had to be made in order to plan a fun, professional and engaging program. Once the decision was made we were able to get together with the "Spring Conference Committee" and begin planning all the "fun" in earnest. Please MARK your calendars, you are not going to want to miss this one.

If you haven't heard, we've had some GREAT tutorials, discussions and presentations at our region **"Come as you are"** Zoom meeting on all sorts of topics that can help improve your club's member experiences and program successes from LYDA & DIBI training to Public Awareness and Membership. **Wednesday, February 10th is our next "Come as you are" ZOOM meeting**, and I hope to see you there! Be sure to **constantly check the region calendar on our website** as well as this monthly news e-blast for upcoming programs to benefit your clubs.

Has your club filled out and submitted the **"Healthy Club Online Survey"???** If not, please do so now. This report is crucial for our region reporting and discussions with SIA. It is accessed through a link on the homepage of our website. One survey should be completed by each club and using the Healthy Club Worksheet that you filled out in September for your District Director can be really helpful. Contact your District Director if you have any questions.

In closing, I am asking all members to **"show your love"** this month and throughout the year. We have all been through so much and it is incredibly important to reach out to one another and show we care. A card, a phone call, a letter, an email, or leaving something on their front porch can be so meaningful for so many of us. **Please know that your region will be doing everything in its power to bring us all back together again.** We are women who care a great deal about the health and dreams of all women and we need that connection and common purpose that we find in each other. Please take care and I wish you health and much **LOVE**.

*Wishing you all the love your heart can hold in the coming year!*

Governor Laurie



**"Dream Maker" pins for 2021 will be available soon!**

Golden West Region's Annual Fundraising Campaign!  
Every penny of your \$100 donation goes directly to cash awards for our region "Live Your Dream" Award finalists.  
PLUS, one of these beautiful pins will be mailed to you!

We also still have 2020 pins available - just click on the storefront link below and you'll be taken to the GWR Website **"Storefront"** to purchase yours.

**MARK YOUR CALENDARS!**

Don't forget to join us **Wed, February 10th at 6:00pm (CA time) 7:00pm (AZ & NM time)** for our

"Come As You Are" Region ZOOM meeting. All members are welcome.  
We will be featuring a training and discussion about **"Virtual Fundraising"**

"Come As You Are" meetings take place on the **2nd Wednesday of each month**, so grab your "favorite" beverage and join us. **Links** to meetings will be listed on the region website:  
[www.goldenwestregion.org](http://www.goldenwestregion.org)

## FEBRUARY DEADLINES:

- February 1st - "Healthy Club" survey submitted on Region website - 1 per club. Please make sure your club leadership has done this: [Survey Link](#)
- February 1st - [Live Your Dream Award](#) finalists turned into LYD Committee



## BRIGHT PAST BRILLIANT FUTURE

### What are YOU doing to Celebrate our Bright Past and our Brilliant Future?

SI Palm Desert has challenged themselves to  
"Participate by the Hundreds"!

- Janice Heronema will hike 100 miles and donate \$100.
- Marie Newton is doing 100 Mall Walks.
- Doris Churry will complete 100 laps of swimming and donate \$100
- Susan Rosenberg will compile a list of 100 projects their club has completed.
- Beth Irish is collecting 25 cents for every 100 hours of sewing blankets and \$1 for each blanket completed.

Email Governor Laurie and let her know what  
YOUR CLUB members are doing:

[Laurie.gwr@gmail.com](mailto:Laurie.gwr@gmail.com)

**Soroptimist Voices**- check us out on YouTube!

Hosted by Soroptimist International, the SI Voices Series of Podcasts and Webinars welcomes experts, renowned speakers, Soroptimists and friends, to take on many of the tough topics and challenges affecting the lives of women and girls today. Furthermore, the Series will take a look back over **100 years of service**; uncovering a vast range of Soroptimist International projects, programmes and people, whilst putting policies and practice under the microscope. The full programme of Podcasts and Webinars is available here on Youtube @SoroptimistGlobal.

**Soroptimist Global Link**

If a picture is worth a thousand words, what is the true worth of video, a tool that brings pictures and words together to illustrate a scripted storyline?

**Read...Video Marketing as a Non-Profit - 7 Tips**

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Contact Us

