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# **NEW MEXICO FLOODPLAIN MANAGERS ASSOCIATION**

[www.nmfma.org](http://www.nmfma.org)

## ***VISION***

The New Mexico Floodplain Managers Association (NMFMA) is the premier voice for advancing flood safety and promoting environmentally and economically sustainable floodplains for the public.

# **2014**

## ***STRATEGIC PLAN***

## ***MISSION***

It is the mission of the NMFMA to reduce the losses, costs, and human suffering caused by flooding; to further educate all of New Mexico and its citizens about floods, floodplains and floodplain management; and to promote a balance between development and the natural and beneficial functions of floodplains.



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**A chapter of the Association of State Floodplain Managers (ASFPM)**



## GOALS AND OBJECTIVES



### GOAL A: Reduce losses, costs and human suffering caused by flooding

#### OBJECTIVES:

- ◆ Encourage staff and elected officials in NFIP communities to understand and enforce all minimum NFIP floodplain management standards
- ◆ Encourage the development of higher floodplain management standards
- ◆ Support federal, state and local funding for floodplain management
- ◆ Encourage communities to develop, and adopt FEMA approved mitigation plans

### GOAL B: Promote leadership in floodplain management

#### OBJECTIVES:

- ◆ Recognize and encourage industry professionals, politicians, media and citizens for their efforts and contributions to floodplain management
- ◆ Provide opportunities and encourage member and non-member participation in Association activities, floodplain management policy and other activities at the local, state and federal levels to advance the Association mission.
- ◆ Promote reduced flood velocities, advanced materials and innovative engineering concepts

### GOAL C: Strengthen Association partnerships with agencies, academia, and other Associations

#### OBJECTIVES:

- ◆ Partner with local, state and federal agencies to promote, coordinate and facilitate implementation of public sector floodplain management programs, outreach and education efforts.
- ◆ Look for opportunities to collaborate with other local, state and national Associations of common interest through symposiums, committees, special outreach or other joint efforts.
- ◆ Develop and implement a strategy for collaboration with academia to identify and advance floodplain management research priorities and advance education on related issues.

### GOAL D: Encourage the use of effective floodplain management principles and practices through education, outreach and training

#### OBJECTIVES:

- ◆ Design and promote semi-annual conference's as the premier networking and educational event in New Mexico floodplain management
- ◆ Promote awareness of floodplain management issues to elected officials, public, agencies and organizations through symposiums, websites, newsletters, special materials, media outreach and social media
- ◆ Develop and implement a premier professional training and education program
- ◆ Develop and train floodplain managers to assist in local, state and federal outreach efforts
- ◆ Promote the use of local flood early warning systems

## STRATEGIC PLAN



This Strategic Plan serves as an ever-changing statement of what the NMFMA is and what it strives to become. With continued input from members and stakeholders, the NMFMA leadership will periodically update the Strategic Plan to remain in tune with critical issues and priorities in floodplain management.



## GUIDING PRINCIPLES



**Stewardship:** Manage, preserve and responsibly use Association resources to benefit the membership, the profession and the public.

**Collaboration:** Seek opportunities to work with others who share our mission and goals and enhance our work through partnerships.

**Integrity:** Promote ethical behavior in floodplain management and demonstrate commitment to high professional standards; value honest dialogue.

**Respect:** Recognize the worth, diversity, and importance of all individuals with whom we work and serve.

**Knowledge:** Strive for excellence in informing, tracking and promoting cutting-edge floodplain management strategies. Foster inquiry, reflection, creativity and innovation and value the exchange of ideas. Develop and promote leaders in floodplain management and recognize and applaud achievement.

**Leadership:** The NMFMA shall strive to be the foremost authority on floodplain management issues in New Mexico.

## NMFMA VALUES



The NMFMA **values** are guided by the practice of floodplain management, a dynamic set of strategies and actions that reduce flood risk and restore, enhance and maintain the natural functions and resources of floodplains.

- **Effective floodplain management** incorporates structural and non-structural **flood risk reduction** strategies, considering the **social, economic and environmental benefits**.
- Floodplain management must be carried out in a **pro-active** manner, not merely in response to flood events.
- Floodplains should be managed for **sustainability**. Floodplain management policy and practice at **local, state and federal** levels must reflect **integrated, multi-objective** approaches to managing **flood risk, land use and natural resources**.
- Floodplain management must leverage the **state of the art** scientific, technical and technological resources and methods available.
- Effective floodplain management is critically dependent on the **collaborative** efforts among **federal, state, local agencies, Tribal communities, landowners and other stakeholders**.
- Consistent local, state and federal **policy, guidance and legislation** are essential to providing a reliable **social and legal** foundation for floodplain management.
- **Local communities** must be effectively **informed** of flood risk and exposure to flood hazards. These risks should be clearly **communicated** by local agencies on **maps, plans and title documents** to enable **individuals** (living in or developing in) floodplains to assess **flood risk**.
- Regional/local **floodplain management plans** are an essential mechanism for realizing the multiple objectives of floodplain management to address **existing, future and residual flood risk**, and must be developed at the appropriate, watershed-based scale **regardless of institutional boundaries**.
- Regional/local **flood emergency plans**, encompassing flood warning, evacuation, clean-up and recovery arrangements are an effective way to address **residual flood risk**, and should be based on effective **multi-jurisdictional coordination** at the optimal scale.
- **Mitigation Plans** must accurately reflect the **existing, residual and future** potential risk of flooding associated with current and future land uses.
- The **State, local and Tribal entities** should engage in close coordination at regional and local scales, as appropriate, to evaluate and **mitigate the effects of flood-related disasters**.
- **Hazard mitigation planning** at the most effective scale should reflect a comprehensive, **multi-hazard** approach to address **natural and man-made hazards**.