



Red Star Pilots Association Advertising Media Rate Sheet

Magazine

Ad Size*	Price 1 Insertion	Discounted Price 4 Insertions	Trim	Bleed	Live Area (in.)
Inside Front Cover	\$450.00	\$1,600.00	9" x 11"	1/8"	8" x 10"
Inside Back Cover	\$450.00	\$1,600.00	9" x 11"	1/8"	8" x 10"
1/2 Back Cover	\$250.00	\$900.00	9" x 11"	1/8"	8" x 10"
Full Page Internal	\$400.00	\$1,400.00	9" x 11"	1/8"	8" x 10"
Vertical 1/2 Page	\$200.00	\$700.00	4.5" x 11"	1/8"	4" x 10"
Horizontal 1/2 Page	\$200.00	\$700.00	5.5" x 9"	1/8"	5" x 8"
Vertical 1/4 Page	\$125.00	\$450.00	4.5" x 4.5"	1/8"	4" x 5"
Horizontal 1/4 Page	\$125.00	\$450.00	3" x 9"	1/8"	2.5" x 8"

**Supplied images must be suitable for 300dpi printing*

Please make checks payable to 'Red Star Pilots Association' and mail to:

Wayne Michelli c/o Red Star Pilots Association

PO Box 1665

Kingsport TN 37662

