



Accessibility Professionals Association (APA) Annual Conference & Expo Exhibitor and Sponsor - Benefits Description and Sign-Up Form

Website: www.accessibilityprofessionals.org

Date: Feb 1-3, 2017

Location: Austin Marriott North, 2600 La Frontera Boulevard, Round Rock, TX 78681

An Introduction to APA:

Accessibility Professionals Association (APA) is the largest leading organization for Accessibility Specialists, Consultants, Design Professionals and Construction Industry Professionals providing services for accessibility compliance in the United States. APA provides accessibility standards training including, but not limited to, ADA Standards, ICC A117.1 and Texas Accessibility Standards. Our large network of members hold certifications and licenses including Registered Accessibility Specialists, ADA Coordinators, Architects, Engineers, Government Officials, Interior Designers, Landscape Architects and Attorneys;, including members of Construction Specifications Institute, ICC, AIA and US Green Building Council, to name a few.

BE AN EXHIBITOR*, Cost \$375

When you attend the APA Annual Conference & Expo as an Exhibitor, you get face-to-face time with Registered Accessibility Specialists and related accessibility professionals - those who regularly consult and collaborate with owners, architects, builders, and others who help maintain accessibility in the built environment. This event provides Product Representatives, Organizations and Manufacturers with a unique, in-person environment to discuss and promote your products and services. It also offers a cost-effective way to raise your company's profile.

EXHIBITOR Benefits and what's included:

- Company name and description in the conference program
- Your company link on the Annual Conference page of our APA website for one year
Recognition in one quarterly newsletter with a link to your website. [See our June 2/16 Newsletter by visiting <http://accessibilityprofessionals.org> and clicking the "APA News/Newsletter" tab]
- Recognition in a pre-event email to all members
- Recognition at the conference
- Admission to our keynote presentation and other course sessions, as an exhibitor guest.
- Free parking
- Free Wi-Fi (internet)
- Complimentary Meals package (does not include dinner), as provided to Conference Attendees for ONE person. *If you have additional people assisting with the booth, please add the cost per person noted on the Sign-Up Form.*
- 10 foot space with 6 foot, black skirted table and chair provided



BE A SPONSOR*: Three levels

Sponsorship benefits include raised awareness of your company via Annual Conference & Expo publicity. Your company name and description is prominently placed materials, including the event program and pre-event emails to our hundreds of member accessibility professionals.. Our members are a dynamic group of accessibility professionals who regularly consult and collaborate with architects, builders, developers and others who help construct the built environment.

If being an Exhibitor isn't right for you, or if you can't attend the APA Annual Meeting in person, you can still take advantage of the promotional opportunity it offers by becoming a Sponsor. Deciding to be a Gold or Platinum Level Sponsor has the added benefits that allow you to be both an Exhibitor and a Sponsor.

Bronze, \$250: Benefits include:

- Company name or your name in conference program
- Your name or company link on the Annual Conference & Expo page of our APA website for one year
- Recognition in a pre-event email to all members
- Bronze Sponsor recognition at the conference
- Display of your company's promotional materials on a table near Registration or Exhibitor areas (delivered to conference site by Sponsor)

Gold, \$525:

Bronze Sponsor benefits noted above **PLUS:**

- One Exhibitor Space and all Exhibitor benefits as noted above
- Gold Sponsor recognition at the Annual Conference & Expo
- Recognition at any special events

Platinum, \$ 775:

Gold Sponsor benefits noted above **PLUS:**

- Premium Exhibitor space
- Platinum Sponsor recognition at any special events
- Opportunity to provide lanyards & name badges, for all attendees, with your Company Logo printed on lanyard (artwork and payment would be due December 1)
- Permission to place promotional items (such as a brochure, pen, etc.) at each table setting
- If you choose to send a representative, you may be the host of our social hour on one evening at 5:30pm, at which you may speak for up to 5 minutes. Additionally you may offer a door prize drawing. This is optional.

Special Early Breakfast Sponsor, \$2,000:

Platinum Sponsor benefits noted above **PLUS:**

- Includes opportunity to speak and show your products for up to 20 minutes.

A Special Consideration for all participants: if you are an accredited current course provider, you may be eligible to present an accredited TDLR (CEU), ICC (CE) or AIA (LU) class. To be considered for this, please contact the Conference planning committee through Nina Paquette (989-513-1413).



Accessibility Professionals Association (APA) 2017 Annual Conference & Expo

Exhibitor & Sponsor Sign up Form:

Deadline: To secure full Exhibitor and Sponsor benefits, we need your completed registration and payment no later than December 18. If you have questions, please contact Nina Paquette at ninapaquette@gmail.com or 989-513-1413.

(Please type, if possible, or print)

Name of contact:

Email for contact:

Phone # for contact:

Name of attendee(s):

Email for attendee(s):

Name of Business (for program and signage):

Address:

City:

State:

Zip:

Website:

Please give us one sentence describing what your business will promote at this conference (for program and signage):

How did you hear about this APA Conference & Expo?

<i>TYPE</i>	<i>ADDED COSTS</i>	<i>TOTAL COST</i>	<i>SPECIAL NEEDS (Explain)</i>
Exhibitor Fee = \$375	<p>*Each electrical outlet = \$25. I will need _____ electrical outlets</p> <p>*A meals package (excluding dinner) per additional staff = \$100 per person. I will need _____ meals packages (beyond one provided).</p>	TOTAL =	Please list names of any attendees:
Additional Exhibitor table space = \$350	_____ x \$350 (\$375 if additional outlet needed)	TOTAL =	Please list names of any attendees:

<p>Sponsor, Platinum = \$775</p> <p>Table and space is included - will you need this? Yes/no</p> <p>You may provide lanyards with you name or logo at your expense. - would you like to?</p> <p>If you do not need a space, will you be bringing/sending materials for each attendee? Yes/No</p> <p>Do you wish to host an early breakfast or cocktail hour and speak for up to 20 minutes? Yes/No</p>	<p>* I will need [] electrical outlets.</p> <p>* A meals package (excluding dinner) per additional staff = \$100 per person. I will need [] meals packages (beyond one provided).</p>	<p>TOTAL =</p>	<p>Please list names of any attendees:</p>
<p>Sponsor, Gold = \$525</p> <p>Table and space is included - will you need this? Yes/no</p> <p>If you do not need a space will you be bringing/sending materials for distribution? Yes/No</p>	<p>* I will need [] electrical outlets.</p> <p>* A meals package (excluding dinner) per additional staff = \$100 per person. I will need [] meals packages (beyond one provided).</p>	<p>TOTAL =</p>	<p>Please list names of any attendees:</p>
<p>Sponsor, Bronze = \$250</p> <p>Will you be bringing/sending materials for distribution? Yes/No</p>	<p>*If you also want to be an Exhibitor, move to the Gold Sponsorship, which includes a table space at a discount.</p> <p>* A meals package (excluding dinner) per additional staff = \$100 per person. I will need [] meals packages (beyond one provided).</p>	<p>TOTAL =</p>	<p>Please list names of any attendees:</p>

If you need additional accommodations, want to discuss the Breakfast Sponsorship and/or provide an accredited class, please describe below and we will do our best to meet the request. We will contact you soon after we receive your request to discuss your needs and provide a proposal, if additional costs apply.

\$_____ = Total amount of check enclosed. Make your check out to *Accessibility Professionals Association*.

Please send your payment **with this completed form to:**

APA

ATTN: Exhibitor & Sponsor Sign up Form

9433 Bee Cave Road

Building II, Suite 203

Austin, TX 78733