



## Annual Report FY2019-2020

### **Purpose:**

The purpose of the foundation is to support the activities of the Association for Women in Communications which are exclusively educational or charitable in nature.

The specific objectives and purpose of this organization shall be:

- to provide funding for professional development and educational opportunities for AWC chapters and members.

- to provide opportunities for AWC members and chapters to be socially responsible through charitable and philanthropic endeavors.

- to sponsor and/or participate in events and activities that promote the mission of AWC.

### **Background:**

The AWC Advancement Fund received its 501(c)(3) designation in December 2018. The foundation was established to supplement the mission of AWC and facilitate educational support opportunities while providing the 501(c)(3) tax benefit to donors and our chapters.

The Board of Directors is a prestigious mix of current AWC board members, past national chairs and a national Headliner.

Our fundraising started in 2019 and we have been funded by AWC Board members and other AWC members. Our fundraising strategy is to reach out to more AWC members, and to other like-minded foundations, and corporations.

Our goal is to get to a level where we can comfortably give back—to AWC members and to AWC chapters to help in their individual and chapter educational efforts.

### **AWC Advancement Fund Board of Directors, June 30, 2020**

**President: Mitzie Zerr**, Immediate Past Chair and former AWC National Board Chair and Treasurer

**Secretary: Peggy Fleming**, Secretary of the AWC Board of Directors

**Treasurer, Pat Meads**, Treasurer of the AWC Board of Directors

**Director, Anita Parran**, Chair of the AWC Board of Directors; past national Headliner

**Director, Sheryl Liddle**, former AWC National Board Chair and recipient of the AWC Georgina MacDougall Davis Award

**Director, Judy Arent-Morency**, Member of the AWC Board of Directors and former National AWC Board Chair and Treasurer



## Annual Report FY2019-2020

### Financials

#### Overview:

Donations July 1, 2019—June 2020: \$3278

Expenses July 1, 2019—June 2020: \$124

#### FY2019-2020 Donors:

Jo-Ann Huff Albers

Stephanie Duquenne

Marilyn Ebersole

Diana Emerson

Peggy Fleming

Molly Hall

Jean Harmison

Rachel Hatch

KK Charles Communications

Sheryl Liddle

Pat Meads

Judy Arent-Morency

Anita Parran

Jacqueline Post

AWC San Antonio Chapter

Janet Goetze Sanderson

#### FY2019-2020 Chapter Fund Services Donations and Recipients:

Bank of America to benefit the AWC Lubbock Chapter Scholarship Fund

AWC Seattle Chapter to benefit Whitworth University Scholarship