



Annual Report FY2018-2019

Purpose:

The purpose of the foundation is to support the activities of the Association for Women in Communications which are exclusively educational or charitable in nature.

The specific objectives and purpose of this organization shall be:

- to provide funding for professional development and educational opportunities for AWC chapters and members.
- to provide opportunities for AWC members and chapters to be socially responsible through charitable and philanthropic endeavors.
- to sponsor and/or participate in events and activities that promote the mission of AWC.

Background:

The AWC Advancement Fund was very excited to receive its 501(c)(3) designation in December 2018. Now, we can supplement the mission of AWC with an educational and “giving back” auxiliary foundation while providing the 501(c)(3) tax benefit to donors and our chapters.

We formed an initial Board of Directors primarily from current AWC National Board members. The board is a prestigious mix of past national chairs and a national Headliner.

We began our fundraising and as of June, 2019 (end of our first fiscal year) we have mainly been funded by Board members. However, we recognize the need to reach out to other AWC members, and to other like-minded foundations, and corporations.

Our goal is to get to a level where we can comfortably give back—to AWC members and to AWC chapters to help in their individual and chapter educational efforts.

AWC Advancement Fund Board of Directors, June 30, 2019

President: Anita Parran, Vice Chair of the AWC Board of Directors; past national Headliner

Secretary: Judy Arent-Morency, Secretary of the AWC Board of Directors and former National Chair and Treasurer of the AWC Board

Treasurer, Pat Meads, Treasurer of the AWC Board of Directors

Director, Mitzie Zerr, Immediate Past Chair, AWC Board of Directors and former National Chair and Treasurer of the AWC Board

Director: Sheryl Liddle, former National Chair of the AWC Board of Directors and recipient of the AWC Georgina MacDougall Davis Award



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Financials

Overview:

Donations as of June 30, 2019 — \$6000

Expenses as of June 30, 2019 —none

Donors:

Up to \$499

Pat Meads

Judy Arent-Morency

Anita Parran

Kristin Van Nort

Mitzie Zerr

\$500+

KFR Communications, in memory of E. Mae Fritz

Association for Women in Communications (AWC)

Total funds, June 30, 2019

\$6000