

BENEFIT	DESCRIPTION
Hotel Engine Platform Access	As an industry stakeholder, SFATA has provided a platform that offers UNBEATABLE pricing on hotel rates at over 150,000 locations worldwide. You can sign up as an individual or as a company to streamline expenditures for your teams. This is run through a third-party system that keeps your information private and safe. We simply provide you the means and the links.
General News via Newsletter and Livestreams	The biggest news and coverage of industry activities sent to your email inbox and offered live through social media streams.
Calls To Action	We will let you know what to say, who needs to hear it, and how to get your message to your elected officials at just the right time to have the largest impact on bills and regulations being considered by our federal government.
Educational Event Invitations	As a member of SFATA, you will receive an invitation to all SFATA hosted events. On most occasions, these educational sessions will be included with the price of your membership.
AVIS for Business Wizard Discount Code	SFATA has negotiated business rates for you with this popular rental company. Please contact memberservices@sfata.org for your code.
Budget Business Program Discount Code	SFATA has negotiated business rates for you with this popular rental company. Please contact memberservices@sfata.org for your code.
Hertz Business Rate Code	SFATA has negotiated business rates for you with this popular rental company. Please contact memberservices@sfata.org for your code.
Member-Only Insider Updates	SFATA leadership and Board President will communicate directly with members via email on important information that is exclusive as a privilege of membership.
Use of SFATA Member Seal	All members of SFATA can proudly display our logo on their website and at their places of business to make it known you are actively engaged in supporting the survival of the vapor industry. Our member seal can be downloaded in the Member Resources tab of the website. Login is required.
Use of Responsible Industry Network Logo <i>When enrolled in RIN Program</i>	SFATA members who are also members of our Responsible Industry Network Program can proudly display the RIN logo on their websites and business locations, identifying you as a responsible vendor working hard to significantly reduce youth usage, while also compiling useful data. A copy of the RIN logo will be emailed to RIN members after their business has been verified.
Voting Rights for SFATA Board & Other Elections	SFATA board elections take place every year. Our members all have a say in who will be steering the mission and directing their membership dues dollars in these annual elections. On occasion, other items/issues may come up for member participation voting.
Member Update Newsletter - A View from the Front Lines	SFATA's leadership are in the trenches representing members with elected officials, their staff, and various agencies that regulate our industry. Members will receive direct reports via email on what they are seeing and hearing on the front lines and what can be done in order to help create a healthier regulatory environment for their businesses.
Member Annual General Meeting Invitations	Every year SFATA holds an Annual General Meeting (AGM) of its membership to discuss the organization. As a member of SFATA, you will receive an invitation to attend and participate in this event.
Invitation to D.C. "Fly-In"	One of our most popular member activities! We will train you, set up your appointments with your elected officials in Washington, D.C., and then help coordinate and guide you as you engage in the most sacred of American political traditions - exercising your right to petition your government for proper treatment of your business. We will help you every step of the way!
Calco Insurance Discount	Since 2008, Calco Commercial Insurance has been the vapor industry's go-to broker for insurance coverage. Insurance is available in all 50 states and Washington D.C. and is available for a wide range of business needs.
Member Pricing on SFATA Event Registration	At times, bringing our members content incurs costs. As a member of SFATA, you receive special discount pricing any time we have a paid event that is also open to participation from non-members.
NATO Intelligence Reports	SFATA's membership with NATO means our members also have access to the top-notch work that the NATO team is doing at the city and county levels around the country. This information can be found in the Member Resources section of our website after logging in.

WeCard Member Promotions <i>When available</i>	Throughout the year, WeCard offers SFATA members special discounts and promotions. Promotions are sent out to members when they become available. If you would like to know what the current member rates are, please contact memberservices@sfata.org . Please note - this is not the same as the premium WeCard benefits offered to our RIN members.
Member-Only Event Access	Some training sessions, seminars, special speakers, and webinars will be exclusive to SFATA members only. As a member, you will receive an invitation to these events.
Participation in SFATA Committees and Volunteer Opportunities	These opportunities are only available to members of our association. When such opportunities arise, they are announced in our Facebook SFATA Community Support Group page and then posted to the Volunteer Opportunities page on our website. We encourage member participation. This is YOUR SFATA.
Discount on Initial Legal Consult with Keller & Heckman**	Azim Chowdhury of Keller & Heckman, LLC has been at the forefront of the vapor industry's federal legal issues for many years and is probably the most recognized name in this space. SFATA members are eligible to receive a waiver on their initial retainer and 5% off their first billing.
Member-Only Content Access on Website	Several resources are held in reserve for our members, whose annual dues make it all possible.
Vapor Business and FDA Discussion Forum Access	SFATA provides a safe place to network and learn with other members and industry experts. These function as bulletin boards where you can upload and download files, post topics, comment on previously posted topics, and easily research old threads to locate the information you need. Discussion Forums are located in the Member Resources Tab and are only accessible when logged in. Remember, this is YOUR SFATA. The more you use these features, the more likely others will follow.
Optional Installment Payment Plan (Convenience Fee applies)	With signed installment payment agreement and credit card on file, members can spread their annual membership (plus convenience fee) over quarterly installments with this popular payment plan.
WeCard - Training for Retail Staff - 25% Discount	Getting your retail staff properly trained is a responsible business practice and will help reduce problems with government enforcement costs. But, did you know that in some cases, having sent all of your retail staff for training could help you get fines reduced if an employee slips up? The fines are steep and the cost of the WeCard online training class is low. SFATA recommends all members send their staff through WeCard training courses.
Token Works Age Verification Software - Discount	SFATA has negotiated a \$50.00 discount on any product in the Token Works Age Verification lineup. Token Works is so devoted to SFATA's mission that it will match the \$50.00 discount you receive as a donation to SFATA. By purchasing a product from this vendor, not only do you make age verification simple while saving you money, but you also help to support SFATA's mission with the Token Works discount match! Please contact memberservices@sfata.org for your codes.
Isolocity - QMS Software - Discount	Isolocity is the leading QMS software provider for the North American vapor industry. The software is a paperless, all-in-one solution to vapor compliance. They specialize in helping vapor product manufacturers achieve ISO 9001, GMP, and HACCP certifications. They are offering a discount package for members. Their team of compliance experts will help to train and guide your employees through every step of certification. Email memberservices@sfata.org to claim.
Sponsorship Opportunity - Member Email Blast**	With this sponsorship opportunity, you help us fund our efforts. It is a great way to demonstrate your support for all SFATA is doing to save this industry and get your brand recognized as a leader in this effort.
NFIB Basic Membership Discount**	The National Federation of Independent Businesses is the leading Small Business Association in the U.S. Through this layered membership, you will gain access to a whole world of additional benefits designed just for American small business owners. You become a part of 325,000 like-minded small business owners who are also on a mission to fight for the right to own, operate, and grow their businesses. The extra lobbying power and the impression you make on lawmakers is elevated when you combine your SFATA and NFIB memberships. NFIB's advocacy reach is in Washington DC and in every state capital! While they may not be specifically fighting for vapor products, they are well-aligned with many of the issues that plague our industry today. And, their policy positions are shaped by the members themselves. Just imagine if we could ultimately bring our issues into bright focus with their lobbying power by significantly adding to their numbers with vapor businesses! Read more about this fantastic new benefit at www.NFIB.com . Contact memberservices@sfata.org for your discount code.

Named Sponsorship Opportunities (Webinars, Lunches, Receptions, Fly-in, Annual Conference, etc.)	Show our member companies that you are heavily invested in this organization, and the industry's survival, by sponsoring events and activities. We will be sure to give your company's brand the high profile acknowledgement you deserve. Announcements, printed agendas, table tents, banners, and other options exist. Talk to us about getting your brand in front of potential clients at our Annual Meeting.
Briefing on Court Cases by SFATA's FDA Legal Counsel	There is a lot going on in the Judicial branch that isn't always easily understood or covered by the press. Azim Chowdhury will provide updates to keep our members in the know on various cases going on around the country.
North Guide State License Compliance Discount	North Guide Solutions is a SFATA partner company and offers our members \$50.00 off per state licensing fee. This has a potential to rack up savings if you need licensing in multiple states. For more information on North Guide, visit their website at www.ngsint.com .
Expo Booth Discount at SFATA Sponsored / Partnership Events	If SFATA sells booth space at a future expo, we will extend an offer for premium level members to participate and enjoy a deeper discount!
Speaking Opportunities at SFATA Events	Demonstrate your professionalism, knowledge, and dedication to excellence by giving a lecture, speaking at events, sitting on expert panels, teaching a workshop, etc. You know that other SFATA members are your potential clients. This is your chance to blow them away and earn their respect for future business opportunities.
North Guide Complimentary Facility Audit**	North Guide Solutions offers a free initial audit of your facilities. Please note: If you are located more than 4 hours from North Guide's headquarter office, you will need to pay for travel expenses. This is a great value for companies looking to come into GMP compliance. Please contact North Guide directly for this benefit.
* When Available	**Certain restrictions apply.
Email memberservices@sfata.org for more details or with any questions. You may also call 202-251-1661.	