



Member Benefits



Subscriber	Basic	Bronze	Silver	Gold	Platinum	Cloak Room
Annual Membership	\$250	\$500	\$1,500	\$5,000	\$25,000	\$50,000
Monthly Newsletter	X	X	X	X	X	X
Calls to Action	X	X	X	X	X	X
Member-Only Insider Updates	X	X	X	X	X	X
Use of SFATA Member Medallion on Website	X	X	X	Yes - With Level Designation	Yes - With Level Designation	Yes - With Level Designation
Voting Rights for SFATA Board Elections	X	X	X	X	X	X
Weekly Federal Lobbyist Update	X	X	X	X	X	X
Invitation to D.C. "Fly-In"	X	X	X	X	X	X
Business Insurance Discount	X	X	X	X	X	X
Member Pricing on Conference Registration	X	X	X	X	X	X
NATO Intel Reports	X	X	X	X	X	X
We Card Member Promotions	X	X	X	X	X	X
Invitation to Member-Only Events	X	X	X	X	X	X
Discount on FDA Legal Counsel with Azim Chowdhury	X	X	X	X	X	X
Member-Only Content Access on Website	1 Log-In Included	1 Log-In Included	Company-Wide Access	Company-Wide Access	Company-Wide Access	Company-Wide Access
Optional Installment Payment Plan (Convenience Fee Applies)		X	X	X	X	X
Premium Member Discounts on SFATA Programming		X	X	X	X	X
50-State Legislative Update (Weekly Report)		X	X	X	X	X
Ability to Purchase A La Carte Benefits		X	X	X	X	X
We Card Promo for Bronze Level+ Sign-Ups Through May 15. One Free Staff Training Course.		X	X	X	X	X
Sponsorship Opportunity - Weekly Federal Update Email Blast*		One Annually	X	X	X	X
Enhanced Advocacy Training		X	X	X	X	Includes 1-on-1 Coaching & Custom Materials
We Card - Point of Sale Retail Kit		50% Off One Kit	50% Off Two Kits	Free - One Retail Location	Free - Up To 3 Retail Locations	Free - Up To 10 Retail Locations
We Card - Training for Retail Staff		1 Free	1 Free	2 Free	5 Free	10 Free
Quarterly Briefing on Court Cases by FDA Legal Counsel			X	X	X	X
Option for 50-State Legislative Bill Monitoring Service (\$26,000 Value)*			\$4,000/Yr	\$3,000/Yr	\$2,000/Yr	Included
NFIB Membership Discount			5%	10%	Included	Included
Expo Booth Discount*			5%	10%	20%	30%
Personalized Expert FDA Legal Advice (provided by Azim Chowdhury with Signed Letter of Agreement)			30 Minutes Included	1 Hour Included	2 Hours Included	3 Hours Included
ATR Insider Briefing Annual Subscription (\$3,000 Retail Value)			\$500 Discount	\$750 Discount	Included	Included
We Card Mystery Shopper Service for One Store			10% Off	20% Off	Free	Free - Up to 5 Shops
We Card Annual Kit Renewals Discount			50% Off Two Kits	Free - 1 Retail Location	Free - 3 Retail Locations	Free - 5 Retail Locations
Named Sponsorship Opportunities (Webinars, Lunches, Receptions, etc.)				X	X	X
Invitations to Private Exclusive Receptions				X	X	X
Professional Media Training Opportunity				X	X	X
Recognition at Annual Meeting				X	X	X
Education on Exporting Products to International Markets				X	X	X
Conference - Free Registrations				1 Free	2 Free	5 Free
Personal Consultation with Greg Conley of AVA (\$400/Hr Value)				1 Hour Free	1 Hour Free, Plus 25% Off Full-Year AVA Sponsorship	1 Hour Free, Plus 25% Off Full-Year AVA Sponsorship
Exclusive Briefings with Federal Lobbyist					X	X
Business Advisory Council Seat					X	X
Invitation to Business Advisory Council Retreat					X	X
Monthly Exclusive Briefing with ED					X	X
Direct Access to Federal Lobbyist (Outside of Organization-Wide Events)					X	X
One Promotion Opportunity to SFATA Members via Email					X	X
Lobbyist Training Service					X	X
Speaking Opportunities at SFATA Events					X	X
Potential Opportunity for SFATA Board Seat Appointment*						X
Annual On-Site Meeting with Executive Director						X
* When Available						
See Description of Benefits Page for full details of benefits						