

<b>Award</b>	<b>Title</b>	<b>Entrant</b>	<b>Advertiser</b>
<b>Collateral Material &gt; 05 - Printed Annual Report</b>			
Gold ADDY Award	Dallas Morning News Box Set	Pollux Castor Creative	Dallas Morning News
<b>Collateral Material &gt; 09 - Special Event Material &gt; 09A - Card, Invitation, Announcement - Single Unit</b>			
Silver ADDY Award	Light Up the Holidays with McAllen	BLACK KOI 360 Design Studio	McAllen Convention Center
<b>Direct Marketing &gt; 10 - Direct Mail &gt; 10A - Flat - Single</b>			
Silver ADDY Award	Cattle Baron's Ball "Viva La Cure"	BLACK KOI 360 Design Studio	American Cancer Society
<b>Direct Marketing &gt; 11 - Specialty Advertising &gt; 11C - Specialty Advertising Campaign</b>			
Gold ADDY Award	Academic Advising Center	The Studio at UTRGV	The University of Texas Rio Grande Valley
<b>Magazine Advertising &gt; 17 - Magazine Advertising &gt; 17A - Full Page Or Less Single Unit</b>			
Silver ADDY Award	We Will Celebrate	The Studio at UTRGV	The University of Texas Rio Grande Valley
<b>Magazine Advertising &gt; 17 - Magazine Advertising &gt; 17B - Spread, Multiple Page or Insert - Single Unit</b>			
Silver ADDY Award	The Ballroom, Where Forever Begins	BLACK KOI 360 Design Studio	McAllen Convention Center
<b>Magazine Advertising &gt; 17 - Magazine Advertising &gt; 17C - Magazine Advertising Campaign</b>			
Silver ADDY Award	Light Up the Holidays with McAllen	BLACK KOI 360 Design Studio	McAllen Convention Center
<b>Out-of-Home &gt; 27 - Poster &gt; 27A - Poster - Single Unit</b>			

Gold ADDY Award	AIGA_GOTV 2016 POster	UTRGV School of Art	AIGA
Silver ADDY Award	UTRGV_Study Abroad-2017 Poster	UTRGV School of Art	The University of Texas Rio Grande Valley
Silver ADDY Award	STC_Photography Show_2016-Poster	UTRGV School of Art	The University of Texas Rio Grande Valley
<b>Out-of-Home &gt; 27 - Poster &gt; 27B - Poster - Campaign</b>			
Gold ADDY Award	I will see you across the river.	Digital Saints Design	Digital Saints Design
<b>Out-of-Home &gt; 31 - Out-Of-Home Campaign</b>			
Gold ADDY Award	MSA Environmental Design	The Studio at UTRGV	Mathematics and Science Academy - UTRGV
<b>Websites &gt; 37 - Websites &gt; 37A - Consumer</b>			
Gold ADDY Award	McAllen 2015 Year in Review	BLACK KOI 360 Design Studio	City of McAllen
Silver ADDY Award	Matt's Building Material Website	Create the Bridge	Matt's Building Material
<b>Social Media &gt; 38 - Social Media &gt; 38B - Campaign</b>			
Gold ADDY Award	Palenque Grill	Enrique Leal	Palenque Grill
<b>Television Advertising &gt; 51 - Television Advertising _ Local (One DMA) &gt; 51B - Single Spot :30 seconds</b>			
Gold ADDY Award	Keeping More of Your Money	Tequila Group Integrated Marketing Communications	COSTEP
Silver ADDY Award	Clear Vision Express Commercial 01	Liquid Studio Group	Clear Vision Express
Silver	Siete Banderas	Liquid Studio Group	Siete Banderas

ADDY Award	Commercial 01		
Silver ADDY Award	RGV Careers - Jobs	DAMASO CREATIVE	RGV Careers
Silver ADDY Award	No Right To Complain The Break Room	Rio Bravo Pictures.com	AACTnow
Silver ADDY Award	No Right To Complain   Coffeeshop	Rio Bravo Pictures.com	AACTnow
<b>Television Advertising &gt; 51 - Television Advertising _ Local (One DMA) &gt; 51D - Television-Local Campaign</b>			
Silver ADDY Award	Family Affair	Enrique Leal	Peña Eye Institute
<b>Television Advertising &gt; 52 - Television Advertising _ Regional/National &gt; 52A - Single Spot _ Up to 2:00</b>			
Gold ADDY Award	Giving Life to your Eyes - LASIK	Tequila Group Integrated Marketing Communications	Shah Eye Center
Gold ADDY Award	Interesting	Pollux Castor Creative	Dallas Morning News
<b>Television Advertising &gt; 52 - Television Advertising _ Regional/National &gt; 52B - Television-National Campaign</b>			
Silver ADDY Award	Giving Life To Your Eyes	Tequila Group Integrated Marketing Communications	Shah Eye Center
<b>Integrated Campaigns &gt; 72 - Integrated Advertising Campaigns &gt; 72C - Consumer Campaign-Local</b>			
Silver ADDY Award	New Student Orientation	The Studio at UTRGV	The University of Texas Rio Grande Valley
<b>Integrated Campaigns &gt; 73 - Integrated Brand Identity Campaign - Local or Regional/National</b>			
Silver	Room for More	PMDG Marketing	Room for More

ADDY  
Award

Communications

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**Integrated Campaigns > 74 - Integrated Branded Content Campaign \_ Local or Regional/National**

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Silver  
ADDY  
Award

McAllen Palmfest

BLACK KOI 360 Design Studio

McAllen Convention Center

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**Public Service (Cross Platform) > 76 - Integrated Media Public Service Campaign**

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Silver  
ADDY  
Award

Keeping More of Your  
Money

Tequila Group Integrated  
Marketing Communications

COSTEP

Silver  
ADDY  
Award

Laredo Animal  
Protective Society

PMDG Marketing  
Communications

Laredo Animal Protective  
Society

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**Advertising Industry Self-Promotion (Cross Platform) > 77 - Ad Club or Marketing Club**

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Silver  
ADDY  
Award

AAF-RGV Membership  
Promotion

Robin Bullard Graphic Design

AAF-Rio Grande Valley

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**Visual > 80 - Logo Design**

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Gold ADDY  
Award

BikeShare RGV

The Studio at UTRGV

UTRGV Parking and  
Transportation

Silver  
ADDY  
Award

South Texas Showdown

The Studio at UTRGV

UTRGV Athletics

Silver  
ADDY  
Award

LAPS Pints for Puppies  
Logo

PMDG Marketing  
Communications

Laredo Animal Protective  
Society

Silver  
ADDY  
Award

LAPS LOGO

PMDG Marketing  
Communications

Laredo Animal Protective  
Society

Silver  
ADDY  
Award

Cavazos Architects  
Logo

PMDG Marketing  
Communications

Cavazos Architects

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**Visual > 82 - Illustration > 82B - Illustration - Series**

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Silver  
ADDY  
Award

The Superhero Project

The Studio at UTRGV

UTRGV Office of Institutional  
Equity

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**Sound > 88 - Music > 88B - Music With Lyrics**

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Silver  
ADDY  
Award

Giving Life To Your Eyes

Tequila Group Integrated  
Marketing Communications

Shah Eye Center

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Silver  
ADDY  
Award

From One Corner to the  
Other

Enrique Leal

MetroConnect