



## Application to NSANC Speakers Academy

Thank you for applying to the NSANC Speaker's Academy! NSANC was the first chapter to initiate this 9-month educational certification with the goal of learning the business of professional speaking.

*Please note: This academy is meant for speakers who want to make a business incorporating speaking and/or to take their business to the next level. It is not the place to learn to speak. (Please visit our friends at your local Toastmasters to learn the basics of becoming a public speaker.)*

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Degrees, certifications: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Address: \_\_\_\_\_

Current occupation: \_\_\_\_\_

Company name: \_\_\_\_\_

Self-employed or salaried employee? \_\_\_\_\_

How many times per year do you speak (and/or as a part of your job)? \_\_\_\_\_

Are you already a professional member of NSA? \_\_\_\_\_

Are you able to commit to the nine days of class, on the 2<sup>nd</sup> Sat. of the month, Jan – Sept, at Lafayette Library Learning Center? \_\_\_\_\_

What are your present speaking topics? \_\_\_\_\_

What would you like to focus on: Keynote, seminars, training, other? \_\_\_\_\_

Are you a published book author? \_\_\_\_\_

If yes, please list publications: \_\_\_\_\_

\_\_\_\_\_

Do you have any disability needs for the classroom? If so, which? \_\_\_\_\_



## **2020 SPEAKERS ACADEMY PARTICIPANT AGREEMENT**

### **PARTICIPANT CONDUCT**

I understand and agree that as a participant I must assume the obligation of conducting myself in a manner compatible with the program's function as an educational entity. I agree that conduct incompatible with the normal operation of the program or detrimental to the best interests of other attendees will be cause for dismissal from the Academy with no right to a refund of any kind. I agree that dehumanizing, demeaning or belligerent comments are not acceptable methods of communication. I will endeavor to make all of my comments positive and supportive of my fellow participants, as I would want to be treated.

### **TEAMWORK**

I understand and agree that an integral part of the Speakers Academy learning model is group learning and support. I agree to be an active and supportive participant in all group activities.

### **PROMPTNESS AND PREPAREDNESS**

I understand and agree that one of the keys to success in professional speaking is to be prompt and prepared for every meeting. I will do everything in my power to plan ahead so that unexpected events will not cause me to be late to meetings or with assignments.

### **NO GUARANTEES**

I understand and agree that the Northern California chapter of the National Speakers Association makes no claims or guarantees that, upon completion of the Speakers Academy program, participants will qualify for membership in the National Speakers Association or be successful as a professional speaker. I recognize that my success in the speaking profession is strictly up to me.

### **TUITION NON-REFUNDABLE**

I agree that, once accepted, the program tuition is non-refundable. Tuition will not be prorated for missed sessions.

### **NO STANDARD COMMISSIONS OR FEES**

I understand and agree that from time-to-time, a presenter may mention a specific speaking fee, bureau commission rate, product price or other amount for illustration purposes only. It is not the intent of the course sponsors, developers or presenters to imply that there is a standard speaking fee, bureau commission, product price or any other standard in the speaking profession. These are set individually by each party as it deems appropriate.

### **PHOTOGRAPHING OR VIDEOTAPING**

I understand and agree that I may be photographed and/or videotaped for training and/or promotional purposes. I hereby give NSA/NC the absolute right and permission to use all videotapes, photographs, likeness or film taken of me and/or recordings made of my voice and/or written extractions, in whole or in part, of such recordings or extractions. I also agree that the above may be used for the purposes of illustration, advertising and marketing or publication in any manner.

### **CONFIDENTIALITY**

I understand and agree that, as a participant in the Speaker Academy program, I may be receiving personal, proprietary and/or confidential information. I will maintain in strictest confidence the information I received and will not share any confidential information with anyone else outside the Speaker Academy program. I understand that failure to maintain confidentiality of personal, proprietary and/or otherwise confidential information may result in legal and/or criminal sanctions including expulsion from the program.

**ADULT LANGUAGE**

During the Academy some adult topics relating to personal and professional growth may be discussed. Presenters may occasionally use adult or profane language to emphasize a point or connect with or surprise the audience. NSA/NC and its Board of Directors do not assume responsibility or liability for such language. While it is strongly discouraged as a professional, it is a way of life for some presenters. Participants who are uncomfortable with such topics or language should dismiss themselves from that session and will not receive a refund should such a refund be based on an offense to such language under any circumstances.

**NO SELF-PROMOTION**

I agree that I will not promote my products, services or those of others to Speaker Academy participants without the express written approval of the Coordinator/Dean. I understand that presenters may, from time to time, present products or services that I could purchase. I agree that these products or services are in no way endorsed or promoted by NSA Northern California chapter. I will conduct my own, independent due-diligence before purchasing any such products or services.

**LIABILITY DISCLAIMER: No Professional Advice**

The information contained in or made available by NSA/NC and/or a presenter to the academy or any other third-party through the Academy, or their websites or services cannot replace or substitute for the services of trained professionals in any field, including but not limited to mental, financial, medical, psychological, or legal fields. NSA/NC does not offer any professional personal, medical, financial or legal advice and none of the information contained in the Academy should be confused as such advice. Neither NSA/NC nor its assigns, sponsors, speakers, partners, contractors or any of their affiliates will be liable for any direct, indirect, consequential, special, exemplary or other damages to the participant or the participant's business, including economic loss, that may result from participation in the Academy or from the use of, or the inability to use, the materials, information, or strategies communicated through the Academy or any products or services provided pursuant to the Academy, even if advised of the possibility of such damages. Under no circumstances, including but not limited to negligence, will NSA/NC or its Board of Directors be liable for any special or consequential damages that result from the Participant's participation in the Academy.

To be clear: You, the Participant, alone are responsible and accountable for your decisions, actions and results in life, and by your participation in the Speakers Academy, you agree not to attempt to hold NSA/NC, any presenter, staff or the NSA/NC Board of Directors liable for any decisions, actions or results that you make or experience in business or in life due to your participation in this Academy, at any time, under any circumstances.

**EARNING DISCLAIMER**

The NSA/NC Board of Directors has taken every effort to ensure that we have accurately represented this program and its potential to help you grow your business. However, there is no guarantee that you will earn any money using the techniques displayed and/or shared throughout the Academy and we do not purport this as a "get rich scheme". Nothing in this agreement is a promise or guarantee of earnings. Your level of success in attaining similar results to presenters and guest to the Academy is dependent upon a number of factors including your skill, knowledge, ability, dedication, business savvy, and financial situation. Because these factors differ according to individuals, we cannot guarantee your success, income level, or ability to earn revenue. You alone are responsible for your actions and results in life and business. Any forward-looking statements outlined here are simply forecasts for future potential, and thus are not guarantees or promises for actual performance. No guarantees are made that you will achieve any results from the ideas or models present during the Academy, and we offer no professional legal or financial advice.



**PRIVILEGES**

As a fully paid member in good standing of the Speakers Academy, participants are entitled to all rights and privileges of a member of the Northern California Chapter except for participation in governance of the chapter. Most Speaker Academy sessions are recorded and posted to location exclusive for participants only. Every attempt is made to have such recordings uploaded prior to the next session. This is a closed location and shall not be shared with non-participants. Some sessions will not be recorded at the request of the speaker. This privilege is extended for the calendar year of the original registration only.

**NO AFFILIATION WITH THE NATIONAL SPEAKERS ASSOCIATION**

While the Speakers Academy program is sponsored by the Northern California chapter of the National Speakers Association (NSA) this, in no way, makes participants affiliated with NSA. Until membership in NSA is earned by the participant and proof of such membership is provided the participant shall not claim affiliation with or membership in the National Speakers Association either verbally or in writing.

I have read and understand the Speaker's Academy Participant Agreement:

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