

Optional: Medical Specialty Society (MSS) “Think Tank”

Session Description: Lead by YOU, this session will be dedicated to talking about how the current environment is changing and its effect on your current educational product lines. Starting with the common understanding that MOC touches all of our members in one way or another, many of us have built our educational activities based on the notion that our members need to participate in our activities to meet their MOC requirements. But, what if something disruptive happens to MOC, e.g. CertLink, and your members no longer need to participate in your activities, are you prepared for this potential loss of user engagement and revenue? Come join your colleagues and participate in this informal discussion on how the environment is changing and learn from others on how they are planning for the future by reinventing their educational product lines to meet the needs of their members.

Morning Session I

IACME: Looking to the Future Part 1 | Debbie Platek, MS, President, IACME

Session Description: In this session, IACME President, Debbie Platek, will present an update on the IACME Strategic Plan and outline initiatives planned by the IACME Board of Directors.

The Alliance: Resources for your Professional Development | Steven Kawczak, ACEHP

Session Description: Exciting things are happening on the national level, including new tools and education from the Alliance for Continuing Education in the Health Professions (ACEHP). In this session, ACEHP President, Steven Kawczak, will highlight the Alliance resources available to assist you with your professional development, educational activities, and collaborations with CE colleagues.

Organizational Savvy Presentation of Learning | Catherine Stakenas, American Society for Clinical Pathology (ASCP)

Session Description: Organizational Savvy (an online course offered to IACME members to complete prior to this session) focuses on increasing knowledge of participants’ relationship skills and understanding of the organizational culture. Organizational Savvy is a portfolio of competencies of approaches and behaviors used to navigate through a career and organization with success and integrity. The course addresses multiple aspects of organizational savvy and provides insights and explanations to analyze and understand the Organizational Culture Inventory self-assessment. This interactive Presentation of Learning session will lead participants in sharing their stories demonstrating how they utilized what they learned during the course and applied on the job.

Morning Session II

ACCME Update | Graham McMahon, MD, MMSc, President & CEO, ACCME

Session Description: The presentation will discuss the need for transformation, progress and efforts, touching on: advances, incentives (the commendation criteria C33-35 and C36-38, providing examples and expectations for achieving compliance), data, outreach and research. We will also discuss the collaborations on MOC, GME, CMS, JC, FDA and NAM.

Outcomes à la Carte | Jason Olivieri, MPH, Director of Outcomes, Med-IQ CE

Session Description: From a menu of 10 topics relevant to educational outcome measurement, the audience will use ARS to vote for their top 3 choices to be covered in this 45-minute session. The topics will be addressed with step-by-step instructions, enabling each participant to implement at least three new skills in their own educational practice.

1. What do we know about CME effectiveness?
2. Is pre vs. post the only study design?
3. How do I write better assessment questions?
4. How many points should there be on my rating scale?
5. How many responses do I need for my needs assessment survey?
6. How many responses do I need for my outcomes assessment?
7. Which statistical test should I use?
8. How do I test for statistical significance for multiple-choice questions?
9. How do I test for statistical significance for rating scale questions?
10. How can I determine patient impact for CME that is designed to affect knowledge acquisition?

Lunch

Afternoon Session I

***IACME: Looking to the Future Part 2* | Debbie Platek, MS**

Session Description: In this session, IACME President, Debbie Platek, will engage participants in a discussion of IACME initiatives, and will kick off the business segment of the Annual Meeting by recognizing outgoing and incoming volunteers of the organization.

***Outcomes in Action* | Steven Kawczak, Cleveland Clinic**

Session Description: CE activities aren't just about putting on a "program"—they're about strategically designing educational interventions and understanding how to best measure and describe the impact of your efforts. In this session, Steven Kawczak will link CE activity planning to outcomes, as he shares stories and insights gleaned from his role as Director of Professional Development at Cleveland Clinic.

Afternoon Session II

***Leadership Principles and Practices* | Sandy Reeser, Reeser Consulting and Coaching**

Session Description: There are many principles of leadership and many ways for how leadership is practiced. However, for all leaders to be successful they need to become skilled in practicing fundamental core elements of leadership – Integrity, Self-Awareness, Vision, Communication Skills, Team Building. In addition to these, most successful leaders also intertwine other core attributes into their leadership style, such as gratitude, humility, and caring. Regardless of where you are in your career, if you have no direct reports or lead a whole department, only work with internal stakeholders or are the face of an organization, improving your leadership skills is invaluable to your career growth. Through this interactive session, you will be provided with the knowledge and resources to help you develop your own plan for cultivating your leadership skills.