



Dear Exhibitor:

We are pleased to invite you to exhibit at the National Dance Education Organization's 2013 Conference in Miami, Florida from October 23-27, 2013 at the Hyatt Regency Miami. The theme is: **Focus on Dance Education – The Art and Craft of Teaching.**

NDEO is the largest professional organization of dance educators in the U.S. and attracts constituents from all over America and international countries. We hope you will join us as dance educators, artists and administrators come together to experience the forefront of dance education in the 21st century. This is a valuable opportunity to show 500+ dance professionals your merchandise and resources. Universities, companies and schools can use this event to advertise their unique programs and facilities to a perfectly targeted audience. You'll want to be there!

Exhibit Days:

Thursday, *October 24* from 9:00am – 4:00pm (set-up 7:00am – 9:00am)

Friday, *October 25* from 9:00am – 4:00pm

Exhibition/vendor rates are \$300/table for Thursday and Friday. If you are an NDEO Business/Corporate Member, you get one free table at conference and a reduced rate of \$150/table for all additional tables. In addition, all conference exhibitors will be mentioned along with their website URL in a group e-Blast that goes out to all current NDEO members once prior to conference and again just after conference. We also offer various tiers of support for our Business/Corporate Members depending on their needs. Exhibitors are encouraged to collect names and contact information of interested parties as NDEO does not share mailing lists of conference attendees.

As Exhibits Coordinator, I look forward to hearing from you, and will do my best to meet your needs at the conference. If you have questions or suggestions, please contact me as soon as possible so that you may be accommodated. There are a limited number of tables and spaces and acceptance will be determined on a first-come, first-served basis. I urge you to complete the attached forms and return with your full payment NOW to reserve your space.

Advertising in Conference Program Book: I am also including information about program ads. If you choose to place an ad, please note that you will need to make a separate check for that and send it to Helene Scheff. Details can be found on following pages.

Thanks for your consideration and we look forward to your support and exhibits!

Regards,

Dr. Joanna Friesen, Exhibits Coordinator
6410 N. Haywood
Houston, TX 77061, 713-649-1591
joannafriesen@juno.com



National Dance Education Organization 2013 Conference **Exhibitor Information**

Focus on Dance Education – The Art and Craft of Teaching

Conference Dates: October 23 – 27, 2013

Exhibit Dates: October 24 -25, 2013

Exhibit Information

- Skirted tables available at \$300/table (\$150/table for NDEO members)
- Exhibits located in close proximity to the meeting rooms.
- Overnight security for exhibits.
- If any of your representatives would like to attend sessions, they need to register for them separately. (Phone the NDEO office 301-585-2880 for information)

Exhibit times:

Thursday, October 24 from 9:00am – 4:00pm

Friday, October 25 from 9:00am -- 4:00pm

- **Deadline for exhibit table registration is October 1, 2013.**
Due to limited space, it is important that you get your application request in early.
- You will receive confirmation when your registration fees are received. I will also send specific shipping directions when I receive your registration.

To Place an Ad in our Conference Program Book:

- To request advertisement space in the conference program book please contact Helene Scheff, conference manager, hscheff@cox.net
Rates range from \$100 for a business card size ad to \$500 for a full page ad.
Color is available for an additional fee and must be a on FULL page ad
Deadline for ads is **June 1, 2013**

NDEO 2013 Conference
Exhibitor Application



Focus on Dance Education – The Art and Craft of Teaching
Hyatt Regency Miami
400 Southeast Second Avenue
Miami, Florida 33131

Conference Dates: October 23 – 27, 2013

Exhibit Dates: October 24 – 25, 2013

(Please Print)

COMPANY NAME _____

ADDRESS _____
STREET CITY STATE ZIP

REPRESENTATIVE'S PHONE: OFFICE _____ HOME _____

COMPANY CONTACT NAME and E MAIL _____

PRODUCTS/SERVICES _____

Power Outlet needed? Yes _____ No _____

Will exhibit be manned or display only? Circle one.

REPRESENTATIVES ATTENDING CONVENTION (Names for badges)

1. _____ 2. _____ 3. _____

To Reserve Exhibit Space:

Current NDEO member Mbsp #: _____

To Purchase NDEO Membership: (Sign up here or online at www.ndeo.org/membership)

- Business/Corporate \$300/year \$ _____
- College/University Institutional Membership \$200/year \$ _____
- Studio, performance company, K-12, arts organization \$150/year \$ _____
- Individual Membership \$95/year \$ _____

To Reserve Exhibit Tables:

- Non-NDEO Member _____ # tables requested x \$300 (Thurs-Fri) \$ _____
- NDEO Member _____ # tables requested x \$150 (Thurs-Fri) \$ _____
- NDEO Corporate Membership _____ 1 free table; _____ #additional tables \$150 each \$ _____

To Register for Meals: (deadline to register 10/1/2013 – not available on site)

- Grand Opening Reception (10/23/13; 5:00pm-8:30pm) \$25 \$ _____
- Membership Breakfast Meeting (10/25/13; 7:15am-8:45am) \$25 \$ _____
- Evening at the Show (dinner & show-10/25/13; 6:30pm-9:00pm) \$30 \$ _____
- Grand Closing Buffet Dinner (10/26/13; 5:30pm-8:30pm) \$40 \$ _____

TOTAL ENCLOSED \$ _____

Deadline for payment: October 1, 2013. **Make checks payable to NDEO.** Send check and completed form to: Dr. Joanna Friesen, NDEO Exhibits Coordinator, 6410 N. Haywood, Houston, TX 77061. For additional information, please contact me at joannafriesen@juno.com