

## SOUVENIR JOURNAL PUBLICATION

Greetings TLOD Family, Businesses and All Supporters!

Area II Top Ladies of Distinction (TLOD), Inc. invites you to participate in our Souvenir Journal Advertisement Program at the Area II 38th Annual Leadership Conference that will be held at the Sheraton Tysons Hotel at 8661 Leesburg Pike, Tysons, VA 22182 on April 2-5, 2020. The purpose of the TLOD Leadership Conference is to support TLOD, Inc. programs and projects, including the Top Teens of America (TTA) Program. The TTA Program focuses on empowering and developing our youth, ages 13 through 19, to become leaders of tomorrow.

TLOD, Inc. is a 501(C)(3) professional nonprofit humanitarian organization founded in 1964 in Tyler, Texas. TLOD was organized from the inspiration of Ozell Dean, then a Major in the United States Air Force Nurses Corps, while a guest at a luncheon given by Mrs. Lyndon Baines Johnson shortly after she and President Johnson moved into the White House. Currently, there are over 100 chapters across the country exhibiting success through countless community outreach and partnership programs, and teaming with local businesses and other nonprofit organizations by addressing the community's most challenging issues.

Placing journal advertisements are not limited to the organization membership. Anyone may submit an advertisement in celebration of...; congratulations to...; in memory of..., etc. Purchasing advertisements may also increase business. Even if you select not to submit an advertisement, we encourage you to become a Patron with a donation of ten dollars or more. Your support and contribution to the journal will ensure an excellent publication as well as provide additional monetary support for the Area II Leadership Conference. Patrons' names will be listed in the journal. All contributions are tax deductible.

Enclosed you will find the Souvenir Journal Advertisement Order Form. It is imperative to follow all the instructions provided. The signed contract and fees MUST be mailed together. Please return the attached form with a chapter check, business check, cashier's check or money order payable to TLOD Area II. No personal checks are accepted. The deadline for submission is MARCH 3, 2020. CAMERA READY ADS ARE NEEDED.

Thanks for your consideration in submitting an advertisement or becoming a Patron. We look forward to your reply for inclusion in the Area II 38th Annual Leadership Conference Souvenir Journal. If you need additional information, please contact Lady Crystal Davis, Area II Souvenir Journal Chairman, at 240-416-1654 or email [crystalddavis@gmail.com](mailto:crystalddavis@gmail.com).

Yours In Service,

*Lady Crystal D. Davis*

Lady Crystal D. Davis  
38th Annual Area II Conference  
Souvenir Journal Chairman

# SOUVENIR JOURNAL ORDER FORM

Area II Top Ladies of Distinction, Inc. will feature “TLOD Level Pages” in the Souvenir Journal for the 2020 Area II Leadership Conference. Level pages are designed to group individuals and/or businesses that place advertisements according to how they choose to support Area II. Specially designed pages will denote the specific level. In addition, recognition of Patrons will also be listed in the Souvenir Journal categorized according to the donation amount.

- DIAMOND LEVEL Full Page w/Photo \$125.00
- EMERALD LEVEL Half page w/Photo \$ 95.00

Total Enclosed \$ \_\_\_\_\_

Name of TLOD Chapter/Company/Organization/Agency \_\_\_\_\_

Address /City/ State/ Zip \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Preferred Phone \_\_\_\_\_ Email \_\_\_\_\_

The undersigned agrees to pay the sum of \$ \_\_\_\_\_ for Page Advertisement. The camera ready advertisement is attached to be placed in the 38th Annual Area II Leadership Conference Souvenir Journal to be held on April 2 through 5, 2020.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

1. Mail or email a copy of signed contract (this form) to Lady Crystal Davis, Area II Souvenir Journal Chair, 8030 Quill Point Drive, Bowie, MD 20720 or email [crystalddavis@gmail.com](mailto:crystalddavis@gmail.com).
2. Mail cashier’s check or money order with signed contract (this form) to Lady Tracy Brandon, 2904 Valerian Lane, Upper Marlboro, MD 20774.

**DEADLINE: Please submit camera-ready advertisement and this form by March 1, 2020.**

**Write chapter check, business check, cashier’s check or money order payable to TLOD Area II. No personal checks accepted.  
No ads accepted without payment.**