

# CVL Outreach Committee Position

**Position Title:** Member of the Outreach Committee

**Location:** CVL Offices and Virtual

**Reports to:** Chair of Outreach Committee

**Purpose:** If you have interest in or experience with marketing or public relations, or if you are just enthusiastic about reaching out to help spread our mission, we need your skills and ideas to market our program in Lawrence. Serve as community liaison or help design our various media materials, including brochures, newsletters and the CVL website.

## Key Responsibilities and Opportunities:

- Contact community groups and events for outreach opportunities.
- Liaison with local agencies and councils.
- Coordinate a strategic plan for marketing and PR.
- Maintain the website and update the calendar and social media.
- Develop media materials:
  - Brochures
  - Newsletters

**Qualifications:** Strong interpersonal skills, available by phone and internet, and a desire to create partnerships within the community and inform residents and agencies about the many ways that CVL helps people age safely in their homes and remain engaged with the community.

**Time Commitment:** Flexible, depending on level of availability.

## Benefits:

- Work to improve the lives of others in your community.
- Opportunity to share your skills and improve them.
- Be involved at the forefront of a grassroots movement.
- Be a part of the program that brings the community together around aging.
- Expand your personal network.

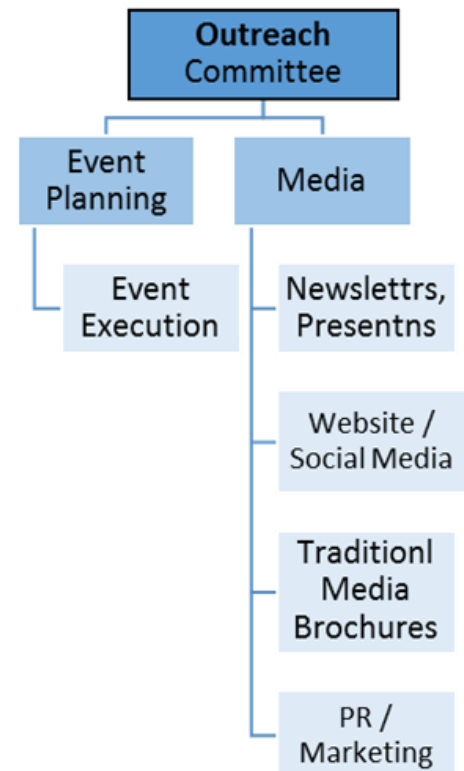
## Contact for more information:

AmeriCorps VISTA Program Coordinator

Phone: 785-505-0187 or 785-505-0188

Email: [info@communityvillagelawrence.org](mailto:info@communityvillagelawrence.org)

Current  
Committee  
Members:  
  
Mary Johnson  
(Chair)  
  
Diane  
Adamson  
  
Ben Tasner  
  
Pearl Torres



To learn more about the mission of Community Village Lawrence, please visit:  
[www.CommunityVillageLawrence.org](http://www.CommunityVillageLawrence.org) or [www.facebook.com/CommunityVillageLawrence](http://www.facebook.com/CommunityVillageLawrence)